

EAST AYRSHIRE COMMUNITY PLAN 2015-2030

Wellbeing Delivery Plan 2024-2027



**EAST AYRSHIRE COMMUNITY PLAN 2015-30
WELLBEING DELIVERY PLAN 2024-27
PROPOSED PARTNERSHIP ACTIONS**

THEME: STARTING WELL		
Action	Partnership Activity	Partners
W1 Implement our integrated Children's Services Delivery Model.	Embed partnership approaches to supporting children and young people and their families, based on what matters to them, ensuring that their voices are heard and acted upon to bring services closer to families through the HEART model. Ensure that UNCRC rights are being consistently upheld. Sustain the commitment to The Promise.	EAC, HSCP, Public Health, Children and Young People's Strategic Partnership, Third Sector
W2 Tackle child poverty through income maximisation and whole family support.	Reduce the impact of poverty by supporting families to access community-based supports. Increase access to information and supports to ensure families can make nutritious, affordable, and healthy eating choices. Develop sector skills-based activity that provides progression pathways into employment and training. Support and encourage partners to embed a range of poverty proofing approaches to support equity and reduce poverty related barriers to learning and development.	EAC, HSCP, Public Health, Children and Young People's Strategic Partnership, Third Sector
W3 Further develop targeted support for our young carers.	Build on the support provided to young carers to lead a happy and fulfilling life alongside their caring responsibilities. Improve the voice of young carers to ensure they are able to actively participate and have their voices heard.	EAC, HSCP, Children and Young People's Strategic Partnership, Third Sector
W4 Support children and young people with their mental health and physical wellbeing.	Support and promote the mental health and physical wellbeing of children and young people of all abilities and ages across East Ayrshire using engaging and creative approaches. Improve our support by providing access to training in mental health improvement and interventions for all staff working with children and families. Sustain the focus on childhood immunisation, breastfeeding, oral health and smoking cessation, including vaping. Continue to embed trauma informed and trauma responsive practice.	EAC, HSCP, Public Health, Children and Young People's Strategic Partnership, Third Sector

THEME: LIVING WELL

Action	Partnership Activity	Partners
W5 Further develop place-based service delivery models through partnership and integrated working.	Promote and embed a place-based, multi-disciplinary approach to health and wellbeing across all supports and interventions. Maximise opportunities for collaboration and joint working with people, families and carers to achieve their outcomes. Provide further opportunities for local leadership on community health and wellbeing through locality networks, as place-based, decision-making delivery partnerships.	HSCP, EAC, NHS, Public Health, Third Sector
W6 Tackle stigma experienced by those affected by mental ill health and problem drug or alcohol use.	Address the stigma and discrimination faced by people in recovery from mental ill health, problem alcohol and drug use and improve access to treatment services and community supports. Ensure there is a focused effort on supporting women due to their specific experiences of stigma.	All partners
W7 Promote self-management approaches to emotional, mental and physical health.	Promote self-management for good mental health and wellbeing through person-centred, community-led responses. Further embed a whole system approach to diet, healthy weight and physical activity across local partnerships. Support people to live well by encouraging uptake of screening programmes. Sustain the focus on smoking cessation, including vaping. Improve our understanding of, and responses to neglect and self-neglect.	All partners
W8 Ensure a coordinated approach to tackling homelessness.	Further embed our collaborative trauma-informed approach to tackle homelessness and housing need through prevention measures, accessible housing options advice, robust partnership working and resourced, flexible, wraparound housing support.	EAC, HSCP, Police Scotland, Public Health
W9 Promote and support local and national Suicide Prevention Programmes.	Sustain the partnership approach to delivery of the Creating Hope Together: Suicide Prevention Strategy 2022 -32 and Action Plan. Improve support pathways for people in crisis to access the support they need when they need it. Continue to develop our communication and engagement on the support available. Improve our offer of support to those bereaved by suicide. Develop and implement East Ayrshire's Children and Young People Suicide Prevention Strategy.	EAC, HSCP, NHS, Public Health, Children and Young People's Strategic Partnership, Third Sector

THEME: AGEING WELL

Action	Partnership Activity	Partners
W10 Develop partnership responses to our changing demographics and population projections.	Develop and implement our approach to ageing well in East Ayrshire that responds to the needs of our older people and plans for the long-term implications of our ageing population. Build resilience as part of aging well to reduce the risks of falls the onset of frailty.	EAC, HSCP, NHS, Public Health, Third Sector
W11 Ensure that housing provision accounts for the needs of people as they age.	Further develop partnership approaches to ensuring people's homes are suitable for their changing needs as they age. Consider further developing supported living accommodation and an increase in supply of social rented housing suitable for older people. Continue to improve the accessibility of properties to allow people to remain in their own homes.	All partners
W12 Support people to age healthily through increased uptake of screening programmes.	To prevent illness and intervene at the earliest stage, we will improve our promotion of screening programmes. Ensure screening is accessible and available in local areas.	All partners

THEME: DYING WELL		
Action	Partnership Activity	Partners
W13 Ensure people are cared for with dignity, respect and compassion through palliative and end of life care.	Ensure our approach to dying is open, honest and respectful. Collaborate with partners to support people to plan for the future such as Future Care Planning and Power of Attorney. Ensure family members have the support they need when loved ones are dying and after death.	All partners

The Wellbeing Delivery Plan 2024-27 captures the actions being taken forward collectively by the broadest range of local wellbeing partners. It is supported by a number of strategic plans, which contain further detail, notably:

- [Health and Social Care Partnership Strategic Plan 2021-30](#);
- [Cherishing our Families Strategy 2023 – 2026](#)
- [Children and Young People's Services Plan 2020-23](#);
- [Violence Against Women Partnership Strategic Plan 2021-24](#); and
- [Alcohol and Drug Partnership Strategic Improvement Plan](#).