



# Community Planning in East Ayrshire

## SAFER COMMUNITIES

East Ayrshire Council  
and  
East Ayrshire Community Planning Partnership Board  
Joint Performance Event: 19 September 2019




*planning as one • working as one • achieving as one*

# EAST AYRSHIRE COMMUNITY PLAN/LOCAL OUTCOMES IMPROVEMENT PLAN 2018-2021

## SAFER COMMUNITIES

### Summary of Performance at March 2019

Measures of Success	Baseline	Progress at March 2018	Progress at March 2019	Current status
<b>Safer Communities</b>				
<b>Local Outcome 1: East Ayrshire residents are safe and protected from crime in their communities</b>				
<b>Links to National Outcomes:</b>				
We live in communities that are inclusive, empowered, resilient and safe				
<b>Priority 1: Tackle crime and the fear of crime across East Ayrshire</b>				
1. Total crimes recorded by Police Scotland (Groups 1 to 5): <ul style="list-style-type: none"> <li>number recorded</li> <li>rate per 10,000 population</li> </ul> Annual/Police Scotland	5,300 434.2 (2016/17)	5,709 419.0 (2017/18)	5,172 424.1 (2018/19)	 
2. Total detections (Groups 1-5) <ul style="list-style-type: none"> <li>number recorded</li> <li>detection rate (%)</li> </ul> Annual/Police Scotland	2,836 53.5% (2016/17)	2,714 53.1% (2017/18)	3,012 58.2% (2018/19)	 
3. Crimes of violence (Group 1) <ul style="list-style-type: none"> <li>number reported</li> <li>rate per 10,000 population</li> <li>number of detections</li> <li>detection rate (%)</li> </ul> Annual/Police Scotland	143 11.7  137 95.8% (2016/17)	132 10.8  96 72.7% (2017/18)	136 11.2  115 84.6% (2018/19)	   
4. Sexual crimes (Group 2) <ul style="list-style-type: none"> <li>number reported</li> <li>rate per 10,000 population</li> <li>number of detections</li> <li>detection rate (%)</li> </ul> Annual/Police Scotland	151 12.4  98 64.9% (2016/17)	252 20.7  142 56.3% (2017/18)	217 17.8  170 78.3% (2018/19)	   
5. Crimes of dishonesty (Group 3) <ul style="list-style-type: none"> <li>number reported</li> <li>rate per 10,000 population</li> <li>number of detections</li> <li>detection rate (%)</li> </ul> Annual/Police Scotland	2,241 183.6  949 42.3% (2016/17)	2,095 171.8.0  912 43.5% (2017/18)	2,155 176.7  1,079 50.1% (2018/19)	   
6. Hate crime: <ul style="list-style-type: none"> <li>number reported</li> <li>rate per 10,000 population</li> <li>number of detections</li> <li>detection rate</li> </ul> Annual/Police Scotland	84 6.9  68 81.0% (2016/17)	106 8.7  84 79.2% (2017/18)	104 8.5  72 69.2% (2018/19)	   
7. Average number of reconvictions per 100 offenders (Reduce) Annual/Scottish Government	30.9% (East Ayrshire)  28.4% (Scotland) (2014/15 cohort at May 2017)	30.4% (East Ayrshire)  27.2% (Scotland) (2015/16 cohort at May 2018)	29.1% (East Ayrshire)  27.2% (Scotland) (2015/16 cohort at May 2018)	

Key		Denotes improving progress and on target or target achieved.
		Denotes maintaining/improving progress although target not achieved.
		Denotes area for review or improvement.
Progress at March 2019 is measured against the identified baseline position, unless otherwise stated.		

Please note that current status is based on assumptions where targets/direction of travel are not provided.

## SUMMARY OF PROGRESS ON THE ACHIEVEMENT OF OUTCOMES 2018/19

### Safer Communities Delivery Plan 2018-2021 – Our Key Priorities

- Make East Ayrshire a safe, secure and attractive place to live, work and visit.
- Improve community safety in neighbourhoods and homes and protect and support our most vulnerable individuals and families.
- Promote our vibrant communities by encouraging active and responsible citizenship.

### Measures of Success – Progress at March 2019

In East Ayrshire, progress towards the achievement of local outcomes from the identified baseline to March 2019 is summarised as follows:

- Overall recorded crime (Groups 1-5) decreased from 5,300 in the 2016/17 baseline year to 5,172 in 2018/19; and the detection rate for total crimes rose from 53.5% in the 2016/17 to 58.2% in 2018/19, continuing a longer term rising trend that has seen detection rates in East Ayrshire above the Scotland rate since 2013/14.
- At the same time, crimes of violence and dishonesty decreased to 136 and 2,155 respectively at 2018/19 from the baseline position, and the detection rates improved to 84.6% and 50.1% respectively in 2018/19.
- Reported sexual crime and hate crime increased in 2018/19 and has been partly attributed to confidence in criminal justice due to positive media coverage; and while detections for sexual crime increased from 64.9% at the baseline to 78.3% in 2018/19, detection rates for hate crime fell from 81.0% to 69.2%.
- The average number of reconvictions of offenders decreased from 30.9% to 29.1%, indicating more effective throughcare support for people leaving prison.

### Summary of Activity 2018/19

The following examples of activity in 2018/19 have contributed to improving local outcomes for local people and communities, and towards the achievement of the Strategic Priorities identified in the Safer Communities Delivery Plan 2018-2021.

#### Prevent and reduce crime

- In 2018/19, Police Scotland undertook **81 Action Plans** throughout East Ayrshire, tackling a range of issues and concerns. All action plans are intelligence led and informed by the **concerns raised by members of the public** through the public engagement and consultation process, and provide prompt, intensive police activity and presence in response to the concerns of particularly vulnerable individuals and communities. Intensive police activity is given to areas identified as 'hotspots' for violence, disorder, anti-social behaviour and drugs misuse. Methods include a combination of hi-visibility and plain clothes patrols, close monitoring of licensed premises, and multi-agency days of action, involving a range of partner agencies. The majority of these action plans are led by local officers utilising their local officers and often supplemented by specialist branches such as Mounted Branch, Dog Branch, Roads Policing and Support Units.
- **Recorded crime** (Groups 1 to 5) reflects a declining trend and decreased by 1.7% from 5,300 in 2016/17 to 5,172 in total crimes recorded by the police. The **detection rate** at 58.2% in 2018/19 is an increase on the previous year's reported figure of 53.1% and on the 2016/17 baseline position of 53.5%.
- There has been a positive reduction overall in **non-sexual crimes of violence** reported from 143 at the 2016/17 baseline position to 136 in 2018/19. Over the same period, while the detection rate fell to 84.6% in 2018/19, this is higher than the Force average of 73.3%. A robust approach is taken to the management of offenders within East Ayrshire, to ensure opportunities to re-offend are minimised as well as priority given to prevention and intervention work with partners focusing on serious and violent crime and anti-social behaviour, the results of which can be seen in the reduction in crimes of violence recorded in East

## SUMMARY OF PROGRESS ON THE ACHIEVEMENT OF OUTCOMES 2018/19

Ayrshire. Work is also ongoing with HMP Kilmarnock, with the introduction of a monthly Violence Governance Group, which reports a reduction in violent crime when compared to the same time last year.

- The number of **sexual crimes** reported increased from 151 in 2016/17 to 217 in 2018/19. Reporting of sexual crimes continued to increase as a result of higher levels of confidence in criminal justice due to extensive media coverage and also attributed to the rise in non-contact offences being reported to the police, which involves the use of mobile phones, etc., to share images/content of a sexual nature. Again this type of offence has been receiving increased media attention over the past year and officers in East Ayrshire have been working with schools and other establishments raising awareness of this crime type and the importance of reporting such incidents to the police. Current year to date figures reflect that non-contact offences make up 44% of all sexual crimes reported within East Ayrshire. Efforts will continue to focus in these areas.
- **Crimes of dishonesty** fell by 3.8%, from 2,241 at the baseline position to 2,155 in 2018/19. Police officers continue to maintain a high visibility presence in and around town centres across East Ayrshire, proactively engaging with known individuals in an effort to deter them from committing crimes. **Theft by housebreaking** saw an increase from 240 crimes in 2017/18 to 254 in 2018/19, particularly in relation to dwelling houses. A significant number of these crimes were attributed to two individuals who subsequently were apprehended and remanded in custody. Analytical work is ongoing to identify additional reoffenders and inform an action plan to prevent further housebreakings as well as maximising opportunities for detection.
- All new build homes delivered as part of the Council's house building programme are built to **Secure by Design (SBD)** compliance. The SBD standards are based on proven crime prevention techniques that recognise design and specification elements, which increase the physical security of buildings and the external environment, ultimately enhancing the safety of people's homes.
- The presence of **dedicated police officers within the town centre** ensures that incidents or other concerns are dealt with promptly to minimise the opportunity for offenders to impact on local businesses, retailers or members of the public, increase public reassurance and offer support and advice to local businesses and retailers on matters of crime prevention.
- **Public Space CCTV** continued to be instrumental in improving community safety and in securing evidence against all forms of criminal activity and anti-social behaviour. A close working relationship between local Police Officers and Risk Management Centre (RMC) staff ensures that vital information is disseminated promptly and accurately to identify and deal with criminal behaviour. It has also proven invaluable in tracing vulnerable missing persons and in allowing real time activity of public safety concerns such as floods and road traffic collisions. The RMC provides a fully flexible and responsive service using its Community Safety CCTV Van, Re-Deployable Camera estate and rapid deployable cameras. The **Community Safety CCTV Vehicle** is used to provide reassurance, a visible deterrent and as a mobile evidence gathering platform.
- **Diversions activities** continued in schools with campus officers providing inputs and education to young people with a view to providing positive influences and life choices, including **No Knives, Better Lives** workshops.
- The Council's Housing and Communities Service initiated an **education programme** in schools and Ayrshire College to reduce crime, disorder and anti-social by promoting the CCTV mobile unit and highlighting the use of overt surveillance to address tenancy, community and town centre concerns.
- Offenders who have been released subject to specific **bail conditions** are robustly policed proactively to ensure compliance and prevent repeat offending. Local Policing Teams continued to provide intelligence led **high visibility patrols** in identified areas.

### Hate Crime

- There was an increase in the number of **hate crimes** reported from the baseline position, from 84 incidents to 104 incidents in 2018/19. Hate crime is an under reported crime type and recent increases are consistent with greater engagement with minority groups, confidence levels in reporting hate crime and more diverse communities. It is anticipated that **reported hate crime will continue to increase**. All forms of hate crime are regarded as high priority and an area which is kept under constant review and subject to the highest level of scrutiny, to ensure that vulnerable individuals and families are protected. Local police officers continue to liaise with partner agencies and communities to increase awareness and confidence in reporting hate crime.

## SUMMARY OF PROGRESS ON THE ACHIEVEMENT OF OUTCOMES 2018/19

- Work continued to identify suitable premises to participate in the local **'Keep Safe Scheme'**, helping to promote independence for people with a disability and keep people safe within the community; premises agreeing to become 'Keep Safe' places are also trained in third party reporting; and The 'Keep Safe' App allows for individual members of the community to have direct access to online reporting from their smart device.
- Campus officers engaged in a range of work in respect of hate crime, worked closely with protected groups and delivered inputs on sectarianism. The Campus Police officer at the new William McIlvanney Campus, Kilmarnock worked with school staff to set up a successful **LGBT+ group** within the school linked to East Ayrshire Council's LGBT+ Network and ran a number of successful events within the school to raise awareness of gender equality and LGBT+ issues. The number of hate crime incidents coming to staff attention has reduced, which has been attributed to the increased awareness and pupil-led inputs regarding gender equality.
- The **'Things Tae Dae' user led group** supports individuals who have learning disabilities to help them live full and independent lives in their communities and to develop their skills, talents and abilities. The Group presented a drama production on hate crime during Learning Disability Awareness Week as well as in Cumnock Academy for S5 and 6 pupils. The drama focuses on every day experiences of the group and the impact of bullying and harassment have on their daily life.
- Inter-agency work was progressed to encourage practitioners, including home carers, social services, befrienders and community engagement teams, to report hate crime using the saying **'If you see something, say something'** as well as empowering individuals in the community to self-report issues.

### Community priorities

- **Community Led Action Plans** were developed and implemented by 20 communities across East Ayrshire at 31 March 2019, providing opportunities for communities to identify concerns and priorities, including issues around crime and community safety.
- Community Councils and Action Plan Groups work closely with Police Scotland, whose officers attend meetings/events on a regular basis to make communities aware of crime reports and provide the Police with an opportunity to **listen to and address local concerns**.
- The new **Locality Policing Team (LPT)** covering all multi-member wards in East Ayrshire has seen the introduction of police officers into local communities as a single point of contact for all community related policing issues. This approach is in line with the requirements of the Community Empowerment (Scotland) Act 2015 and provides an enhanced community policing approach to further strengthen relationships between the police, partners and local communities. LPT teams continue to provide intelligence led high visibility patrols in identified areas.
- Continuing to address community concerns around anti-social behaviour, the **Young People Sport and Diversion (YPSD) programme** was attended by 11,911 young people, with opportunities, including the Mobile Skate Park, Midnight Leagues, and Youth Work Engagement. As well as providing a structured programme of diversionary activity across East Ayrshire, the team is responsive to specific concerns by communities, For example, an intensive two week programme was implemented by the Youth Action Team to address an increase in reported anti-social behaviour in Galston; work to address concerns about alcohol and drug misuse in Cumnock and Auchinleck; and activity to address grass fires and wilful fire setting in the Doon Valley, all of which resulted in positive outcomes.
- The **Youth Action Team**, alongside Police Scotland, continued to work in the authority's 'hot spot' areas and is working well. The number of reported youth incidents and crimes in Kilmarnock Town Centre reduced over the last year, highlighting the positive impact of this partnership approach.
- The **Stop the Fires** in the Doon Valley Campaign, a joint initiative with the Scottish Fire and Rescue Service (SFRS), Police Scotland, Forestry Commission, Craigengillan Estate and pupils from Doon Academy, targeted local schools with a view to reducing secondary fires in the area.
- A range of work continued in support of communities taking forward their own priorities including prevention of fly tipping, general environmental programmes and clean ups as part of the **Clean, Green and Vibrant campaign**. Police Scotland also worked on Spring Clean week in conjunction with Environmental Health Services to raise awareness around the prevention of dog fouling.

### Children affected by the criminal justice system

- The **Play in Prison** programme delivered by the Council's Vibrant Communities Team provided a range of play and bonding activities within HMP Kilmarnock to support children and families affected by parental







## SUMMARY OF PROGRESS ON THE ACHIEVEMENT OF OUTCOMES 2018/19




imprisonment, offering opportunities for bonding, attachment and maintaining good family relationships. Overall the service aims to work with 60 prisoners and their families on an annual basis, with 63 prisoners supported in 2018/19. Bonding visits, Family Bookshare programmes, Play and Parenting workshops and family events were delivered, to develop play skills and knowledge and increased parental confidence.

- There were 43 Wednesday bonding sessions and 47 Saturday bonding sessions at HMP Kilmarnock, in addition to 5 large scale family events; 4 Family Bookshare programmes were delivered, which focused on promoting improved literacy, confidence in parenting and bonding; and 2 'Dad's Group' Play and Parenting Programmes were delivered, which focused on confidence building in parenting skills as well as dad's important role in the family unit and the impact offending can have on their children.

### Community Justice

- **Community Justice Ayrshire** provides a collaborative pan-Ayrshire approach to preventing and reducing offending behaviour and improving outcomes for people involved in the justice system. The partnership was established under Scottish Government legislation, the Community Justice (Scotland) Act 2016, which puts a legal duty on statutory partners in each local authority area to engage in a planning process. The partnership operates within the context of the local Community Planning arrangements and reports to the three Ayrshire Community Planning Partnership Boards. The CJIOP sets out the shared commitments for Ayrshire and can be accessed via the Community Planning Website at [www.east-ayrshire.org](http://www.east-ayrshire.org). The Local Area Annual Return 2018/19 is currently being finalised for submission to Community Justice Scotland.
- The **East Ayrshire Community Justice Collaborative Network** was established as a temporary group tasked with driving forward the commitments in the Community Justice Outcomes Improvement Plan (CJOIP) relevant to East Ayrshire. It includes partners from across the wider community justice arena. The Network was constructed to ensure that it includes the views of those who have, or continue to use services in the area. Areas of particular focus have included a response to the issue of stigma/labelling, and women in the justice system.

Measures of Success	Baseline	Progress at March 2018	Progress at March 2019	Current status
<b>Safer Communities</b>				
<b>Local Outcome 2: East Ayrshire residents are safe and supported in their homes and communities</b>				
<b>Links to National Outcomes:</b>				
We live in communities that are inclusive, empowered, resilient and safe				
<b>Priority 2: Support residents to live safely and independently in their homes and communities</b>				
1. Accidental dwelling fires (Reduction by 5% annually in the rolling three year average) <small>Annual/Scottish Fire and Rescue Service</small>	110 (2014/15-2016/17 3 year average)	102 (2015/16-2017/18 3 year average)	99 (2016/17-2018/19 3 year average)	
2. Fire related casualties and fire fatalities as result of accidental dwelling fires (Reduction by 5% annually in the rolling three year average) <small>Annual/Scottish Fire and Rescue Service</small>	20 (based on the rolling 3 year average 2014- 2017)	20 (based on the rolling 3 year average 2015- 2018)	20 (based on the rolling 3 year average 2016-2019)	
3. Percentage of older people living in their own home or in a community setting rather than in a care home setting (Maintain level) <small>Annual/East Ayrshire Health and Social Care Partnership</small>	96.8% (2016/17)	97.1% (2017/18)	97.2% (2018/19)	
4. Number of places on the Keepsafe scheme (Increase by 10 places annually) <small>Annual/East Ayrshire Council</small>	0 New programme (2016/17)	11 (2017/18)	22 (2018/19)	

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Progress at March 2019 is measured against the identified baseline position, unless otherwise stated.		

## SUMMARY OF PROGRESS ON THE ACHIEVEMENT OF OUTCOMES 2018/19

### Safer Communities Delivery Plan 2018-2021 – Our Key Priorities

- Make East Ayrshire a safe, secure and attractive place to live, work and visit.
- Improve community safety in neighbourhoods and homes and protect and support our most vulnerable individuals and families.
- Promote our vibrant communities by encouraging active and responsible citizenship.

### Measures of Success – Progress at March 2019

Community Planning Partners are committed to ensuring that our residents are safe and supported in their homes and communities, with resources focused on where they will have most impact. Progress at March 2019 is evidenced by the following measures of success:

- **Accidental dwelling fires** decreased from 110 to 99 (three year rolling average) at March 2019 from the baseline position, although lower than target. Distraction was identified as being the main contributory factor on 35% of occasions; and alcohol/drug impairment was identified as contributory factor on 14% of occasions.
- Fire casualties remained static at 20 individuals across the three years up to March 2019, with 55% of casualties receiving first aid at the scene; 40% receiving hospital treatment for slight injuries and 5% for serious injuries; and no fatalities recorded.
- The number of older people living in their own home or in a community setting rather than in a care home setting continued to increase to 97.2% at March 2019.

## SUMMARY OF PROGRESS ON THE ACHIEVEMENT OF OUTCOMES 2018/19

### Summary of Activity 2018/19

The following examples of activity in 2018/19 contributed to improving local outcomes for local people and communities ensuring that residents feel safe, supported and protected in their own homes, and towards the achievement of the Strategic Priorities identified in the Safer Communities Delivery Plan 2018-2021.

#### Fire Safety

- Targeted engagement through a **multi-agency approach** continues to be developed to assist areas and households traditionally most at risk of fire and protect and **support the most vulnerable individuals** within East Ayrshire.
- **Home Fire Safety Visits (HFSV)** carried out by the Scottish Fire and Rescue Service were targeted at high-risk households within the community, through multi-agency partnership working to identify and support independent living, particularly for vulnerable people within our communities. In 2018/19, a total of 1,084 HFSVs were carried out in East Ayrshire, with 861 smoke detectors fitted. Of the 1,084 visits, 31% were considered high risk and 28% of visits carried out were completed following an operational incident. At March 2019, data showed a reduction of 2.9% in respect of accidental dwelling fires based on a three-year average.
- **Cardiopulmonary Resuscitation (CPR)** Mannequins were introduced at Kilmarnock Community Fire Station, which will be utilised across East Ayrshire to provide lifesaving interventions and have been made available to partners for training purposes.
- **Fire Safety Education** Training and Referral Process Training were provided by SFRS for Care at Home Team Leaders, East Ayrshire Podiatry Enablement Team and East Ayrshire Community Mental Health Team for Older Adults.

#### Home Safety

- **Interagency working and information sharing** supported by **reciprocal training opportunities** are utilised to promote the SFRS domestic safety agenda and the delivery of home fire safety visits to those deemed most vulnerable at risk from fire.
- SFRS continues to work with East Ayrshire Council to extend the provision of **telecare with linked fire alarms** fitted in the homes of those deemed most vulnerable and at risk. This has resulted in increased calls to properties previously without detection and has had an impact of reducing the severity of house fires and injuries through early detection.
- SFRS and East Ayrshire Council Housing Services have worked in partnership to introduce a common standard to jointly **review building and fire safety of flatted premises** within communal areas. Since September 2017, almost all of the 500 blocks with a communal entry for which the Council has responsibility have received a fire safety assurance visit, with further safety measures and improved standards implemented. Fire and building safety checks will now be carried out annually.
- SFRS are continued to deliver Training Workshops for prisoners at HMP Kilmarnock on Home Fire Safety, Road Safety, CPR and Smoking Cessation. At the end of training sessions, participants can request HFSVs, which are scheduled to be carried out following their release. Further 'throughcare training' has been planned for 2019/20.
- Housing Services perform **tenancy health checks** for tenants when their tenancy reaches 3, 6, 9 and 12 months periods. In 2018/19, 2,495 individual tenancies benefited from a health check.
- The **Red Cross Service** continued to carry out home safety visits to keep people safe and connects people who are isolated to community supports as well as maximising income.
- The Joint initiative between Royal Mail, Trading Standards and the Adult Protection Unit to **identify individuals who may be targeted by scammers**. Professional support was provided for these individuals, with visits to provide information, raise awareness, ensure access to support and how to keep safe from scammers.
- Suicide awareness training sessions were rolled out to a range of partners, including East Ayrshire Council, Police Scotland and SFRS.

#### Community Safety

- The **Risk Management Centre** processed around 630 calls per day from various devices in clients' homes, with a total of 4,671 Community Alarm Clients on the system, including 926 individuals with Enhanced Technology Enabled Care (TEC). Victims of domestic abuse continue to be supported via technology (114



## SUMMARY OF PROGRESS ON THE ACHIEVEMENT OF OUTCOMES 2018/19

domestic abuse alarms) through the Risk Management Centre in partnership with Police Scotland and a number of other external agencies.

- The **Council's Regulatory Services** carried out local actions and national initiatives to protect the public and improve public safety by carrying out identified projects and initiatives, including:
  - continued development and promotion of the **Trusted Trader Scheme** in East Ayrshire – working with the business community to provide a safe and trusted business database for the public;
  - **Scams Awareness** and Scams Awareness month – protecting communities and vulnerable people;
  - **Doorstep Crime** - raising awareness initiatives carried out with Police Scotland and Citizens Advice;
  - use of the **tobacco detection dog**, to detect non-compliant tobacco products on sale; and
  - enforcement via the **Corporate Enforcement Unit**, to improve and enhance the environment and safety of the communities in terms of enforcement of dog fouling, littering and fly tipping.
- Two campus-based, jointly-funded shared posts (NHS Alcohol and Drug Liaison Officer and Police Scotland Liaison Officer) at Ayrshire College are having a positive impact in supporting vulnerable students to sustain and succeed on courses. In addition, a campus-based jointly-funded **Mental Health and Wellbeing Advisor** at Ayrshire College provided progressive mental health prevention, support and education, to assist staff and young people in relation to improving knowledge of mental health issues, build resilience, and organisational capacity to recognise and support mental wellbeing.
- Work continued to identify suitable premises to participate in the local '**Keep Safe Scheme**', helping to promote independence and keep people safe within the community; premises agreeing to become 'Keep Safe' places are also trained in third party reporting; and The 'Keep Safe' App allows for individual members of the community to have direct access to online reporting from their smart device. Cumnock was an area of focus in 2018/19, with 10 new premises signing up and trained in in the past year. The anticipated impact of the Keep Safe Scheme is to ensure that people with a disability can enjoy ordinary day to day life and activities free from the fear of abuse or intimidation alongside being supported to understand their needs and rights to feel safe when out and about.

### Support for independent living

- A **dedicated programme to support older people** to maintain social connections and remain active and healthy is available across communities, supporting work to improve community safety for our most vulnerable residents.
- The nationally recognised and award winning **Front Door Service** continued to support improved health and wellbeing outcomes, including supporting independent living where appropriate; a **befriending service** continued to be offered in partnership with East Ayrshire Volunteer Centre for more isolated older people to help establish community connections and promote community safety; **Falls Prevention** classes alongside a range of other community based rehabilitation and enablement classes, are helping older people to live longer in their own homes; and the **Risk Management Centre** monitors falls management equipment for use throughout the home.
- The **Telecare Scheme** and **Private Sector Housing Grants** provide adaptations such as ramps, stair lifts and shower rooms, to provide assistance to older people and make it possible for them to live safely and independently in their own homes and communities for longer.
- Collaboration between Housing services and the Adult Protection Unit (APU) identifies and assists **new tenants who may need additional support to sustain their tenancy**.
- East Ayrshire Health and Social Care Partnership **maintained zero delays in hospital discharge** for older people. Changing the models of care and redesigning services to support vulnerable people to maintain independence has been ongoing for the partnership.
- Seven **Supported Accommodation** units for older adults across East Ayrshire provide a range of supports for residents and local people from the surrounding community, including chair based exercise training and opportunities for social interaction, as well as networking opportunities for services to improve referral pathways.
- The Council's Strategic Housing Investment Plan (SHIP) takes cognisance of the importance of creating sustainable solutions for improving the quality of life for people with learning disabilities in East Ayrshire. Working with colleagues in the Health and Social Care Partnership, the SHIP has allowed for the development of **ground breaking supported living developments**, enabling people to live independently and access onsite supports as required.
- The **Housing Support Service** supports people from a homeless background or those in danger of homelessness into tenancies and helps them to sustain their tenancies and prevent further homelessness.

## SUMMARY OF PROGRESS ON THE ACHIEVEMENT OF OUTCOMES 2018/19






Support includes assistance with, benefits, grants, utilities, debt management, addictions, convictions, mental health and learning disabilities and signposting to other support services.




### Support for front line staff

- The Council's Housing Services made changes to their 'the street' notification form to record if children were present in houses which were in a poor state of cleanliness. Potential signs of neglect are raised as a concern with Social Work services.
- The Graded Care Profile 2 (GCP2) assessment tool is designed to provide an objective measure of the care of children. It is primarily based on the qualitative measure of the commitment shown by parents or carers in meeting their children's developmental needs. The GCP2 is overwhelmingly viewed as a clear, comprehensive and attractive tool and East Ayrshire practitioners, including Social Workers, Health Visitors and Early Years educationalists, feel supported in their **assessments of neglect**.
- An extract of the Child Protection Committee's '**Child abuse and neglect**' leaflet was included in the East Ayrshire Federation of Tenants and Residents Annual Report, to raise awareness of child abuse/neglect and what members of community can do if they concerned about a child. The annual report was circulated to around 12,000 local tenants and residents in East Ayrshire in May 2019.

### Safety Online

- The East Ayrshire Council 3-18 **Internet Safety Framework** focuses on meeting the needs of the Child Protection Committee's Action Plan, which states that all children will have coherent learning opportunities within internet safety by 2020. The Child Protection Committee conducted a schools survey in 2018 to assess the level of awareness of child protection related matters among children and young people, with an additional focus on assessing pupils' use of the internet, while raising awareness of online safety issues. A total of 3,163 pupils from P4 through to S2 responded to the survey and results showed that where schools taught the Internet Safety Framework consistently, pupils' awareness of online danger was raised. Pupils could state potential dangers and how to avoid these online.
- All schools in East Ayrshire have both the **Child Exploitation and Online Protection (CEOP)** and Child Protection Committee (CPC) **hyperlink buttons** activated on their home/landing pages, to make it easier for children, parents and staff to access digital safety information. This initiative across East Ayrshire schools is seen as good practice and has been shared with other areas and the Safer Internet Centre.
- **Online safety** continued to be **addressed as part of the curriculum** by Police campus officers across all schools. This has led to pupil inputs within school time and awareness raising with parents at parents evenings. Police Scotland social media accounts were also used to support Safer Internet Day.
- As part of the **Danger Detectives** initiative, Police Scotland delivered an **Internet Safety session** for pupils, including how to keep safe online and how to report any online abuse. Children and young people are provided with the necessary coping strategies and skills to encourage them to keep themselves and others safe online and have confidence to report incidents.

Measures of Success	Baseline	Progress at March 2018	Progress at March 2019	Current status
<b>Safer Communities</b>				
<b>Local Outcome 3: Road safety improved through enforcement, engineering, education, positively influencing driver behaviour and effective early intervention</b>				
<b>Links to National Outcomes:</b>				
We live in communities that are inclusive, empowered, resilient and safe				
<b>Priority 3: Reduce road casualties</b>				
1. People killed and seriously injured in road accidents (Reduce) Annual/Police Scotland	People killed: 4 (2016/17)	People killed: 3 (2017/18)	People killed: 5 (2018/19)	
	People seriously injured: 44 (2016/17)	People seriously injured: 35 (2017/18)	People seriously injured: 39 (2018/19)	
	Children killed: 0 (2016/17)	Children killed: 0 (2017/18)	Children killed: 0 (2018/19)	
	Children seriously injured: 7 (2016/17)	Children seriously injured: 3 (2017/18)	Children seriously injured: 8 (2018/19)	
2. Percentage of the overall road network requiring maintenance treatment (Reduce by 1% annually) Annual/Road Condition Index/East Ayrshire Council	39.1% (2015-17)	39.0% (2016-2018)	38.4% (2017-19)	

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		Denotes area for review or improvement.
Progress at March 2019 is measured against the identified baseline position, unless otherwise stated.		

## SUMMARY OF PROGRESS ON THE ACHIEVEMENT OF OUTCOMES 2018/19

### Safer Communities Delivery Plan 2018-2021 – Our Key Priorities

- Make East Ayrshire a safe, secure and attractive place to live, work and visit.
- Improve community safety in neighbourhoods and homes and protect and support our most vulnerable individuals and families.
- Promote our vibrant communities by encouraging active and responsible citizenship.

### Measures of Success – Progress at March 2019

Community Planning Partners are committed to ensuring that drivers and pedestrians use the roads network with a minimum risk of harm. In East Ayrshire, we continue to work towards improving road safety and influencing driver behaviour through enforcement, engineering measures and education. Progress at March 2019 is evidenced by the following measures of success:

- There has been a reduction in **road accident casualties** since the baseline position and the long-term trend in casualty numbers remains downwards and in line with national casualty reduction targets.
- The number of people killed and seriously injured in road accidents has fallen from 48 in 2016/17 to 44 in 2018/19; although the number of children seriously injured increased from 7 to 8 individuals over the same period.
- **No children were killed** in road accidents in 2018/19, and this has remained the case since 1996.
- The number of **road accident fatalities** rose to 5 people in 2018/19, higher than in the baseline year (4 fatalities).

## SUMMARY OF PROGRESS ON THE ACHIEVEMENT OF OUTCOMES 2018/19

- The percentage of the **road network** in need of maintenance treatment continued to fall from 39.1% at the baseline period to 38.4% in 2017-19, although the target of a 1% annual reduction was not met.

### Summary of Activity 2018/19

The following examples of activity in 2018/19 have contributed towards achieving local outcomes in relation to road safety, and towards the achievement of the Strategic Priorities identified in the Safer Communities Delivery Plan 2018-2021:

#### Road Safety

- Tragically, there were 5 fatalities in East Ayrshire in 2018/19, 39 serious injuries and 140 slight injuries recorded as a result of road accidents. In response to the five fatal road accidents, joint site inspections between Police Scotland officers and the Ayrshire Roads Alliance were carried out, which did not identify any contributing road issues at the accident locations.
- A major focus is taken to **influence driver behaviour at a young age**, particularly to those secondary school pupils about to commence driving. This is done in the form of joint inputs between Police Scotland, Ayrshire Roads Alliance (ARA) and the Scottish Fire and Rescue Service (SFRS), to ensure that the young people within our communities are made fully aware of the potential risks and dangers associated with driving before taking to the roads.
- The 3 'Es' (**education, engineering and enforcement**) approach to road safety continued to be delivered in East Ayrshire. The road safety engineering programme continued to be targeted at locations where there was a **history of road accidents**. Deployment of vehicle activated speed warnings signs continued to raise awareness of the dangers of speeding. The annual accident analysis found fewer accident clusters or 'hotspots' and this is reflected in the reduction in casualty numbers in recent years. ARA has **regular liaison meetings** with Police Scotland and undertakes **joint site visits** to locations where safety and speeding concerns have been raised to ensure a **coordinated and targeted approach to road safety**.
- The local commitment towards providing an effective presence on East Ayrshire's roads remains at the heart of **Police Scotland's Road Safety and Road Crime Strategy**. A **high visibility police presence** on the road network, using technology and intelligence products has had a significant impact on driver behaviour that puts themselves and others at risk, and reassures communities. Police Scotland aims to positively influence driver behaviour by identifying and policing priority routes and works closely with partners within a multi-agency working group to provide joined up service delivery to support community safety.
- A range of **Road Safety Campaigns** ensure that the public are up to date with safety appeals and how to stay safe on the roads, including the **festive 'road safety campaign'**, which focused on enforcing legislation, particularly in relation to drunk/drug offences to detect offenders prior to the occurrence of road traffic collisions. It also focused on winter driving and informing drivers of safety checks and supplies to keep in vehicles at this time of year.

#### Road Safety Education Programme

- Road safety, responsible driver behaviour and education are promoted at targeted groups to raise awareness and reduce vulnerability associated with road use, examples of which follow:
  - **'Reckless Driving Wrecks Lives'**, delivered to S5/6 pupils at 6 secondary schools to increase knowledge of safe driving practices for young drivers and passengers. Engagement with the young people was crucial in highlighting the dangers of driving and the potential risks involved.
  - ARA offers the **cycle training programme** to all primary schools, which delivers essential cycle skills training and teaches bicycle checklist essentials and core manoeuvres, and the transition from playground to the main road.
  - The **Junior Road Safety Officer Scheme (JSRO)** was offered to all primary schools, raising awareness among pupils and family members who use the roads surrounding their schools. This approach allows the pupils to take ownership of road safety.
  - **Danger Detectives** is an experiential learning programme aimed at **building community resilience in young people** as active citizens in reducing accidents and crime in their local area. This multi-agency partnership is led by the Play and Early Intervention team of Vibrant Communities, supported by Police Scotland, Scottish Fire and Rescue Service, Ayrshire Roads Alliance, Stagecoach, East

## SUMMARY OF PROGRESS ON THE ACHIEVEMENT OF OUTCOMES 2018/19

Ayrshire Council Trading Standards and Dean Castle Country Park Ranger Service. This initiative is **aimed at all P6 pupils** across all primary and 3 special schools.

- A range of initiatives was delivered in **Early Childhood Centres** (ECC) across East Ayrshire, including 'Go Safe with Ziggy' and the 'Little Steps Challenge'.
- **Child car seat checks** undertaken in Early Childhood Centres and supermarkets to raise awareness of the importance of having the correct size and properly fitted child safety seat.
- The ARA road safety team continued to **support national campaigns** targeted at inappropriate driver behaviour, for example in respect of drinking and driving, using mobile phones and seatbelt use. National studies confirm that publicity campaigns are recognised by the public.

### Road Network Maintenance

- The implementation of a range of engineering measures from the Council's capital **road safety and street lighting programmes** continues to ensure safer roads and pavements across East Ayrshire.
- The Ayrshire Roads Alliance continued to improve the **Road Condition Index** (RCI) in East Ayrshire. The RCI identifies the condition of roads in the following categories: most urgent; early warning or deteriorating condition; and roads that do not require structural maintenance. In East Ayrshire over the longer term, the RCI improved from 41.7% during 2011-13 to 39.1% in 2015-17, with further improvement recorded in 2017-19 to 38.4%, in respect of roads that were not in an acceptable condition.
- The development of the ARA **Roads Asset Management Plan** and the adoption of the WDM Roads Management System provided improved resources to manage the Roads Network.
- Engineers' assessment surveys of the A, B, C and U class road networks were completed, as was a similar exercise on the urban footway network. A robust **carriageway inspection** regime is implemented in accordance with the Well Managed Highways Infrastructure-A Code of Practice, ensuring that potholes are repaired quickly as possible, implementing a programme of structural patching in addition to carriageway resurfacing and surface dressing programmes.
- ARA continues to employ **innovative roads surfacing** techniques and recently surfaced a section of the road between Dunlop and Neilston using plastic additives. The site is subject to ongoing monitoring but is performing as expected to date.
- Divisional Roads Policing Officers review and target several local areas of complaint in relation to the roads network. Targeted locations are identified through a variety of sources, such as Community Councils, local resident engagement and elected members, and considered at the monthly liaison meetings between Police Scotland and the Ayrshire Roads Alliance.
- In accordance with Section 34 of the Roads Scotland Act the Ayrshire Roads Alliance has a statutory responsibility to take reasonable steps to prevent snow and ice endangering the safe passage of pedestrians and vehicles. To enhance the winter maintenance service ARA reviewed and updated the **Winter Service Plan** and **Severe Weather Operations Plan**.

### Cycling and Sustainable Travel

- All schools continue to deliver **School Travel Plans** to promote safe and active travel to school.
- **Cycling** is actively promoted in East Ayrshire's schools. Training in all schools starts in pre-school with pupils learning road craft on mini scooters, followed by Ready, Steady, Bike and iCycle sessions to ensure young people are safe on roads, before pupils are encouraged to get on the road.
- **East Ayrshire's Travel Hub** in Kilmarnock continued to offer practical, hands on advice on cycling and sustainable travel, working to increase the number of journeys made by foot, bike or public transport. Engagement with workplaces to promote active travel to work included support with travel planning, bike loans and cycle maintenance workshops. All activities offered increased awareness of the Hub and active and sustainable travel opportunities for short local journeys.
- The Ayrshire Athletics Arena continued to host regular **'all ability' cycle sessions** offering everyone with a physical, or learning disability, or who has impaired balance, the chance to take part.



Measures of Success	Baseline	Progress at March 2018	Progress at March 2019	Current status
<b>Safer Communities</b>				
<b>Local Outcome 4: Drug supply and misuse prevented through effective enforcement, prevention and early intervention</b>				
<b>Links to National Outcomes:</b>				
We live in communities that are inclusive, empowered, resilient and safe				
<b>Priority 4: Tackle drug supply and minimise the impact of drug misuse on individuals, families and communities</b>				
1. Supply of drugs:				
• number reported	113	148	124	
• rate per 10,000 population	9.3	12.1	10.2	
• number of detections	93	124	82	
• detection rate (%) Annual/Police Scotland	82.3% (2016/17)	83.8% (2017/18)	66.1% (2018/19)	
2. Production, manufacture, cultivation of controlled drugs:				
• number reported	28	32	13	
• crime rate per 10,000 population	2.3	2.6	1.1	
• number of detections	28	32	10	
• detection rate (%) Annual/Police Scotland	100% (2016/17)	100% (2017/18)	76.9% (2018/19)	

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## SUMMARY OF PROGRESS ON THE ACHIEVEMENT OF OUTCOMES 2018/19

### Safer Communities Delivery Plan 2018-2021 – Our Key Priorities

- Make East Ayrshire a safe, secure and attractive place to live, work and visit.
- Improve community safety in neighbourhoods and homes and protect and support our most vulnerable individuals and families.
- Promote our vibrant communities by encouraging active and responsible citizenship.

### Measures of Success – Progress at March 2019

In East Ayrshire, progress at March 2019 in relation to reducing the impact of drug supply and misuse on local individuals, families and communities families is reflected in the following measures of success:

- Communities have contributed to the increase in reporting of the number of crimes in relation to **drug supply**, rising from 113 to 124 crimes between the 2016/17 baseline position and 2018/19; while the detection rate fell from 82.3% to 66.1% in the same period.
- The number of crimes reported for **production, manufacture, cultivation of controlled drugs** fell from 28 to 13 between 2016/17 and 2018/19; and the detection rate decreased from 100% to 76.9% in 2018/19, with 3 crimes were undetected to date.

### Summary of Activity 2018/19

The following examples of activity in 2018/19 have contributed to improving local outcomes for local people and communities, and towards the achievement of the Strategic Priorities identified in the Safer Communities Delivery Plan 2018-2021.




## SUMMARY OF PROGRESS ON THE ACHIEVEMENT OF OUTCOMES 2018/19




### Drugs production, supply and misuse

- **Tackling serious and organised crime** remains a high priority for police. This is greatly assisted by the information provided by our communities.
- The increase in supply of drugs reported crime between 2016/17 and 2018/19 was an outcome of **targeting serious and organised crime groups** causing harm across Ayrshire. While some of the enforcement was centred on East Ayrshire, other activity took place across a wider area – all minimising harm to East Ayrshire.
- While the detection rate for the supply of drugs in 2018/19 was lower than the 2016/17 baseline year figure, this is not a reflection of the level of policing activity undertaken in respect of this **local policing priority** but a reflection of the level of drugs supply offences or drugs recoveries. Drug supply and misuse continues to be an area of **significant concern for local people and in communities** and work continues to address this issue and keep communities safe and secure.
- Disrupting and detecting the supply of controlled drugs within local communities remains a priority in East Ayrshire and several operations targeting **serious and organised crime groups** have been deployed. Efforts by Police Scotland will continue to proactively target these groups.
- Police Scotland continues to engage with communities and elected members to build confidence in reporting and awareness of available reporting methods, and gather intelligence. East Ayrshire Sub Division continues to maximise opportunities, including through regular **pro-active patrols in targeted areas**, with a view to disrupting and deterring the manufacture, supply and sale of controlled drugs.
- The introduction of a new Detective Inspector within Ayrshire Division to oversee and lead both the **Pro Active Unit** and the **Divisional Alcohol and Violence Reduction Unit** has led to a more targeted and focused approach to addressing drugs supply in East Ayrshire. This action, combined with **increased engagement with our communities** and elected members, which has been ongoing over the past 6 months, has resulted in a 53% increase in drugs supply charges for the current year to date in comparison to the previous year, with detections for drugs supply in East Ayrshire now above the 5 year average.

### Preventative and Diversionary Activity

- In East Ayrshire, as in other **Alcohol and Drugs Partnership (ADP)** areas in Scotland, there has been an ongoing rise in drug related deaths, with 28 deaths recorded in the 2018 calendar year. Similar to the trend across Scotland, drug related deaths occurred mainly among males aged 35-44. In response the ADP established a local substance related death group, chaired by the Interim Director of Public Health, to examine the circumstances surrounding each death in order to identify patterns and trends.
- The ADP continued an extensive roll out of the lifesaving drug, naloxone, and in 2018, a total of 222 **naloxone kits** were distributed resulting in 17 lifesaving administrations.
- Collaborative work with the Council's Vibrant Communities service, Police Scotland and range of partners continues to deliver a range of **diversionary activities for young people** across East Ayrshire's communities, including the 'Night Leagues' on Friday nights across 8 community venues as well as additional and ongoing StreetSport programmes. In addition, targeted activity continues to be provided in targeted areas, including Kilmarnock town centre, and a programme of re-alignment of diversionary activity to police 'hot-spots' is taking place, based upon Police Scotland intelligence.
- Workshops continue to be delivered by **Campus Officers** across a varying age range, highlighting the dangers of possessing and using controlled substances. Campus officers also liaise with Health and Wellbeing officers to keep up to date with drug knowledge/supply in schools. This information is fed in to the Drug Trend monitoring group.
- Vibrant Communities staff attended **Naloxone training** delivered by NHS staff, with information being shared with Vibrant Communities Bank Register.
- Peers in recovery members are actively involved in community activities.

Measures of Success	Baseline	Progress at March 2018	Progress at March 2019	Current status
<b>Safer Communities</b>				
<b>Local Outcome 5: Adults and children at risk protected from domestic abuse</b>				
<b>Links to National Outcomes:</b>				
We live in communities that are inclusive, empowered, resilient and safe				
We grow up loved, safe and respected so that we realise our full potential				
<b>Priority 5: Facilitate effective action against offenders of domestic abuse, and improve the response and support provided for victims of domestic abuse and their families</b>				
1. Number of domestic abuse incidents recorded by the police Annual/Police Scotland	1,345 (2016/17)	1,400 (2017/18)	1,457 (2018/19)	
2. Proportion (%) of domestic abuse incidents which result in a crime report Annual/Police Scotland	52.1% (2016/17)	49.5% (2016/17)	46.9% (2018/19)	
3. Detection rate (%) for domestic abuse Annual/Police Scotland	77.6% (2016/17)	78.3% (2017/18)	75.2% (2018/19)	

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## SUMMARY OF PROGRESS ON THE ACHIEVEMENT OF OUTCOMES 2018/19

### Safer Communities Delivery Plan 2018-2021 – Our Key Priorities

- Make East Ayrshire a safe, secure and attractive place to live, work and visit.
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### Measures of Success – Progress at March 2019

In East Ayrshire, progress at March 2019 in relation to protecting children and adults from domestic abuse is reflected in the following measures of success:

- Work to encourage individuals to report domestic abuse has seen the number of **domestic abuse incidents** recorded by the police rising in East Ayrshire from 1,345 in the baseline year to 1,457 in 2018/19. The rate per 10,000 population has been on an upward trend over the longer term, as it has across Scotland.
- At the same time, the proportion of domestic abuse incidents which resulted in a **crime report** has fallen in East Ayrshire from 52.1% in the baseline year to 46.9% in 2018/19.
- While the **detection rate for domestic abuse** in East Ayrshire declined from 77.6% from the baseline position to 75.2% at March 2019, this compares well with the average for Scotland recorded at 68.0% in 2018/19.

### Summary of Activity 2018/19

The following examples of activity in 2018/19 have contributed to improving local outcomes for local people and communities, and towards the achievement of the Strategic Priorities identified in the Safer Communities Delivery Plan 2018-2021.

## SUMMARY OF PROGRESS ON THE ACHIEVEMENT OF OUTCOMES 2018/19

### Domestic Abuse

- Ongoing work was taken forward to **encourage reporting of domestic abuse**, which saw incidents recorded by the Police continuing to rise from 1,345 to 1,457 between 2016/17 and 2018/19.
- A range of measures is in place to **tackle Domestic Abuse** including: MATAC Monthly multi agency meetings to discuss and agree Domestic Abuse Unit targeting of high tariff perpetrators of domestic abuse; disclosure of previous domestic abuse convictions/intelligence/investigations of the perpetrators to new or existing partners; daily scrutiny of all outstanding Domestic Abuse enquiries in East Ayrshire and suspects to be traced; a robust management process is in place which ensures frequent visits are made to offenders where bail conditions apply; victim safety visits are carried out with victim safety plans put in place for those deemed to be at the highest risk; in relation to the new Domestic Abuse legislation, the DAIU monitors all domestic abuse reports on a daily basis and cross refers with IVPD to identify opportunities for coercive behaviour offences; and the HUB and the DAIU regularly liaise with Social Work Services, Women's Aid, Break the Silence and ASSIST, among others.
- In partnership with a number of organisations, Women's Aid led an extensive campaign in 2018 to **raise awareness of domestic abuse**. The 2018 campaign included: A social media campaign led by East Ayrshire Women's Aid on women's experiences of living with and leaving domestic abuse'; Women's Aid awareness-raising of 16 Days of Action and support with HMP Kilmarnock; Police Scotland-Ayrshire College 'Student Safety Week' workshops; 'Ask. Support. Care.' training delivered by Women's Aid for HMP Kilmarnock workforce; White Ribbon awareness stalls at East Ayrshire Community Hospital; and Learning and development opportunities on understanding domestic abuse and coercive control.
- The **'Make a Stand Pledge'** developed by the Chartered Institute of Housing, Women's Aid and the Domestic Abuse Housing Alliance was adopted by East Ayrshire Council in 2019. The Pledge aims to encourage housing organisations to make a commitment to support people experiencing domestic abuse.
- East Ayrshire's **Domestic Abuse Policy** was approved by the Council's Cabinet in March 2019. The policy sets out the Council's commitment to assist anyone in East Ayrshire who is experiencing domestic abuse, and refers equally to men and women.

### East Ayrshire Violence Against Women Partnership

- East Ayrshire Violence Against Women Partnership (EAVAWP) continued to work to achieve the outcomes set out in the national **Equally Safe strategy** for **preventing and eradicating violence against women and girls**. Key activities in 2018/19 included: co-ordinating a wide-ranging calendar of events around the international 16 Days of Action for the Elimination of Violence Against Women campaign; hosting a 'Voices of Experience' Conference for 118 practitioners, to increase understanding of gender based violence; and continuing to co-ordinate multi-agency learning and development events and activities. In support of the roll out of the Domestic Abuse (Scotland) Act 2018, a training session took place exploring the challenges surrounding asking about domestic abuse, sexual violence and/or other forms of abuse, potential indicators of abuse, the principles of good practice and response options.
- EAVAWP continued to coordinate **multi-agency learning events** and seminars, primarily designed for the frontline workforce across partner agencies. In 2018/19, learning and development included training sessions on: Non Consensual Sharing of Intimate Media ('Revenge Porn'); Understanding The Dynamics Of Domestic Abuse; Understanding Coercive Control; Children and Young People's Experience of Domestic Abuse; Identifying Risk, Promoting Safety and Recovery for Women and their Children; Commercial Sexual Exploitation (Prostitution - what's the harm?); Stalking; and new training on Personality Disorder and its link to men who commit offences of a domestic nature.
- The **specialist services** that are partners in EAVAWP have continued to deliver a range of supports such as awareness-raising, information and advice, activities, peer support, advocacy, person-centred individual counselling, telephone counselling, drop in sessions, group work, training, and refuge accommodation. Key specialist services include Women's Aid, Barnardos, Break the Silence, the STAR Centre, and Victim Support.

### Women's Aid

- Women, children and young people experiencing domestic abuse continued to have access to information, support and **safe refuge accommodation**. Women identified as at the highest risk of harm from domestic abuse are supported through multi-agency protection arrangements and individual advocacy support.

## SUMMARY OF PROGRESS ON THE ACHIEVEMENT OF OUTCOMES 2018/19

- East Ayrshire Women's Aid group programmes support women, children and young people to understand and recover from their experiences of domestic abuse. Support groups include 'Moving On', recovery group programmes for mothers and children, budget cookery and 'Feel Good' sessions. A new group (Always Their Mums) supports women who have experienced domestic abuse and who do not have care of their children.
- East Ayrshire Women's Aid continued to deliver training to NHS staff to support the implementation of routine in enquiry. This includes refresher sessions and sessions for health visitors in **assessing risk around domestic abuse**.
- Police Scotland continued to robustly **police domestic offenders who had been released on bail**, while also **carrying out visits to victims to ensure their safety**. New legislation assists officers to deal with coercive control and psychological control, providing further opportunities to tackle this type of behaviour.
- The Partnership Delivery Team (PDT) and East, South and North area teams continue to deliver the **Caledonian System** as per the newly accredited programme, which involves undertaking Caledonian assessments in line with compiling Criminal Justice Social Work Reports (CJSWR) for court; providing case management of perpetrators of domestic abuse offences; and providing support to women and children with the overall aim of promoting well-being and safety.

### Women and Prostitution

- In 2018/19, EAVAWP, with partners across Ayrshire, **commissioned research** to examine the routes into prostitution, which included engaging with women across Ayrshire with lived experience, and found major socio-economic drivers, including homelessness, addictions, adverse childhood experiences, and experience of the care system. The research notes the negative impact on women's lives in relation to safety, wellbeing and criminalisation.
- As part of the EAVAWP calendar of events for **16 Days of Action**, East Ayrshire Women's Aid hosted the **Inside Outside exhibition** in Kilmarnock, a powerful multi-media exhibition of art, photography and video featuring the voices and stories of women involved in prostitution in Scotland.



Measures of Success	Baseline	Progress at March 2018	Progress at March 2019	Current status
<b>Safer Communities</b>				
<b>Local Outcome 6: Improved wellbeing and life chances for individuals who are at risk of harm</b>				
<b>Links to National Outcomes:</b>				
We live in communities that are inclusive, empowered, resilient and safe				
We respect, protect and fulfil human rights and live free from discrimination				
<b>Priority 6: Support and protect vulnerable individuals and families</b>				
1. Number of Early and Effective Interventions for children and young people (Increase to 250 by 2019) <small>Annual/East Ayrshire Council</small>	TBC	TBC	TBC	Indicator under review
2. Total adult protection interventions as a percentage of all referrals (Maintain level below 3%) <small>Annual/East Ayrshire Council (Scottish Government National Data Set)</small>	2.2% (2016/17)	2.2% (2017/18)	2.7% (2018/19)	▲
3. Number of individuals engaging in drug treatment programmes (Increase) <small>Annual/Alcohol and Drugs Partnership</small>	987 (March 2017)	1,127 (March 2018)	1,100 (March 2019)	▲

Key	▲	Denotes improving progress and on target or target achieved.
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## SUMMARY OF PROGRESS ON THE ACHIEVEMENT OF OUTCOMES 2018/19

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- Promote our vibrant communities by encouraging active and responsible citizenship.

### Measures of Success – Progress at March 2019

In East Ayrshire, progress at March 2019 in relation to supporting and protecting vulnerable individuals and families is reflected in the following measures of success:

- The number of **adult protection interventions** as a percentage of all referrals has remained below the target of 3%, indicating successful early intervention work.
- The number of people engaging in **drug treatment programmes** has increased on the baseline year from 987 to 1,100, reflecting the priority for treatment across communities.

### Summary of Activity 2018/19

The following examples of activity in 2018/19 have contributed to improving local outcomes for local people and communities, and towards the achievement of the Strategic Priorities identified in the Safer Communities Delivery Plan 2018-2021.

### Protecting Children and Young People

- There were 170 **Child Protection Registrations** in 2018/19, increasing from 150 registrations in the previous year. The rate of **child protection re-registrations** increased to 18.1% in 2018/19, from 12.0% in the previous year. This can be attributed a number of social factors giving rise to increased vulnerability in communities and an increased awareness across partner agencies and communities, for example in

## SUMMARY OF PROGRESS ON THE ACHIEVEMENT OF OUTCOMES 2018/19

relation to neglect. At 31 March 2019, there were 89 children and young people on the Child Protection Register, a reduction on the 107 names on the register at 31 March 2019.

- There was a rise in the number of reports submitted to the **Scottish Children's Reporter Administration** (SCRA) in 2018/19 to 446 reports from 320 reported in the previous year. There has continued to be a number of young people being diverted from court through our **Youth Diversion Scheme** or remitted to Children's Hearings.
- In 2018/19, there was an increase in **Child Protection Orders** that required to be taken for children who were deemed to require a place of safety: 2016/17, 36 Child Protection Orders were granted for 17 families; 2017/18, 7 Child Protection Orders were granted for 5 families; 2018/19, 21 Child Protection Orders for 15 families. Social workers continue to pro-actively use the children's hearing system to make planned and informed recommendations for children.
- There was a rise in the number of reports submitted to the **Scottish Children's Reporter Administration** (SCRA) in 2018/19 to 446 reports from 320 reported in the previous year. There has continued to be a number of young people being diverted from court through our **Youth Diversion Scheme** or remitted to Children's Hearings.
- **Early and Effective Intervention (EEI)** is firmly established and implemented within East Ayrshire and the **Whole Systems Approach** (WSA) ensures that children and young people are provided with appropriate levels of support and assistance to divert them from criminality.
- The **Child Protection Committee (CPC)** has lead responsibility for priorities in respect of neglect, internet safety and the safeguarding themes. In 2018/19, key achievements included:
  - The Council's Housing Services made changes to their 'street' notification form to record if children were present in houses which were in a poor state of cleanliness. These potential signs of neglect are raised as a concern with Social Work services.
  - The Graded Care Profile 2 (GCP2) assessment tool is utilised by practitioners, including Social Workers, Health Visitors and Early Years educationalists, to support their assessments of neglect.
  - An extract of the Child Protection Committee's 'Child abuse and neglect' leaflet was submitted for inclusion in the East Ayrshire Federation of Tenants and Residents Annual Report, to raise awareness of child abuse/neglect and what members of community should do if they concerned about a child. The annual report was circulated to around 12,000 local tenants and residents.
  - The East Ayrshire Council 3-18 **Internet Safety Framework** focuses on meeting the needs of the Child Protection Committee's Action Plan, which states that all children will have coherent learning opportunities within internet safety by 2020. The results of a schools survey carried out by the CPC in 2018 showed that where schools taught the Internet Safety Framework consistently, pupils' awareness of online danger was raised and could state potential dangers and how to avoid these dangers online.
  - All schools in East Ayrshire have both the Child Exploitation and Online Protection (CEOP) and Child Protection Committee (CPC) hyperlink buttons activated on their home/landing pages, to make it easier for children, parents and staff to access digital safety information.
  - Online safety continued to be addressed as **part of the curriculum for Police campus officers across all schools**, including raising with parents at parents evenings. Police Scotland social media accounts were also used to support Safer Internet Day. As part of the **Danger Detectives** initiative, Police Scotland delivers an **Internet Safety session** for pupils, including how to keep safe online and how to report any online abuse.
  - Police Officers received training in 'Adverse Childhood Experiences' (ACEs) and how they could limit the trauma received by a child during policing activities. This has been delivered by the national 'Violence Reduction Unit', other statutory partners and people with lived experience, raising awareness of the adversity 'ACES' can have later in life.
  - All police campus officers are trained in **Early and Effective Intervention** and continue to engage with high tariff young people across the local authority.
  - The **Buttons Mice project** is used as an interactive activity to encourage children to talk and think about the issues which may be concerning them and which they find difficult to put into words. Buttons Mice build on the principles of therapeutic play as well as current research about children and the impact neglect has on their lives. Throughout the year, this resource has been introduced in Play at Home, Play in Prison, in Primary schools and in Early Years Centres, across East Ayrshire.

## SUMMARY OF PROGRESS ON THE ACHIEVEMENT OF OUTCOMES 2018/19

### Child Sexual Exploitation (CSE)

- With regard to sexual offences involving children and child protection concerns, a **partnership approach** is taken in East Ayrshire, which involves an initial referral discussion (IRD) with police/social work/health services. This has culminated in a new role being introduced within the police for an IRD Sergeant who has daily contact with agencies and multi-agency training is ongoing for practitioners.
- A quarterly **Multi-agency Data and Trends Analysis** meeting which considers information concerning CSE is taking place regularly where participants share information and consider emerging local trends. This meeting now involves local private and third sector residential care providers.
- The new East Ayrshire Social Work records management system incorporated a **specific flag** to help identify incidents involving CSE.

### Children involved in service development

- As part of the 2018 **Year of Young People**, local young people, supported by Vibrant Communities, developed and implemented a programme of activity for the year, including school holiday activities; PlayDay, sporting events, youth conferences.
- One of the most significant developments was the **Children and Young People's Cabinet**, comprising school pupils, modern apprentices, young carers, young people looked after and other young people from our local communities. Portfolio holders were appointed, aligned to the Council's Cabinet structure, with the first **joint meeting of the Cabinet and the CYPC** convened in August 2018. The two Cabinets **committed to working closely together** and the joint meeting has become an annual event. The CYPC allows young people to highlight issues of importance raised by children and young people across communities and **inform service development and delivery**. For example, the CYPC campaigned to have gender neutral toilet facilities at Auchinleck Academy, which was supported, and has also been factored into the design of the new Barony Campus in Cumnock; the CYPC planned and participated in the Community Planning Conference in 2018 and developed an action plan to be taken forward with the CPP Board and Executive Officers' Group; and Members of the CYPC are proactively engaging with work related to Kilmarnock Town Centre Regeneration.
- Recognising that all community planning partners have a role in supporting our care experienced children and young people to achieve their full potential, the East Ayrshire Corporate Parenting Promise was endorsed by the CPP Board at its meeting of 7 March 2019. The Promise includes our shared commitment to listen to children and young people and to work in partnership with them to increase opportunities for them to thrive. The Promise was developed in partnership with Connected Voices, a participation group of local care experienced young people, to ensure a focus on improving the experience for a young person entering and leaving care and reflect what is important to the young people themselves.

### Protecting People at Risk of Harm

- The total number of reports of **Adults at Risk of Harm** responded to declined over the last three years, from 565 reports in 2016/17, to 489 reports in 2017/18 and to 402 reports in 2018/19.
- Between 1 April 2018 and 31 March 2019, there was a total of 402 reports of Adults at Risk of Harm, which reflected a reduction of 17.8% on the same reporting period for 2017/18 and a reduction of 28.8% since 2016/17.
- During 2018/19, 21% of Adults at Risk of Harm exhibited **self-harm or suicidal ideation**. Alongside learning from Significant Case Reviews in this area, the Adult Protection Team has been involved in the co-production of an East Ayrshire Suicide Prevention Action Plan for 2019–2020.
- Between 1 April 2018 and 31 March 2019, 18% of the 402 Adult at Risk referrals reflected an element of **financial/material harm**, with an increase of 8% on the previous reporting year. Work in this area included awareness raising and the production of two information booklets to support local people and employees to address this matter.
- Between 1 April 2018 and 31 March 2019, 14% of Adults at Risk of Harm referrals experienced **self-neglect**. Data/information collection has been improved in this area, which provides better understanding of the issue locally, and learning shared across Ayrshire. A working group is now developing local guidance on the best way to support people experiencing self-neglect.

## SUMMARY OF PROGRESS ON THE ACHIEVEMENT OF OUTCOMES 2018/19

- As part of its **public protection** arrangements, in November 2018, the East Ayrshire Integrated Joint Board agreed to establish a new **Public Protection and Learning Unit** within the Partnership, building on existing collaborative arrangements with leadership from a single Senior Manager.
- During 2018/19, a new digital adult support and **protection toolkit** was launched, giving people working with protected adults at risk of harm ready access to local information.
- Third party reporting centres and **Keep Safe premises** continue to be promoted to support keeping people vulnerable people safe. Police Scotland continued to engage in a robust process of referring people with vulnerabilities within the community using the iVPD system, which is designed for sharing information with relevant agencies ensuring the appropriate **safeguarding procedures** are followed.
- Police Scotland national '**Shut Out Scammers**' campaign shone a spotlight on vulnerable people being exploited by criminals in their own homes, focusing on cold calling and 'Bogus Callers.' Joint work with local police officers, East Ayrshire Council's Licensing, Trading Standards and Corporate Enforcement services and all national banks delivered positive results. **Drugs Misuse**: Employment of a recovery coordinator via Kilmarnock Station heritage railway trust provided opportunities to further develop existing recovery communities; and ongoing development of 'addiction' front door to reduce waiting times and improve responsiveness of services.
- Police Scotland as a Force developed online Moodle Training in relation to **Human Trafficking**, which also incorporates Child Trafficking. It is a requirement for every police officer to complete this training. In addition, every division within Police Scotland has a 'Human Trafficking Champion', who is the main point of contact in relation to Human Trafficking reports.
- **Suicide prevention**: 2018/19 saw an increase in the number of deaths by suicide in East Ayrshire and while care should be taken when interpreting overall patterns of suicide, this has been an area of focused attention to further develop and upscale preventative approaches. Activities have included; improving alertness to the signs of potential suicide through increased provision of Safetalk training across the workforce; developing a number of trained suicide first aiders among the workforce; developing a [Mental Health Delivery Plan](#); and enabling people with mild or moderate mental health problems access to the Activity on Prescription scheme for individual or group support.
- The **Financial Inclusion Team (FIT)** continued its work to assist the most vulnerable individuals against the impact of the UK Government's Welfare Reform programme. Referrals to the FIT are made primarily from social work teams, housing officers and health staff, with financial advice/support relating to welfare benefits and income maximisation provided. In 2018/19, the FIT achieved financial gains totalling £4.6 million on behalf of service users in East Ayrshire. Since the establishment of the FIT in 2013, the Team has generated income in excess of £24 million for East Ayrshire residents.

Measures of Success	Baseline	Progress at March 2018	Progress at March 2019	Current status
<b>Safer Communities</b>				
<b>Outcome 7: East Ayrshire residents are safe and protected from anti-social behaviour</b>				
<b>Links to National Outcomes:</b>				
We live in communities that are inclusive, empowered, resilient and safe				
<b>Priority 7: Reduce incidents of vandalism, disorder and anti-social behaviour</b>				
1. Crimes of vandalism/malicious mischief: • number reported • rate per 10,000 population  • number of detections • detection rate Annual/Police Scotland	1,268 103.9  315 24.8% (2016/17)	1,157 94.9  279 24.1% (2017/18)	972 79.5  243 25.0% (2018/19)	   
2. Incidents of anti-social behaviour reported to the police: • number reported • rate per 10,000 population Annual/Police Scotland	7,487 613.4 (2016/17)	7,210 591.3 (2017/18)	7,172 588.2 (2018/19)	 
3. Incidents of disorder reported to the police: • number reported • rate per 10,000 population Annual/Police Scotland	5,442 445.3 (2016/17)	5,119 419.8 (2017/18)	5,209 427.5 (2018/19)	 
4. Deliberate primary fires (Reduction by 3% annually in the rolling 3 year average) Annual/Scottish Fire and Rescue Service	53 (2014/15 - 2016/17 3 year average)	54 (2015/16 - 2017/18 3 year average)	53 (2016/17 - 2018/19 3 year average)	
5. Deliberate secondary fires (Reduction by 3% annually in the rolling 3 year average) Annual/Scottish Fire and Rescue Service	548 (2014/15 - 2016/17 3 year average)	599 (2015/16 - 2017/18 3 year average)	581 (2016/17 - 2018/19 3 year average)	

Please note that current status is based on assumptions where targets/direction of travel are not provided.

<b>Key</b>		Denotes improving progress and on target or target achieved.
		Denotes maintaining/improving progress although target not achieved.
		Denotes area for review or improvement.
Progress at March 2019 is measured against the identified baseline position, unless otherwise stated.		

## SUMMARY OF PROGRESS ON THE ACHIEVEMENT OF OUTCOMES 2018/19

### Safer Communities Delivery Plan 2018-2021 – Our Key Priorities

- Make East Ayrshire a safe, secure and attractive place to live, work and visit.
- Improve community safety in neighbourhoods and homes and protect and support our most vulnerable individuals and families.
- Promote our vibrant communities by encouraging active and responsible citizenship.

### Measures of Success – Progress at March 2019

In East Ayrshire, progress at March 2019 in relation to reducing incidents of vandalism, disorder and anti-social behaviour is reflected in the following measures of success:

- **Crimes of vandalism/malicious mischief** continued to decrease, by 23.3%, from 1,268 in 2016/17 to 972 in 2018/19, and the detection rate in 2018/19 (25.0%) increased marginally above the baseline rate of 24.8%.



## SUMMARY OF PROGRESS ON THE ACHIEVEMENT OF OUTCOMES 2018/19

- Reported **incidents of anti-social behaviour** also continued to decline, by 4.2%, from 7,487 in 2016/17 to 7,172 in 2018/19, as have incidents of disorder, reduced by 4.2%, from 5,442 in 2016/17 to 5,209 in 2018/19.
- **Deliberate primary fires** did not see the planned reduction, although performance improved at March 2019 (based on the rolling three year average), while the 3% reduction on **deliberate secondary fires** target was met.

### Summary of Activity 2018/19

The following examples of activity in 2018/19 have contributed to improving local outcomes for local people and communities, and towards the achievement of the Strategic Priorities identified in the Safer Communities Delivery Plan 2018-2021.

#### Tackling Anti-social Behaviour

- Police Scotland **high visibility patrols** are carried out and increased at peak times to reassure the public that officers are available to tackle priority issues.
- **Dedicated police officers** continued to **work within the town centres**, dealing with crime and anti-social behaviour issues. These officers work with local businesses and retailers within the towns, which allows them to closely monitor vulnerable areas and individuals of interest. The approach is augmented by a **town centre radio link** and intelligence-led use of **CCTV**, with operators in the Council's Risk Management Centre to identify offenders, enhance public safety and provide public reassurance.
- Collaborative work continued across a number of areas targeting anti-social behaviour, including, **Best Bar None**, within licensed premises.
- A programme of diversionary activity for children and young people was delivered across local communities by the Young People, Sport and Diversion Team, offering a range of afterschool, evening and weekend recreational, sporting and physical activity, alongside youth engagement. The majority of activity is promoted through, [www.eac.eu/Events](http://www.eac.eu/Events). Annual **attendance increased** from 162,010 in 2017/18 to 186,747 in 2018/19, which can be partly attributed to the **Year of Young People** campaign, providing additional activities and events for children and young people in 2018.
- Specific **targeted work** was carried out by the **Youth Action Teams** joint patrols, for example in relation to deliberate fire setting incidents in the Doon Valley and to address concerns regarding drink and drug related incidents in the Cumnock and Auchinleck areas, and has made a positive impact in these areas.
- The **Campus Liaison Officer at Ayrshire College** worked with the preventions and interventions team within Kilmarnock Police Office and Traffic Management to facilitate organised additional patrols of the College grounds and surrounding areas, to reassure residents and offer advice regarding additional vehicular and pedestrian traffic in the areas as well as littering and smoking trends.

#### Promoting responsible behaviour

- **Campus police officers** continued to engage children and young people in schools, including specific inputs on vandalism, ensuring they are fully aware of the dangers associated with the misuse of alcohol and drugs and the effects such irresponsible behaviour can have on them as individuals and to others within their communities. Specific work to address issues around bullying, self-esteem and resilience took place with P7 pupils at Annanhill Primary School, achieving positive outcomes in relation to their attitudes towards each other and staff.
- **Stop the Fires in the Doon Valley Campaign** is a joint initiative with the Scottish Fire and Rescue Service (SFRS), Police Scotland, Forestry Commission, Craigengillan Estate and pupils from Doon Academy, targeting local schools to address wild grass fire and wilful fire raising, with a view to reducing secondary fires in the area. Meetings are also underway for the new annual **water safety initiative**, which will focus on mid-teenage young people who are frequenting waterways and open water for the purpose of swimming.
- On the lead up to and over the fireworks period, prevention messages within schools, on social media and in the press were delivered in partnership with SFRS; and partnership working between SFRS, Police Scotland, and East Ayrshire Council addressed the challenges around Bonfire Night, including Police attendance at key Fire Station locations, and contacts for uplifts/removal of bonfires.
- **Ayrshire College:** Two Workshops on Aggression, Conflict and De-escalation were delivered, teaching students to **manage and deal with anger and aggression** and how to keep themselves and others safe;

## SUMMARY OF PROGRESS ON THE ACHIEVEMENT OF OUTCOMES 2018/19

and an anti-sectarianism event at the Kilmarnock Campus in April 2018, with 130 primary 5 students from Annanhill and Hillhead Primary in attendance, raised awareness of hate crime and anti-sectarianism.

- The Council's Vibrant Communities team attended 3 **alcohol awareness training sessions**, which resulted in **alcohol intervention groups** being established in secondary schools, with talks being delivered by Young People Mentors and Youth Workers; and 10 of Primary Schools in East Ayrshire signed up for the Barnardos' Choices programme, comprising group-based alcohol awareness sessions, to help young people to develop a responsible attitude towards alcohol and build their ability to make informed choices and healthy decisions about the safe consumption of alcohol.
- **Danger Detectives** multi-agency partnership led experiential learning programme continued to be delivered aimed at **building community resilience in young people** as active citizens in reducing accidents and crime in their local area; and the **FireReach** initiative included addressing the dangers of fire setting in the community with the aim to positively influence behaviour.
- **Early and Effective Intervention (EEI)** is firmly established and implemented within East Ayrshire and the **Whole Systems Approach (WSA)** ensures that children and young people are provided with appropriate levels of support and assistance to divert them from criminality.
- Housing Support officers worked closely with people being threatened with eviction due to anti-social behaviour, to raise knowledge and awareness of the **impact of anti-social behaviours** in the community and with neighbours, and support opportunities for perpetrators of anti-social behaviour to engage in positive activities.
- The Sport and Activity Motivator who works with **care experienced young people** supported young people from East Ayrshire's Children's houses to take part in therapeutic and leisure activities, improving confidence, reducing isolation and offering alternatives to anti-social behaviour

### Corporate Enforcement Measures

- Council **Corporate Enforcement** officers and Police officers undertake joint patrols, including joint bike patrols, in targeted areas to tackle all forms of anti-social behaviour, including vandalism, dog fouling, littering, flytipping and enforcing the smoking legislation. Warning letters and fixed penalty notices (FPN) are issued for some suitably minor offences; however, vandalism is dealt with by means of crime reports and criminal charges. A range of successful programmed activities was carried out by the **Corporate Enforcement Unit (CEU)** during 2018/19 to **detect and deter environmental crime**, including prioritising dog fouling, littering and fly tipping. A total of **244 FPNs were issued in 2018/19** linked to dog fouling, littering, fly tipping and smoking, compared with 193 FPNs in the previous year.
- Using the Community Led Action Plans as the main driver of the CEU field work has allowed the needs of the **individual communities to prioritise operations**.
- Members of the public continued to have access to free dog waste bags, which led to a reduction in dog waste on the streets and more responsible dog ownership. The number of fixed penalty notices (FPN) for **dog fouling** continued to decrease, from 39 FPNs issued in 2016/17 to 21 FPNs issued in 2018/19. In addition, the CEU continued to **work with the Dogs Trust** throughout the year in supporting responsible dog ownership campaigns and microchipping initiatives.
- The CEU provided enforcement support to Outdoor Services' Spring Clean Campaign; is an integral part of the Clean Green Vibrant Communities joint actions, driven by the Housing and Communities Service, and works with partners and communities to address and **reduce the impact of litter**; the Litter in Schools pilot scheme was launched at Loudoun Academy in October 2018 based on a restorative justice theme, which resulted in significantly less litter in the area; and a DVD was produced by the pupils at Loudoun Academy to highlight the issue of littering and its consequences, which is being rolled across other schools.
- The **Fly Tipping Enforcement Initiative** focused efforts on detecting offenders from reports received as well as raising awareness within communities of the consequences of environmental crime.
- The CEU led on a sustained effort to **address smoking and littering** at transport hubs and licenced premises with Police Scotland and Licencing Standards officers. As a consequence of this preventative work, smoking in enclosed doorways reduced as did the volume of litter outside the establishments visited.
- The **CCTV vehicle** is used by the CEU and Police Scotland in the deployment of action plans to prevent and detect environmental crime, particularly on country roads and rural areas. It is not only used as a reassurance and preventative resource in communities but has impacted on the number of environmental crimes detected.

## SUMMARY OF PROGRESS ON THE ACHIEVEMENT OF OUTCOMES 2018/19

- The CEU continued to implement annual **Proactive Patrol** plans and programmes to address specific issues and demands in relation to environmental crime, in addition to the reactive response to complaints and the general enforcement spot check patrols throughout the area.

# *Building a better East Ayrshire*

*Inspiring Ambition and Delivering Change*

