



East Ayrshire
Community Plan
2015 - 2030

2015 - 2018
Delivery Plan for Wellbeing

EAST AYRSHIRE COMMUNITY PLAN – 2015/2030

WELLBEING DELIVERY PLAN: 2015-2018

INTRODUCTION

East Ayrshire Community Planning Partners recognise positive physical and mental wellbeing as a core priority in enabling our residents and communities to be vibrant, inclusive and successful. Positive wellbeing supports young people to be successful learners; provides a platform for working age adults to engage in meaningful activity, including paid work; and enables older people to remain active, included members of communities.

Within East Ayrshire, the Community Planning Partnership has delegated responsibility for the co-ordination of the Wellbeing theme of our Community Plan to the Health and Social Care Partnership.

East Ayrshire Health and Social Care Partnership, as a new body corporate from April 2015, will by working to ensure a collaborative approach to tackling the challenges that face our communities; and lead the co-ordination and delivery of workstreams contained within the Community Planning Partnership Wellbeing Delivery Plan.

The strategic priorities for Wellbeing of the Community Planning Partnership are:

- Children and young people, including those in early years, and their carers are supported to be active, healthy and to reach their potential at all life stages.
- All residents are given the opportunity to improve their wellbeing, to lead an active, healthy life and to make positive lifestyle choices.
- Older people and adults who require support and their carers are included and empowered to live the healthiest life possible.
- Communities are supported to address the impact that inequalities have on the health and wellbeing of our residents.

BACKGROUND

The Health and Social Care Partnership will work with communities, the Third Sector and Partner agencies to ensure the co-ordination and delivery of the Community Planning priorities. The East Ayrshire Health and Social Care Partnership Strategic Plan sets out the ambition for East Ayrshire to deliver on these local priorities and also the aims of the Public Bodies (Joint Working) (Scotland) Act 2014, and drives the development of the Wellbeing Delivery Plan. The plan seeks to provide a framework that supports improvements in the quality, efficiency and consistency of health and social care services, outlining our vision, values and priorities for the partnership as it develops. Our Strategic Plan sets out an ambition of where we expect to be in three years, how we plan to get there, and what we will accomplish along the way. The Strategic Plan will allow for the delivery of delegated services from 1 April 2015.

The Wellbeing Delivery Plan will also support the achievement of the local outcomes set out within our Economy and Skills and Safer Communities Delivery Plans. We recognise that there are additional challenges faced by our communities in respect of drugs and alcohol misuse, and the impact of crime and anti-social behaviour. We will work to support the actions identified in all three Delivery Plans, ensuring that our residents feel protected from harm and are able to access wider opportunities.

OUR VISION

The Community Planning Partnership vision is:

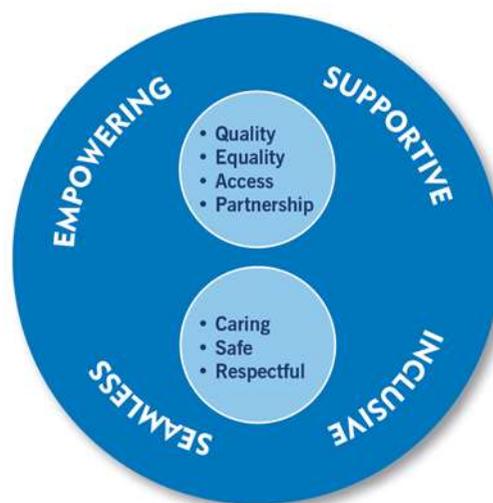
East Ayrshire is a place with strong, safe and vibrant communities where everyone has a good quality of life and access to opportunities, choices and high quality services which are sustainable, accessible and meet people's needs.

To support the Wellbeing Delivery Plan, the Health and Social Care Partnership vision is:

Working together with all of our Communities to improve and sustain wellbeing, care and promote equity.

OUR OPERATING PRINCIPLES

The Health and Social Care Partnership, in developing core values which will support how partners work together to plan, co-ordinate and deliver on identified priorities, recognises the existing values of the Health Board and Council:



We commit to working in a way that is Empowering, Supportive, Inclusive and Seamless at the point of delivery.

PARTNERSHIP OUTCOMES

Scotland Performs, the National Performance Framework, underpins the delivery of the Scottish Government agenda and supports an outcomes-based approach to performance.

The Scottish Government has outlined nine National Health and Wellbeing Outcomes, which provides the performance framework for integrated health and social care services. Recognising the specific needs of our children and young people, the East Ayrshire Health and Social Care Partnership has also agreed to include three national outcomes for Children. These twelve national outcomes will be reported through the Strategic Plan/Wellbeing Delivery Plan for the Health and Social Care Partnership.

The outcomes will be evidenced through reporting on nationally gathered data, supported by local measures which will be monitored more frequently to support improvement and performance management arrangements within the partnership. This will be developed using a partnership performance framework, and reported through the electronic performance management system.

By adopting a focus on locality planning, our communities will be at the heart of service development and delivery in East Ayrshire. There are 35 natural communities in East Ayrshire and, in order to develop services at as local level as possible, we are working to build on our knowledge and understanding of communities' needs across agencies and current service delivery to shape future service provision.

LIFELONG LEARNING

Lifelong learning reflects an asset based approach, which recognises the skills, knowledge, attitudes and behaviours which children, young people and adults bring to support and strengthen their communities. The Community Planning Partners, as employers and as partners in communities, will provide opportunities for individuals, families and stakeholders to engage and participate in shaping the strategic direction of the Partnership.

Lifelong learning as a definition emphasises the role personal development, active participation as well as formal learning and training opportunities can have in supporting individuals and organisations.

The Partnership, within the Delivery Plan, will offer a range of opportunities for people to participate in informal community based activities that will support their wellbeing as well as ensuring that their employees are skilled and can deliver quality services.

In the first year of the plan, 2015/16, work will be progressed to redesign strategic planning for integrated children's services, taking cognisance of legislative and organisational changes that follow from integration of health and social care and the Children and Young People (Scotland) Act 2014.

TACKLING INEQUALITIES

In East Ayrshire, like many other communities, there are significant challenges in respect of health and wellbeing and this is reflected within our Community Plan, the Council's Strategic Priorities and the Health and Social Care Partnership Strategic Plan. These challenges include:

- the impact of changes in demography with a growing older population requiring higher levels of support;
- the inequalities in health, life expectancy and healthy life expectancy experienced in our communities;
- the negative impact of misuse of alcohol and drugs has on individuals, their children, their families and communities; and
- the need to support and nurture children in their early years and beyond.

The integration of health and social care will be a further opportunity to address the deep seated inequalities by focusing social care and wellbeing in the regeneration of our communities. The factors that contribute are complex and tackling inequalities requires action across a wide range of policy areas, including employment, housing, public services, education and the economy, with a specific focus on disadvantaged groups and deprived areas. The emphasis on early intervention and prevention will be key to addressing these inequalities along with the provision of services which seek to alleviate the impact of the inequalities on individuals and communities.

As a Community Planning Partnership we seek to:

- **MITIGATE** the impact of inequalities through provision of support and delivery of services;
- work to **PREVENT**, individuals and communities experiencing inequalities; and
- take action and influence to **UNDO** the root causes of Inequalities.

EARLY INTERVENTION AND PREVENTION

Community Planning partners recognise the value of early intervention in building the capacity of individuals, families and communities to secure the best outcomes for themselves. It is about putting people first, moving from intervention when a crisis happens towards prevention, building resilience and providing the right level of support at the right time.

Strategic Priorities

- Children and young people, including those in early years, and their carers are supported to be active, healthy and to reach their potential at all life stages
- All residents are given the opportunity to improve their wellbeing, to lead an active, healthy life and to make positive lifestyle choices
- Older people and adults who require support and their carers are included and empowered to live the healthiest life possible
- Communities are supported to address the impact that inequalities has on the health and wellbeing of our residents

LOCAL OUTCOME 1	Children and young people, including those in early years, and their carers are supported to be active, healthy and to reach their potential at all life stages
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Links to SOA	National Outcome 5: Our children have the best start in life and are ready to succeed
• National Outcome(s)	National Outcome 8: We have improved the life chances for children, young people and families at risk

PRIORITY 1.1	Our children have the best start in life
Health and Social Care Partnership National Outcome	

Actions	
1	Implement the Getting It Right for Every Child (GIRFEC) Action Plan to: <ul style="list-style-type: none"> • Build solutions with and around children, young people and families; • Work together to improve the life chances of children, young people and families; and • Support a positive shift in culture, systems and practice.
2	Put in place a locality approach to supporting wellbeing among children, young people and their parents.
3	Improve access to early support, building parenting capacity and access to local information and community support.
4	Deliver more flexible support for early learning and childcare.
5	Provide opportunities to improve the health and wellbeing of children and young people and their families, encouraging them to adopt an active healthy lifestyle.
6	Support the implementation of the key priorities within Corporate Parenting Strategy by: <ul style="list-style-type: none"> • Improving the health and wellbeing of Looked After children and young people; and • Maximising opportunities for children and young people’s development through play, music, sport and leisure, and community learning opportunities.
7	Address the health needs of vulnerable children and young people and promote integration into mainstream services.

Actions	
8	Support the implementation of the Best Start in Life by: <ul style="list-style-type: none"> Increasing opportunities for parents to train as peer supporters; Providing early, pre-birth support, for all vulnerable pregnancies; and Increasing access to early supports for families to avoid crisis.
9	Facilitate opportunities for families to be in greater control of services.

Measures of Success Indicator(s) - (Frequency/Type/Source)		Baseline	'Progress' Target/s to 2018	'End' Target/s Direction of travel
1.	Percentage of children reaching all of the expected developmental milestones at the time the child starts primary school [Children and Young People Plan Draft Stretch Aim] Annual/East Ayrshire Council	Baseline to be determined in 2015/16	Achieve 90% (stretch aim)	Maintain level
2.	Percentage of children with an identified 'named person' [Children and Young People Plan Draft Stretch Aim] Annual/East Ayrshire Council	Baseline to be determined in 2015/16	Achieve 100% (stretch aim)	Maintain level
3.	Percentage of women drinking alcohol in pregnancy [Children and Young People Plan Draft Stretch Aim] Annual/East Ayrshire Health and Social Care Partnership	60%	Reduction of 25%	Reduction in percentage of women drinking alcohol during pregnancy
4.	Percentage of eligible clients offered Family Nurse Partnership service who are enrolled [Children and Young People Plan Draft Stretch Aim] Annual/East Ayrshire Health and Social Care Partnership	Baseline to be determined in 2015/16	Achieve 75% (stretch aim)	Maintain level
5.	Percentage of children in primary 1 with no obvious dental decay experience C Every 2 years/NHS Ayrshire and Arran (National Dental Inspection Programme)	63.9% (2014)	Increase to 64%	Increase to 68%
6.	Estimated percentage of children with a healthy weight in primary 1 C Annual/NHS Ayrshire and Arran (ISD Scotland)	72% (2013/14)	Increase in percentage of children with a healthy weight in primary 1	Increase to 77%
7.	Percentage of new-born children exclusively breastfed at 6-8 weeks Annual/East Ayrshire Health and Social Care Partnership (ISD Scotland)	17.9% (2013/14)	Increase to 25.9% Target to be reviewed in view of updated baseline	Increase to 27.5% Target to be reviewed in view of updated baseline
8.	Percentage of babies with a healthy birth weight C Annual/NHS Ayrshire and Arran (ISD Scotland)	89.6% (2013)	Achieve and maintain 90% babies with a healthy	Increase to 91% babies with a healthy birthweight

Measures of Success Indicator(s) - (Frequency/Type/Source)		Baseline	'Progress' Target/s to 2018	'End' Target/s Direction of travel
			birthweight	
9. C	Percentage of children in poverty (after housing costs) Annual/End Child Poverty, Poverty Map of the UK	26% (2014)	Reduction of children in poverty (NB: The Institute of Fiscal Studies modelling suggests that up to 100,000 more children will be living in relative poverty by 2020.)	Reduction of children in poverty
10.	Percentage uptake of P1-P3 free school meals (absence adjusted) Annual/East Ayrshire Council	79% (from January 2015)	Increase to 85%	Maintain level at 85%
11.	Percentage uptake of overall school meals (absence adjusted) Annual/East Ayrshire Council (Scotland's Census 2011)	41% (2013/14)	Increase to 50%	Maintain level at 50%
12.	Percentage of uptake of overall free school meals based on entitlement (absence adjusted) Annual/East Ayrshire Council (Scotland's Census 2011)	82% (2013/14)	Increase to 85%	Maintain level at 85%

Note: 'C' denotes a core indicator.

LOCAL OUTCOME 1	Children and young people, including those in early years, and their carers are supported to be active, healthy and to reach their potential at all life stages
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Links to SOA <ul style="list-style-type: none"> • National Outcome(s) 	<p>National Outcome 4: Our young people are successful learners, confident individuals, effective contributors and responsible citizens</p> <p>National Outcome 5: Our children have the best start in life and are ready to succeed</p> <p>National Outcome 8: We have improved the life chances for children, young people and families at risk</p>
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PRIORITY 1.2 Health and Social Care Partnership National Outcomes	<p>Our young people are successful learners, confident individuals, effective contributors and responsible citizens</p> <p>We have improved the life chances for children, young people and families at risk</p>
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Actions	
1	Address the emotional wellbeing needs of vulnerable children and young people, and promote early intervention and joint working to sustain children and young people in mainstream services.
2	Through the Early Years Collaborative test changes in ways of working and extend these where they are shown to be effective.
3	Improve the educational support for children and young people who are looked after.
4	Provide secure employment opportunities and positive destinations for vulnerable young people leaving education.
5	Increase volunteering opportunities and employment initiatives for young people and adults.
6	Improve co-ordinated supports for young carers.
7	Reduce offending behaviour amongst under 18 year olds and improve community safety.
8	Enhance befriending and peer mentoring support services.
9	Further embed the nurture approach.

10	Provide opportunities for all children, particularly the most vulnerable, to access leisure services, physical activity and active citizenship.
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Measures of Success Indicator(s) - (Frequency/Type/Source)		Baseline	'Progress' Target/s to 2018	'End' Target/s Direction of travel
1.	Percentage of children successfully experiencing and achieving Curriculum for Excellence Second Level Literacy, Numeracy and Health and Wellbeing outcomes in preparation for secondary school [Raising Attainment for All stretch aim 1] <small>Annual/East Ayrshire Council</small>	Baseline to be determined in 2015/16	Achieve 85% (stretch aim)	Maintain level
2.	Percentage of all children successfully experiencing and achieving Curriculum for Excellent Third Level Literacy, Numeracy and Health and Wellbeing outcomes in preparation for Senior Phase [Raising Attainment for All stretch aim 2]. <small>Annual/East Ayrshire Council</small>	Baseline to be determined in 2015/16	To be determined	Achieve 85% by 2019 (stretch aim)
3.	To ensure that looked after children achieve a minimum of 200 tariff points by the time they leave full-time education [Children and Young People Plan Draft Stretch Aim] <small>Annual/East Ayrshire Council</small>	Baseline to be determined in 2015/16	Achieve 90% (stretch aim)	Maintain level
4.	Percentage of young people going on to positive participation destinations on leaving school [Raising Attainment for All stretch aim 3] Also reported in Economy and Skills <small>Annual/East Ayrshire Council</small>	92.1%	Increase to 95%	Increase to 100%
5.	Children and young people surveyed agree or strongly agree with the statement <i>I can talk about my feelings and relationships</i> [Children and Young People Plan Draft Stretch Aim] <small>Annual/East Ayrshire Council</small>	Baseline to be determined in 2015/16	Achieve 95% (stretch aim)	Maintain level
6.	To ensure East Ayrshire foster carers have access to training and development in nurture principles and are supported to use them in daily practice [Children and Young People Plan Draft Stretch Aim] <small>Annual/East Ayrshire Council</small>	Baseline to be determined in 2015/16	Achieve 80% (stretch aim)	Maintain level

LOCAL OUTCOME 1	Children and young people, including those in early years, and their carers are supported to be active, healthy and to reach their potential at all life stages
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Links to SOA	<p>National Outcome 4: Our young people are successful learners, confident individuals, effective contributors and responsible citizens</p> <p>National Outcome 5: Our children have the best start in life and are ready to succeed</p> <p>National Outcome 11: we have strong, resilient and supportive communities where people take responsibility for their own actions and how they affect others</p>
<ul style="list-style-type: none"> National Outcome(s) 	

PRIORITY 1.3	People who provide unpaid care are supported to look after their own health and wellbeing, including to reduce any negative impact of their caring role on their own health and wellbeing
Health and Social Care Partnership National Outcome	

Action	
1	Ensure all young carers are identified and receive the support required.
2	Improve the early identification of carers and signposting to third sector.
3	Continue to provide support to carers ensuring services are responsive to local needs.

Measures of Success Indicator(s) - (Frequency/Type/Source)		Baseline	'Progress' Target/s to 2018	'End' Target/s Direction of travel
1.	Number of new young carers identified Annual/East Ayrshire Health and Social Care Partnership	60 (2013/14)	Increase to 80 new young carers each year	Increase in number of new young carers
2.	Number of young carers sign posted to the Third Sector Annual/East Ayrshire Health and Social Care Partnership	50 (2013/14)	Increase to 66 young carers each year	Increase in number of young carers sign posted to the Third Sector

LOCAL OUTCOME 2	All residents are given the opportunity to improve their wellbeing, to lead an active, healthy life and to make positive lifestyle choices
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Links to SOA	National Outcome 6: We live longer, healthier lives
<ul style="list-style-type: none"> National Outcome(s) 	National Outcome 11: we have strong, resilient and supportive communities where people take responsibility for their own actions and how they affect others

PRIORITY 2.1	People are able to look after and improve their own health and wellbeing and live in good health for longer
Health and Social Care Partnership National Outcome	

Actions	
1	Support a community focused Alcohol and Drugs Prevention: Positive attitudes, positive choices by: <ul style="list-style-type: none"> Working to reduce the number of individuals who drink above recommended daily and weekly guidelines; Increasing knowledge and changing attitudes to alcohol; and Reducing the acceptability of hazardous drinking and drunkenness.
2	Increase the range of anticipatory care interventions for our most vulnerable groups so that people can be supported to manage long term conditions.
3	Implement actions to support the priorities of the Sexual Health Strategy by: <ul style="list-style-type: none"> Reducing the levels of unplanned teenage pregnancies; and Increasing awareness and knowledge of the factors which affect sexual health and wellbeing.
4	Extend physical activity and healthy eating programmes to support adults with complex health needs to make positive behaviour changes.
5	Increase the number of smoking cessation support/groups in order to reduce the high prevalence.
6	Ensure an integrated approach to the delivery and access to health improvement information, advice, guidance and health and wellbeing programmes within schools and early childhood centres.
7	Increase the capacity of communities to promote health and wellbeing through a locality planning approach, including the development of Community Led Action Plans.

Actions	
8	Promote and improve peoples' health and wellbeing through volunteering and employment initiatives.
9	Promote walking, cycling and healthy lifestyles within schools and workplaces.
10	Promote healthy working lives as partners and employers within our own workforces.

Measures of Success Indicator(s) - (Frequency/Type/Source)		Baseline	'Progress' Target/s to 2018	'End' Target/s Direction of travel
1.	Smoking prevalence Every 2 years/Scottish Household Survey	32.3% (2012/13)	Reduction to 27.2%	Reduction to 25.4% by 2030
2.	Pregnancy rates per 1,000 population among under 16 year olds (annual reporting of 3 year rolling average) Annual/East Ayrshire Health and Social Care Partnership (ISD Scotland)	7.0 per 1,000 females aged 13– 15 years (2010/12)	Reduction to 5.7 per 1,000 females aged 13-15 years	Reduction to zero
3.	Rate for alcohol related hospital stays per 100,000 population Annual/East Ayrshire Health and Social Care Partnership (ISD Scotland)	796.7 (2013/14)	Reduction to 790 per 100,000 population	Reduction to 697 per 100,000 population by 2030
C				
4.	Rate for general acute and day case stays with a diagnosis of drug misuse per 100,000 population Annual/East Ayrshire Health and Social Care Partnership (ISD Scotland)	239.3 (2013/14)	Reduction to 230 per 100,000	Reduction to 182 per 100,000 by 2030
C				

Note: 'C' denotes a core indicator.

LOCAL OUTCOME 2	All residents are given the opportunity to improve their wellbeing, to lead an active, healthy life and to make positive lifestyle choices
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Links to SOA	National Outcome 6: We live longer, healthier lives
<ul style="list-style-type: none"> National Outcome(s) 	National Outcome 11: we have strong, resilient and supportive communities where people take responsibility for their own actions and how they affect others

PRIORITY 2.2	Health and social care services are centred on helping to maintain or improve the quality of life of people who use those services
Health and Social Care Partnership National Outcome	

Actions	
1	Promote a Recovery approach to tackling alcohol and drug dependency by: <ul style="list-style-type: none"> Increasing the number of problem drug/alcohol users being discharged from service to positive destinations; and Reducing the impact of problem drug/alcohol use on local communities.
2	Increase the number of people with palliative care needs being supported at home.
3	Support wellbeing and resilience in communities through physical activity and sport; encouraging and enabling the active to stay active (Active Scotland)
4	Increase the provision of Childsmile interventions within all Public and General Dental Practitioners.

Measures of Success Indicator(s) - (Frequency/Type/Source)		Baseline	'Progress' Target/s to 2018	'End' Target/s Direction of travel
1.	Percentage of people who need help with their drug or alcohol problem will wait no longer than three weeks for treatment that supports their recovery <small>Annual/East Ayrshire Health and Social Care Partnership (ISD Scotland)</small>	94.9% <small>(2013/14)</small>	Achieve 90% and maintain (HEAT Target)	Achieve 90% and maintain (HEAT Target)
2.	Percentage of time in the last 6 months of life spent at home or in a community setting (as appropriate to the individual) <small>Annual/East Ayrshire Health and Social Care Partnership (ISD Scotland)</small>	90.4% <small>people aged 75+ years (2012/13)</small>	Increase to 91.3%	Increase to 91.7%

	Measures of Success Indicator(s) - (Frequency/Type/Source)	Baseline	'Progress' Target/s to 2018	'End' Target/s Direction of travel

LOCAL OUTCOME 3	Older people and adults who require support and their carers are included and empowered to live the healthiest life possible
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Links to SOA <ul style="list-style-type: none"> National Outcome(s) 	<p>National Outcome 6: We live longer, healthier lives</p> <p>National Outcome 11: We have strong, resilient and supportive communities where people take responsibility for their own actions and how they affect others</p> <p>National Outcome 15: Our people are able to maintain their independence as they get older and are able to access appropriate support when they need it</p>
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PRIORITY 3.1 Health and Social Care Partnership National Outcome	People, including those with disabilities or long term conditions, or who are frail, are able to live, as far as reasonably practicable, independently and at home or in a homely setting in their community
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Actions	
1	Prevent avoidable hospital admission and support discharge by further developing intermediate care services.
2	Improve access to services through a Single Point of Contact (SPOC), to support locality planning.
3	Pilot the implementation of the 'house of care' approach in primary care. (NB: House of Care approach promotes joint decision making, goal setting and action planning with people living with multiple long term conditions.)
4	Put in place integrated pathways for people with more than one long-term condition (multi-morbidities).
5	Support independent living and inclusion by increasing and expanding the number of minor aids and adaptations.
6	Continue to develop varying needs housing which is flexible and able to meet the needs of our populations.

Actions	
7	Further develop programme of activities available in Supported Accommodation Units (SAU) for the wider community to attend.
8	Address the health needs of vulnerable client groups and facilitate integration into mainstream services.
9	Tackle isolation through further developing adult befriending services.
10	Establish a community digital hub for telecare and telehealth where people can learn about new technology and smart supports from peers in a homely environment.
11	Extend telehealth pilots working closely with Primary Care.

Measures of Success Indicator(s) - (Frequency/Type/Source)		Baseline	'Progress' Target/s to 2018	'End' Target/s Direction of travel
1. C	Bed days lost as a result of delayed discharge Annual/East Ayrshire Health and Social Care Partnership (ISD Scotland)	6,730 (391 registrations) (2013/14)	Reduction to 5,865 bed days lost as a result of delayed discharge	Reduction 1,173 bed days lost as a result of delayed discharge by 2030 based on a 72 hour discharge target
2.	Number of bed days per 1,000 population for long term conditions (asthma, COPD, heart failure, diabetes) Annual/East Ayrshire Health and Social Care Partnership	9,523 (2013/14)	Reduction to 8,877 per 1,000 population	Reduction to 8,712 per 1,000 population
3. C	Emergency inpatient bed day rates for people aged 75+ per 1,000 population- NHS HEAT 2011/12 Annual/NHS Ayrshire and Arran (Change Fund Metric)	4,724 (2013/14)	Reduction to 4,500 per 1,000 population	Maintain at 4,500 per 1,000 population
4.	Number of people using telecare/telehealth support packages Annual/East Ayrshire Health and Social Care Partnership	3,235 (2013/14)	Increase to 3,600 telecare/telehealth support packages	Increase to 3,900 telecare/telehealth support packages

Note: 'C' denotes a core indicator.

LOCAL OUTCOME 3	Older people and adults who require support and their carers are included and empowered to live the healthiest life possible
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Links to SOA	National Outcome 6: We live longer, healthier lives
<ul style="list-style-type: none"> National Outcome(s) 	National Outcome 11: We have strong, resilient and supportive communities where people take responsibility for their own actions and how they affect others National Outcome 15: Our people are able to maintain their independence as they get older and are able to access appropriate support when they need it

PRIORITY 3.2	People who use health and social care services have positive experiences of those services, and have their dignity respected
Health and Social Care Partnership National Outcome	

Actions	
1	Ensure Personal Outcomes are identified as part of assessment process by utilising 'My Life My Plan' or similar planning toolkit.
2	Increase opportunities to gather views of people who use health and care services including participation in the Care Opinion Pilot.

Measures of Success Indicator(s) - (Frequency/Type/Source)		Baseline	'Progress' Target/s to 2018	'End' Target/s Direction of travel
1.	Outcomes met across personal outcomes documents (percentage) Annual/East Ayrshire Health and Social Care Partnership	To be determined in 2015/16	To be determined in 2015/16	To be determined in 2015/16

LOCAL OUTCOME 3	Older people and adults who require support and their carers are included and empowered to live the healthiest life possible
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Links to SOA	National Outcome 6: We live longer, healthier lives
<ul style="list-style-type: none"> National Outcome(s) 	National Outcome 11: We have strong, resilient and supportive communities where people take responsibility for their own actions and how they affect others National Outcome 15: Our people are able to maintain their independence as they get older and are able to access appropriate support when they need it

PRIORITY 3.3	People who provide unpaid care are supported to look after their own health and wellbeing, including to reduce any negative impact of their caring role on their own health and wellbeing
Health and Social Care Partnership National Outcome	

Actions	
1	Increase the use of telecare services to support older people and carers maintain their independence.
2	Increase the number of carers completing a Carers Support Plan.

Measures of Success Indicator(s) - (Frequency/Type/Source)		Baseline	‘Progress’ Target/s to 2018	‘End’ Target/s Direction of travel
1.	Uptake of carers support plans (assessments) Annual/East Ayrshire Council	342 (2013/14)	Increase to 455	Increase to 660

LOCAL OUTCOME 3	Older people and adults who require support and their carers are included and empowered to live the healthiest life possible
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Links to SOA <ul style="list-style-type: none"> • National Outcome(s) 	<p>National Outcome 6: We live longer, healthier lives</p> <p>National Outcome 9: We live our lives safe from crime, disorder and danger</p> <p>National Outcome 15: Our people are able to maintain their independence as they get older and are able to access appropriate support when they need it</p>
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PRIORITY 3.4 Health and Social Care Partnership National Outcome	People who use health and social care services are safe from harm
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Actions	
1	Increase efforts to prevent and mitigate alcohol and drug related harm by: <ul style="list-style-type: none"> • Minimising the risks to children and vulnerable adults as a consequence of substance misuse by ensuring early intervention and support is available.
2	Improve and promote early intervention, prevention and protection services for victims and perpetrators through the Violence Against Women Partnership (VAWP) to tackle violence against women and girls.
3	Continue to tackle early intervention and the prevention of harm across all of the protecting people agenda.
4	Support national campaigns and promote equality and tackle all forms of hate crime.
5	Review the vision, impact and role of community justice in line with the 'Future Model of Community Justice in Scotland' and ensure systems are fit for purpose going forward

Draft Measures of Success Indicator(s) - (Frequency/Type/Source)		Baseline	'Progress' Target/s to 2018	'End' Target/s Direction of travel
1.	Incidents of domestic abuse reported to the police (rate per 10,000 population) Annual/Police Scotland	Reported under Safer Communities		
2.	Community Payback Orders with a requirement of unpaid work where placements start within one week (%) Annual/East Ayrshire Health and Social Care Partnership (Scottish Government Criminal Justice Social Work Statistics)	84% (2013/14)	Achieve 80% and maintain	Achieve 80% and maintain

LOCAL OUTCOME 4	Communities are supported to address the impact that inequalities has on the health and wellbeing of our residents
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Links to SOA	National Outcome 6: We live longer, healthier lives
<ul style="list-style-type: none"> National Outcome(s) 	National Outocme7: We have tackle the significant inequalities in Scottish society

PRIORITY 4.1	Health and social care services contribute to reducing health inequalities
Health and Social Care Partnership National Outcome	

Actions	
1	Tackle inequality through an approach which is inequalities sensitive across all sectors of our community but can also be more intense where disadvantage is greater.
2	Integrate income maximisation and financial inclusion expertise within frontline health and social care services.
3	Promote and support access to vacancies and volunteering and lifelong learning opportunities for people furthest from the labour market.
4	Further embed policies which empower and promote the wellbeing of employees.
5	Further develop opportunities which recognise everyone as equal partners in the design, delivery and evaluation of services and initiatives, recognising the assets and skills of all partners.
6	Seek opportunities to work with national partners to undo the structural causes to reduce inequalities with a focus on early intervention and prevention.

Draft Measures of Success Indicator(s) - (Frequency/Type/Source)		Baseline	'Progress' Target/s to 2018	'End' Target/s Direction of travel
1. C	Life expectancy at birth – males/females Annual/East Ayrshire Health and Social Care Partnership (National Records of Scotland – Life Expectancy for Administrative Areas)	75.8 years males 79.7 years Females (2011-2013)	Increase to 76 years in male life expectancy Increase to 80 years in female male life expectancy	Increase to 77 years in male life expectancy Increase to 81 years in female life expectancy
2. C	Mortality rates per 100,000 adults for people aged under 75 Annual/East Ayrshire Health and Social Care Partnership (National Records of Scotland – Age Standardised Death Rates)	515.4 (2013)	Reduction to 506 per 100,000	Reduction to 400 per 100,000
3.	Deaths per 100,000 population from coronary heart disease (CHD) (under 75 years) Annual/East Ayrshire Health and Social Care Partnership (Scottish Neighbourhood Statistics)	69.4 (2013)	Reduction to 58.4 per 100,000	Reduction to 56.2 per 100,000
4.	Deaths per 100,000 population from all cancers (under 75 years) Annual/East Ayrshire Health and Social Care Partnership (Scottish National Statistics)	173.8 (2013)	Reduction to 154.0 per 100,000	Reduction to 151.0 per 100,000

Note: 'C' denotes a core indicator.