



Community Planning
in East Ayrshire
SAFER COMMUNITIES

**East Ayrshire Council
and
East Ayrshire Community Planning Partnership Board
Joint Performance Event: 15 September 2022**

EAST AYRSHIRE COMMUNITY PLAN 2015-2030

SAFER COMMUNITIES DELIVERY PLAN 2021-24: PARTNERSHIP ACTIONS

PROGRESS UPDATE FOR YEAR ENDING 2021/22

The Safer Communities Delivery Plan captures the actions being taken forward collectively by the broadest range of local partners. It is supported by a number of strategic plans, and their related annual reports contain further detail of the safer communities activity taken forward across our partnership over the last year, including:

[Local Police Plan Annual Report 2021/22](#)
[Scottish Fire and Rescue Service East Ayrshire Annual Report 2021/22](#)
[Report of the Chief Social Worker 2021/22](#)
Children and Young People's Services Plan Annual Report 2021/22
ADP Annual Report 2021/22
Violence Against Women Partnership Annual Report 2021
[South West Scotland MAPPA Annual Report 2020/21](#)
Community justice Ayrshire Partnership Annual Report 2021/22

Action	Partnership Activity	Partners
S1 Deliver an effective policing response and work in partnership to reduce violence and prevent further offending	<ul style="list-style-type: none">Deliver the priorities identified within the <u>Local Police Plan 2021-23</u>.Enhanced prevention and early intervention activity, mobilising the full partnership presence within our communities.	Police Scotland, All partners

2021/22 Update

Local Police Plan Priorities: The Local Police Plan 2021-23 performance is reported on quarterly basis at the East Ayrshire Police and Fire and Rescue Committee. The [Annual Performance Report 2021/22](#) was presented to the East Ayrshire Police and Fire and Rescue Committee on the 14 June 2022, showing that overall reported crime fell by 4.9% in 2021/22. A detailed analysis of crimes reported against the 12 categories of crime is available in the annual report.

Prevention and Early Intervention: An extensive range of prevention and early intervention activity has been undertaken by partners during 2021/22, including the following examples:

Looking Out For You

- Council for Voluntary Organisations (CVO) East Ayrshire's Open Doors project continues to work with Police Scotland colleagues to deliver the 'Looking Out for You' project. The project started in April 2021 and continues to successfully work with people in the community who are vulnerable, with poor personal wellbeing, and are of high tariff in relation to offending. An updated profile has recently been produced showing reduced offending by those involved in the project.
- Moving forward, as part of an ongoing effort to improve engagement with service users across East Ayrshire, it has been agreed that the CVO will work in partnership with Police Scotland colleagues to support individuals and their families who have been subject to police action by way of the Execution of Misuse of a Drugs 1971 Search Warrant. One of the most vulnerable groups within East Ayrshire is local drug users. This is a hard to reach group for the police and effective partnerships are essential in order to reduce their risk of harm. The objective of this initiative is to reduce the tragic impact of drugs on individuals, families and communities across East Ayrshire.

Community Re-integration Board (CRB) – Joint initiative with HMP Kilmarnock Prison and Partners

- The Community Re-integration Board was introduced through the Community Justice Ayrshire Partnership. The Community Re-integration Board is a multi-agency approach has been adopted to support the successful reintegration of individuals back into the community. Serco HMP Kilmarnock is working with community partners, external agencies and appropriate organisations to assist people to access any necessary service provision, establish/re-establish prosocial relationships, and influence and motivate change. The aim of the project is to ensure that all individuals leaving custody and reintegrating back into Ayrshire communities are offered support, and have their needs discussed and assessed appropriately. This will include those being liberated from SPS establishments out with the Ayrshire region. Once support needs are identified appropriate referrals are made for prisoners prior to liberation for housing, mental health, employability, welfare, addictions.
- This CRB will assess and where possible provide the offer of support to **all** those sentenced to short term sentences with no statutory or licence conditions placed on them once liberated; and will work with partners to provide those with statutory or licence conditions post liberation, those being supervised by Community Based Social Work and MAPPA, the necessary support upon release. The CRB will also review and provide assurance of establishment performance with regards to individual assessment and referrals to Partner agencies through Core Screen and Community Integration Planning (CIP), supporting the introduction of the SHORE standards; and will review an individual's housing needs in a planned approach which is in-line with and as promoted by the SHORE Standard.
- The CWB also seeks to share and promote best practice across Partners to encourage high level service delivery and on-going development of support to aid the reintegration of individuals leaving custody.

Ayrshire Community Wellbeing Unit

- Police Scotland Ayrshire Division established the Community Wellbeing Unit in January 2022. The Wellbeing Unit follows a public health approach by jointly establishing innovative techniques and processes which assist reducing community issues and service demand across the partner range. Through collaboratively working on engagement, prevention, intervention, rehabilitation and diversion the Community Wellbeing Unit seeks to complement and improve services by creating pathways out of violence, crime and ASB for affected community members whose lives and whose families/communities have been adversely impacted by the individual's previous & ongoing offending behaviour. In addition Police Scotland engage with repeat victims making efforts to 'target harden' them, providing reassurance, guidance and support in an effort to remove them from the cycle which can so often increase their own vulnerabilities.
- The Wellbeing Unit seeks to impact on and target outcomes and priorities such as building confidence and Partnerships whilst working with 'communities' with a specific focus on chaotic alcohol/drug dependence, through improved understanding/awareness of real people's needs. By actively engaging with a solution focused outlook it is anticipated that community spirit and cohesion will improve which in turn will inspire others to become more involved, transforming people from workless, hopeless and problematic community members into inspired, trained and work ready community assets.

Action	Partnership Activity	Partners
S2 Engage with the community and partners to identify address and prevent anti-social behaviour (ASB)	<ul style="list-style-type: none">• Identify opportunities to further develop partnership reporting and analysis structures to tackle community concerns; develop and implement targeted partnership response initiatives; and make better use of social media to challenge and raise awareness of ASB.	Police Scotland, EAC Housing & Communities, EAC Regulatory Services, EAC Education, SFRS, Locality Partnerships, Community Councils, Young Peoples Cabinet

2021/22 Update

Daily Multi-agency Tasking Meetings: Daily Multi-agency tasking meetings take place, chaired by East Ayrshire Council's Community Safety Manager. Multi-agency responses are developed to deal with local issues with the implementation of action plans and resources deployed to locations of concern. In 2021/22 the following areas experiencing anti-social behaviour were targeted: Patna (various locations); Fairyhill Road, Kilmarnock; and The Doon Valley. A wide range of partners are involved in this work, including Police Scotland, SFRS, EAC Vibrant Communities, Youth Action Teams, EAC Community Safety, EAC Risk Management, EAC Greener Communities, EAC Licensing, ,Education, EA Health & Social Care Partnership Ayrshire Roads Alliance and third sector partners such as The Zone in Dalmellington.

A Case Study Report, detailing some working examples of these targeted action plans, is available [here](#)

Vibrant Communities Youth Action Teams: The Youth Action Team have focussed attention on 2 key areas of East Ayrshire - Kilmaronock Town Centre and Cumnock Town Centre. Reports were coming in from Police Scotland of large groups of young people crowding in these areas. Both areas were subject to a consultation with young people through Youth Action officers in the area, and results showed that:

- 80% of the young people drink alcohol every week
- 20% have tried drugs
- 20% do not take drugs or drink alcohol and are there just to be with friends.

The survey was designed to allow partnership staff to positively engage with the young people who they encounter throughout their YAT shifts and to allow them to put on record what they would like to see happening or change in their area. This engagement also allowed YAT officers to document any concerns that would identify future interventions that may be required from partners. It identified a need for more engagement through activity. The young people provided an insight into some of the provision that they would like to see happening in their communities.

Following on from the above information and consultation, the Kilmaronock Youth Action Team have since moved to a more activity based programme in a means to try and encourage participation in varied activity each week and deter young people from youth disorder. The team now provide pop up activities in locations around Kilmaronock, with a current focus on Kay Park and Howard Park. Additional equipment such as Silent Headphone Discos have been purchased and will provide alternative activities to engage young people. We are aware that this may take some time to shift the culture that is clear amongst some young people and groups, but officers will continue to offer innovative activities to try and engage with them.

Killie Friday Night Project: YMCA and Vibrant Communities launched 'Killie Friday Night Project' on Friday 18 February 2022. This provides a safe place for young people to hang out with friends. This partnership approach will allow us to review its success over a period of time and use this as an example of good practice that could be replicated in other areas throughout the authority. It also demonstrates that there is a willingness from some youth work providers to support the roll out of such provision with a similar purpose to that of the Youth Action Team.

Cumnock Youth Action Team: This team are working closely with Police in the area to build relationships with young people. Young People in Cumnock area are hidden in local parks until around 9pm when they return to Cumnock Square and Bus Stance for transport home. We are currently considering options to engage young people while they wait on their buses and reduce the ASB in the town square.

Vibrant Communities: VC will be meeting with wider community partners to discuss their potential role in addressing some of the issues that are being raised in our communities. We hope that this will lead to some increased provision and support which would see more opportunities for young people to participate in and be sign posted to. The range of provision that our youth work partners can offer is fantastic and the potential opportunities to engage in safe spaces, with friends is something that will be discussed and explored.

Additionally, an initial partnership meeting was held with Police, Fire and Rescue and Education to discuss the ongoing concerns. Educational workshops are being considered for all Academies in addition to the curriculum. These workshops will include; *Alcohol and Substance misuse, First Aid and keeping friends safe, Fire Raising and Water Safety, Sex Education from NHS and No Knives Better Lives workshops*. It has been evident from discussions with our key partners that this type of initiative would be well received within schools and a targeted approach with any future roll out we hope would see a reduction in youth disorder in our communities. We also hope to introduce an element of peer led discussion/training within this area of work and this is something that will be explored further.

Campus Officers in Schools: With the support of the Campus Police Officers, schools address ASB topics in assemblies, PSE and via the Mentors In Violence Programme. Each Academy has accepted the offer of the ASB roadshows which will see all S3 pupils undertaking a series of workshops to raise awareness of the impact of such behaviour. The Health and Well Being Education Manager has advised on the roadshow content and logistics.

Trail Bikes and Quad Bikes: East Ayrshire Council agreed funding for 2 trail bikes. The off road bikes are a versatile and effective policing tool which can be developed significantly with a modest investment to create the opportunity to interact and engage with the public, providing reassurance to the wider community that Police Scotland and their partners are listening to their concerns and taking positive action to address them. EAC Greener communities have also worked with a local contractor to secure a donation of 2 quad bikes to assist the Enforcement Unit and police to allow them to be mobile in areas which cannot be accessed by foot or other vehicles, allowing better engagement with people involved in reported issues and augmenting the 2 quad bikes which are currently in operation.

Scottish Fire and Rescue Service: SFRS work with partners to support all aspects of Anti-Social behaviour, in particular incidents where Fire is involved. In particular, SFRS share deliberate fire setting Data and specific hotspots on where these incidents occur. SFRS LALO's will liaise with Police Scotland LALOs to work in partnership when delivering education talks/school talks. SFRS also lead on Acts of Violence towards Emergency service workers and frontline key workers.

Action	Partnership Activity	Partners
S3 Provide an effective, supportive and victim-centred approach to rape with enhanced local support services	<ul style="list-style-type: none"> Conclude the development and implementation of a Sexual Offences Referral Centre in Ayrshire 	Police Scotland , NHS A&A, Rape Crisis, SFRS.
2021/22 Update Sexual Offences Referral Centre: The Willows, Sexual Assault Response Coordination Centre opened in June 2021. The Willows is a dedicated sexual assault and rape response service (SARC) that offers healthcare choices and support in the days after an assault. It is open 7 days a week 10am-6pm, as part of Phase 1. Phase 2 will see the opening hours increased to 9am-9pm, 7 days a week, this date is still to be confirmed. The Willows offers Police Referrals and forensic examinations which are carried out by a peripatetic team from Archway, Glasgow. The Willows is part of the West of Scotland Hub and Spoke Regional Model; and from April 2022 the Willows will be open to self-referrals once secondary legislation is in place.		
Action	Partnership Activity	Partners
S4 Support people who have committed offences to move away from offending behaviour	<ul style="list-style-type: none"> Promote both the principles and systems of the Whole System approach to Early and Effective Intervention (EEI) and Diversion from prosecution Support the ongoing development and implementation of the Community Justice Ayrshire Outcomes Improvement Plan. 	Community Justice Ayrshire Partnership , which includes EAC Justice Service, CPS; Police Scotland, Vibrant Communities, Third Sector Partners, SFRS
2021/22 Update Diversion from Prosecution: The Community Justice Ayrshire Partnership is undertaking a Strategic Needs and Strengths Assessment (SNSA) which includes analysis of Diversion from prosecution figures. A dashboard is being created to allow better monitoring of data. Open Doors: Open Doors, in partnership with Community Voices and Ayrshire College, has hosted three training courses aimed at people who have previously been involved in offending behaviour. Training is delivered using a blended model of one day classroom based learning and one day work experience placement. There are twelve places on each course and since its inception in October 2019 CVO has provided employment for 9 people through this programme.		

Community Justice Outcomes Improvement Plan: The current Community Justice Outcomes Improvement Plan (2018-21) is in place until the end of the year. Publication of the next CJOIP has been delayed due to a delay in the publication of the National Strategy for Community Justice by the Scottish Government. Guidance from Scottish Government in relation to how to proceed is awaited.

Community Justice Ayrshire Partnership: The new CJA Partnership structure was agreed at the CJA Partnership Board in December 2021. This will place a Community Justice Steering Group in East Ayrshire which will feed into the Safer Communities Partnership. The Community Justice Steering Group in East Ayrshire will be chaired by **EAHSCP, Justice Services** and have a wide multi-agency membership. An initial chair's meeting with all CJ Steering Groups (Pan-Ayrshire) has taken place to discuss remit, TOR, and membership. A number of events/workshops to raise awareness of community justice with partners and encourage partners to recognise their contribution in delivering community justice outcomes has been proposed.

Action	Partnership Activity	Partners
S5 Provide assurance in regard to public protection and the reduction of serious harm for certain categories of offender.	<ul style="list-style-type: none"> • MAPPA arrangements pertaining to; <ul style="list-style-type: none"> ○ Sex offenders subject to notification under the sexual offences act 2003 ○ Mentally disordered restricted patients ○ Offenders identified as posing a risk of serious harm by reason of their conviction 	HSCP, Police , EAC Justice Service, Children & Families, Education, Housing, NHS, SPS, Third sector partners

2021/22 Update

MAPPA: The [2020/21 South West Scotland MAPPA Annual Report](#) was published in November 2021. The total number of Registered Sex Offenders in South West Scotland fell by 3.7% last year, this is believed to be due to the effect of Covid 19 and its effect on the courts. It is however likely that this number will bounce back next year once the courts are functioning normally.

In November 2021 Mr Michael Sheath (Lucy Faithful Foundation) provided training on internet based offending to a Multi-Agency Audience. The training was very well received and will be repeated.

Action	Partnership Activity	Partners
S6 Promote increased awareness of partnership work to improve community safety	<ul style="list-style-type: none"> • Development of a communication and engagement strategy that meets the needs of local communities • PAWS Partnership Approach to Water Safety (PAWS) group established across Ayrshire • Partnership Approach to Road Safety (PARS) group established across Ayrshire 	Safer Communities Delivery Plan Working Group, EAC SFRS, EAC, NAC, SAC, Coastguard, Police Scotland, RNLI, SAS, Loch Doon Ranger
<p>2021/22 Update</p> <p>Partnership Approach to Water Safety Group (PAWS): The PAWS Group was established in November 2021 with Scottish Fire and Rescue Service (SFRS) being the Lead Agency. The group meet quarterly to discuss ongoing issues regarding Water Safety across the area and any engagement work that is being planned. Incidents are discussed and action plans implemented to try and prevent further incidents occurring. Should any serious incidents take place where a life is lost then the group are recalled and any immediate remedial actions implemented.</p> <p>Local Scottish Fire and Rescue crews in are also working closely with a range of partners to provide water safety advice to children and young people. This includes a total of £2,500 being allocated to support the installation of additional safety equipment at Loch Doon, and the provision of experiential learning events.</p> <p>The Fire crews came together with colleagues from Scottish Ambulance Service, East Ayrshire Council, Coastguard, RNLI and the Loch Doon Ranger Service in Spring 2022 to develop and deliver the first of a series of water safety training courses to S1 and S3 pupils from Doon Academy. The ground breaking training provided was fully interactive and designed to be delivered outdoors, in this case at Loch Doon, with the young people attending learning skills in CPR and how to use a defibrillator; water safety hazard perception; life saving techniques, including “float to live” and the facts around cold water shock and the effects submersion in cold water has on people.</p> <p>Partnership Approach to Road Safety (PARS): The PARS Group was established with Scottish Fire and Rescue Service (SFRS) being one of the Lead Agencies in this safety group. The group meet quarterly to discuss ongoing issues regarding Road Safety across the area and any engagement work that is being planned. Incidents are discussed and action plans implemented to try and prevent further incidents occurring.</p>		

Scottish Fire and Rescue Service: SFRS are involved in a number of key partnerships to ensure community safety, several of these are in the early stage. These include Messy Munchers; a new Community Garden at Kilmarnock Fire Station; and a Safe space/Hub at Kilwinning Fire Station which will be a PAN Ayrshire asset.

The new **community garden at Kilmarnock Fire Station** has transformed a disused area into a community garden space which will include a welcoming shed to encourage social interaction, a sensory garden, poly tunnels for food growing and areas which can be used for play and education purposes by children's nurseries. These safe community spaces will be open to all with time being booked in advance. Beehives have also already been introduced, to help naturalise the area. The project, which has secured National Lottery funding aims to combat loneliness and promote mental health awareness by bring people together in a safe space, while also be providing education on climate literacy, fresh produce, contributing to local food larders and promoting sustainability projects. The station will be working in partnership with NHS health professionals, voluntary organisations and engaging with local young people.

Action	Partnership Activity	Partners
S7 Work collaboratively to promote , support and facilitate community resilience	<ul style="list-style-type: none"> Continued development and support of Community Led Action Plans Proactive support for local people and groups with neighbourhood coaching, advice and training, and provision of equipment Continued support for communities to develop Community Larders and wider dignified food provision Consider the role of EA Tenants and Residents Federation and other community based groups for information sharing 	EAC Housing & Communities; EAC Education; SFRS; Police Scotland; CAP Steering Groups; Community Councils; Third Sector Partners

2021/22 Update:

Community Led Action Plans: East Ayrshire Council, Housing and Communities has committed to roll out a programme to work with all communities within East Ayrshire to develop Community Led Action Plans over the next three years. There are currently 23 Plans developed.

Neighbourhood Coaching: To support Community Led Action Plan development, the Housing and Communities service has embedded a neighbourhood coaching approach. Community resilience training continues to be rolled out and Housing Support continues to be delivered to EAC tenants, this includes: help to settle in their new home and maintain their tenancy; supporting tenants to become part of the community; and engagement in community supports and activities. The team also work closely with all local groups and offer housing clinics at community activities and venues.

Caring, Kind Connected Referrals: Test & Protect has ceased to operate nationally now however as part of the Cleaner Greener Vibrant Service Redesign the Caring Kind Connected (CKC) Referrals will continue to operate with Vibrant Communities empowering local communities to support local residents in need who have been identified via the CKC referral system.

Scottish Attainment Challenge: Via the Scottish Attainment Challenge (SAC), the Home Link Team and SAC Managers have worked with Columbia 1400, education staff and parents to develop a sustainable Parental Empowerment Programme. Via a website the parents are supported to create a bespoke programme to develop their self-esteem, confidence and employability skills. On completion of the programme the parents will be supported to continue their employability journey and roll out the programme to other parents in their community.

HEART Wellbeing Model for Children: East Ayrshire Council and Health and Social Care Partnership have continued to develop the HEART (Help Everyone at the Right Time) Wellbeing model for children and families with an emphasis on Multidisciplinary working in localities based around school clusters. Implementation of the HEART wellbeing model began from 4 April 2022. The focus of the HEART Model is the provision of early help and support for families that is relationship based, non-stigmatising and meets the requirements of the Promise.

Community Larders: Vibrant Communities continue to support Community Larders across East Ayrshire providing a dignified food option. In addition, Vibrant Communities in partnership with the Community Larders and Community Resilience Groups continue to respond and support food requests coming through the Caring, Kind, Connected Model due to financial hardship or self-isolating with Covid. East Ayrshire Foodbank also operated throughout the pandemic and widened the scope of provision both in terms of the type of food provided and support for partner agencies. East Ayrshire Foodbank supported community larders with provision of food where they had surplus stock. Through the pandemic East Ayrshire Foodbank also supported Housing Services with the delivery of food parcels to tenants in Temporary Accommodation. East Ayrshire Foodbank takes a holistic approach to service delivery with every referral offered additional support if required. Referral pathways have been enhanced both across external partners and internal supports available through CVO services.

EA Tenants and Residents Federation: The Housing and Communities service and the EA Federation of Tenants and Residents has co-produced anti-social behaviour advice page on EAC website.

Scottish Fire and Rescue Service: SFRS are integrated within EAC Out of Hospital cardiac arrest strategy. They are working with Scottish Ambulance Service and Police Scotland to ensure a common referral pathway is established. This will be followed up with by further training, education and protection for all workers.

Action	Partnership Activity	Partners
S8 Work proactively to encourage positive road safety behaviour	<ul style="list-style-type: none"> Implement EA Police Plan and SFRS Local Plan activity to address road safety issues Explore further partnership opportunities to raise awareness of road safety issues Partnership Approach to Road Safety) group established across Ayrshire 	Police Scotland ; SFRS; ARA; CJA; Ayrshire Council Education; Ayrshire College.
<p>2021/22 Update</p> <p>Road Safety Policing: In November 2021, a week of action coinciding with BRAKE Road Safety Week took place. This focused Road Policing Officers to deal with all manner of road traffic offences, with speeding at the forefront. From 16 – 21 November 2021, officers were deployed in possession of speed detection devices and those captured exceeding the prescribed limits were reported or issued with Conditional Offers of Fixed Penalty. Running concurrent with this is a week of action in respect of uninsured drivers.</p> <p>More generally, officers carried out enforcement activity across East Ayrshire every single day in order to improve safety for all road users. The number of offences detected can change year on year for a number of reasons. For example, there was a noticeable increase in the number of detections during the first part of 2020/21 during the first COVID-19 pandemic lockdown period. This included an increase in dangerous and careless driving detections, which was attributed to increased capacity for officers to detect offenders due to a reduction in traffic on the roads and other associated demand.</p> <p>Festive Road Safety Campaign: During the annual Festive Drink and Drug Drive Campaign in East Ayrshire, detections included</p> <p>4 x Detections for section 4 RTA 1988 (Impaired) 5 x Section 5(1)(a) (drink driving) 2 x Section 5A(1)(a) (drug driving – Cannabis) 3 x Section 7(6) refusals.</p> <p>Partnership Approach to Road Safety (PARS): The PARS Group was established with Scottish Fire and Rescue Service (SFRS) being one of the Lead Agencies in this safety group. The group meet quarterly to discuss ongoing issues regarding Road Safety across the area and any engagement work that is being planned. Incidents are discussed and action plans implemented to try and prevent further incidents occurring.</p>		

Education / Danger Detectives: Awareness raising of road safety issues forms an integral part of the Danger Detectives Programme provided by Vibrant Communities delivered in conjunction with key partners to all Primary Schools in East Ayrshire. Supporting children & Young People to be more safety aware. Age appropriate road safety programmes are delivered to children/young people throughout their school career, for example Primary Schools support the Danger Detective Programme and the Campus Police Officers deliver inputs to senior pupils.

Ayrshire Roads Alliance: During 2021/22 ARA Road Safety work included;

- Offering the S6 Young Driver event to all EAC Secondary schools;
- Producing a School Transport Safety video and teachers notes and circulating both to all Secondary Schools via EAC Glow;
- Supporting the Junior Road Safety Programme - all primary schools were invited to join the scheme. Individual school uptake was lower due to Covid restrictions but the number of Junior Road Safety Officers per schools increased due to class bubbles;
- Promoting and supporting schools to transition from iCycle to Bikeability Scotland.
- In addition during 2021/22 approximately £420K was invested in engineering schemes to support walking and cycling and a further £66K on specific road safety interventions including projects at Dean Road, Kilmarnock, A713 Polnesson-Hollybush and Glasgow Road, Kilmarnock.

Action	Partnership Activity	Partners
S9 Undertake targeted work with local partners and communities to improve women's perceptions of public safety	<ul style="list-style-type: none"> • Develop an action plan to highlight risks and identify partnership solutions • Make use of inclusive design and infrastructure in homes and communities to promote community safety and tackle anti-social behaviour. 	Safer Communities Delivery Plan Working Group , EAVAW Partnership

2021/22 Update

Reporting of Sexual Crimes: As a result of a number of high profile sexual crime convictions a number of large scale enquiries into non recent sexual crimes has resulted in an increase in the reporting of this crime in East Ayrshire. Work is ongoing with partners such as 'Expect Respect' (raising awareness of sexual violence and acceptable behaviour in higher and further education) has led to raised awareness of reporting mechanism, and an increased confidence in reporting such matters. This work is vitally important and ongoing.

Police Scotland also widely publicised the 'That Guy' campaign that has been very positively received by partners and the public in general, and will continue to develop ways to alter or change male behaviours, targeting offenders rather than victim behaviour. Police officers also participated in the Understanding Dynamics of Domestic Abuse online development event on 8 December 2021.

16 Days of Action to eradicate Violence Against Women: EAVAWP organised an extremely full and varied calendar of events for the 2021 16 Days of Action in East Ayrshire, with multiple partners contributing to daily social media posts, videos, events and talks. A research questionnaire on the experiences of women across East Ayrshire in relation to safety was launched and shared widely across social media, via community groups and there was a stall in Kilmarnock town centre to allow the capturing of voices of some women face to face.

As part of the 16 Days of Action, EAVAWP also organised a one day Summit, which was delivered via MS Teams due to COVID restrictions. Approximately 65 people attended the event, which consisted of a wide range of speakers and guests. This included Police Scotland delivering a session on women and safety, Break the Silence Harp Group performing and the delivery of a number of presentations including one on MARAC and one on the Safe & Together Model. East Ayrshire Women's Aid also presented a film production, which focused on a group of survivors discussing their personal experiences. This session proved to be extremely powerful and valuable with many of the comments alluding to the hard hitting nature of the film and the very powerful impact of the survivors' stories.

Reclaim the Night March 2022: The East Ayrshire Reclaim the Night walk took place on 8 March 2022 to coincide with International Women's Day. It was organised and hosted by the STAR Centre and was attended by approximately 60 people, including representations from East Ayrshire Council, Women's Aid, Police as well as survivors and the fantastic STAR Centre drumming group, STAR Beats. The procession was loud and colourful with walkers carrying placards, blowing whistles and chanting to the accompaniment of the drummers. Amidst a very uplifting atmosphere the participants confidently used their voices to raise the important issue of the safety of women and girls. There was also a good representation of young women in part due to the involvement of the Youth Action Group based at Kilmarnock College who had taken part in a placard making session. As the walk proceeded through the town support was heard from people in their cars, homes and the local businesses. All present agreed that it was a truly positive way to celebrate International Women's Day and feedback suggested that the 2022 walk was the most successful Reclaim the Night walk in Kilmarnock in recent years. It is hoped to build on this momentum and to ensure a bigger presence for future events.

Through the East Ayrshire Violence Against Women Partnership's strategic plan for 2021-24, a working group has been established with a focus on women's safety. A public survey was developed and circulated during the 16 Days of Activism to Eradicate Violence Against Women in early December 2021. The findings will help to inform activity in 2022/23.

Vibrant Communities: Within the work of the Youth Action Team, we recognise that there are a number of young females who 'hang out' with friends in the evenings and weekends, our staff engage with these young women and girls to ensure their safety and that they feel safe when they are out in their community. There have been examples of young females who have disclosed information to female YAT staff members which has resulted in interventions to support them directly at the time but also with the relevant partners thereafter.

East Ayrshire Women's Aid: In 2021/22, 545 women, children and young people contacted or were referred to East Ayrshire Women's Aid for the first time. This is a 23% increase on the previous year when the challenges women and children faced in accessing services during the pandemic were reflected in our referrals. Throughout the year, 622 women, children and young people received support.

32 women and 24 children lived in our refuge during the year compared with 20 women and 16 children in 2020/21.

"Women's Aid has been crucial to my ongoing recovery from domestic abuse. I still have a long way to go but this support has been vital".

Women's Aid were delighted to expand their services this year by recruiting a new Women's Wellbeing Support Worker who will enable provision of more focussed support to help women manage and recover from the emotional impact of domestic abuse.

Scottish Fire and Rescue Service: SFRS will continue to seek additional funding for personal alarms to increase safety.

Action	Partnership Activity	Partners
S10 Further embed place-based multi-agency working in the heart of our communities and strengthen partnership capacity for frontline response	<ul style="list-style-type: none"> Establish multi-agency community clinics improve visibility and proximity of partners to communities. Enhanced information sharing across partner agencies. Maximise partnership involvement in joint public facing community initiatives Enhanced communication to ensure service users are aware of available supports/referred appropriately at first point of contact. Enhanced delivery of comprehensive Home Safety Visits by SFRS Continued delivery of CVO Open Doors Initiative Explore potential Tri-Service officer role 	All , Police Scotland, SFRS, Scottish Ambulance Service (SAS), EAC Housing & Communities, Education; CVO; All

2021/22 Update

Partnership Clinics: Every 5 weeks, each Locality Policing Team holds a Police clinic in their local community as part of the "You said, we did" approach. This has seen some positive feedback in relation to taking action on matters identified by communities during these clinics.

Doon Valley Community Campus: Our investment in a planned £41.5m community campus in Dalmellington reflects our partnership commitment to a place based approach. The inclusive design approach being applied to this project will deliver state of the art shared facilities that support education, health and wellbeing, sports excellence, the arts, culture and events, community integration and lifelong learning. The Council, NHS Ayrshire & Arran and EA Health & Social Care Partnership are working closely with the community and a

wide range of partners to maximise the impact of this investment, including the development of environmentally sustainable joint procurement opportunities with the local supply chain. Further design development and community engagement will take place during 2022/23, along with the detailed site investigations required to allow development to commence, with completion anticipated in 2025.

Implementation of the HEART Wellbeing Model: East Ayrshire Council and EA Health and Social Care Partnership has continued to develop the HEART (Help Everyone at the Right Time) Wellbeing model for children and families with an emphasis on Multidisciplinary working in localities based around school clusters. Implementation of the HEART wellbeing model began from the 4 April 2022. The focus of the HEART Model is the provision of early help and support for families that is relationship based, non-stigmatising and meets the requirements of the Promise.

Open Doors: Open Doors is a CVO led project which, in partnership with Community Voices and Ayrshire College, is aimed at people who have previously been involved in offending behaviour. Open doors provides space for partner agencies to meet with clients either on a one to one basis or for the purposes of multi-agency input. Looking Out For You is based in Open Doors and an officer from SFRS is now embedded into Open Doors to explore opportunities for increased engagement with clients in relation to Home Safety Visits. Other partner agencies accessing Open Doors include EAC Housing, Addictions, Community Justice Social Work, NHS Ayrshire and Arran, Terence Higgins Trust, Community Navigators and East Ayrshire Advocacy.

Clean, Greener and Vibrant Communities: East Ayrshire Council's Clean, Greener and Vibrant Communities services have started to build a place based approach to the services they deliver in 6 localities across East Ayrshire. As this approach develops and grows the aim is to improve how they engage with communities and improve the delivery of services together. As this continues they will link closely with all supports and organisations in these localities to improve communication and collaboration. Greener communities will also continue to support colleagues within community safety by manning the CCTV vehicle to ensure deployment of this vehicle can be maximised in response to requests in key areas.

Scottish Attainment Challenge: Via their extensive VC and partnership connections, the SAC HLWs assist schools to embed place-based multi-agency working at the heart of their community. Each school has identified a HEART lead contact person who will attend the launch events and be responsible for creating links and information sharing in their school.

See also the APC updates for S13 & S18.

Action	Partnership Activity	Partners
S11 Proactive multi agency response to meet housing needs and support tenancy sustainment	<ul style="list-style-type: none"> Continued implementation and development of Housing First, to ensure that people are settled in their homes and linked in to all appropriate partnership services and community supports 	EAC Housing & Communities; EAC Justice Service; HMP Kilmarnock; Private Landlords; Blue

	<ul style="list-style-type: none"> Ensure SHORE standards (Sustainable Housing on Release for Everyone) are met 	Triangle; HSCP; NHS A&A; CJA; SFRS, third sector, Ayr Housing Aid.
2021/22 Update Housing Supports: Housing First commenced in August 2021, with the planned implementation of 5 tenancies by the end of the financial year. EA Housing Options works in partnership with SERCO, the Health and Social Care Partnership, Community Justice Ayrshire, NHS Ayrshire & Arran and Ayr Housing Aid to meet the SHORE Standards to improve the preparation and support for those in, and leaving, custody to meet their housing aspirations. Housing Support also continue to deliver a service to people from the homeless group and those who are in danger of homelessness. They work to support individuals in their home and help them to sustain the tenancy, reducing repeat homelessness and linking people to natural community supports. Scottish Fire and Rescue Service: SFRS will continue to provide support and provide Fire safety awareness training to all Housing officers and staff. All residents will continue to be offered a Home Fire Safety Visit.		
Action	Partnership Activity	Partners
S12 Minimise the impact of drugs use and the excessive consumption of alcohol	<ul style="list-style-type: none"> Implementation of the East Ayrshire Alcohol and Drugs Partnership Strategic Improvement Plan 2020-24. Launch of new joint service, Rapid Access to Drugs and Alcohol Recovery (RADAR) Support those in contact with the criminal justice system to address drug and alcohol problems EAC Education Service & partner delivery of the Substance Misuse Curriculum Continued implementation of a range of Health and Homelessness Service initiatives 	ADP , EAC Education, Community Justice Ayrshire, Police Scotland, HMP Kilmarnock, SFRS, EAC Justice Service, Ayrshire Partnership Services
2021/22 Update RADAR: The new joint service, Rapid Access to Drugs and Alcohol Recovery (RADAR), was launched during 2021/22 and the following engagement levels were achieved		

Engagement with RADAR service 2021/2022	1 Apr 21 – 31 May	1 Jun – 18 Aug	19 Aug – 1 Nov	2 Nov – 31 Mar 22
Total number of referrals	128	191	199	359
Referral type: Drug	86 (67%)	128 (67%)	110 (55%)	188 (52%)
Alcohol	34 (26%)	63 (33%)	84 (42%)	152 (42%)
Family Support			5 (3%)	17 (5%)
Psychosocial Support				2 (1%)
Assessment offered same day	93 (73%)	165 (86%)	174 (87%)	249 (69%)
Assessment offered next day	16 (12%)	24 (12%)	19 (10%)	51 (14%)
More than 2 days	16 (12%)	2 (1%)	6 (3%)*	53 (15%)
Referrals requiring MAT	49 (38%)	45 (23%)	32 (16%)	42 (12%)
MAT Assessment & Treatment (same day)	27 (55%)	32 (71%)	17 (53%)	29 (8%)
MAT Assessment & Treatment (next day)	15 (31%)	12 (27%)	12 (38%)	8 (2%)
MAT (more than 2 days)	7 (14%)	1 (2%)	3 (9%)	5 (1%)+
Number closed	51 (40%)	52 (27%)	42 (21%)	84 (23%)

East Ayrshire ADP Activity: During 2021/22, a total number of 192,438 listeners heard the Naloxone Awareness radio over its week-long run-time; a total number of 3,809 impressions were made by EAH&SCP naloxone social media posts; Save Someone posters (100), information cards (1000), lanyards, and wristbands were distributed to ADP partners; a Manager was recruited for new East Ayrshire Recovery Hub; and recruitment commenced for 4 community based peer workers.

Open Doors: Open Doors provides support to clients who are in contact with the criminal justice system to address drug and alcohol problems. Provision includes one to one support by Peer Workers and group sessions. Diversionary activity is also provided aimed at improving confidence, self-esteem and providing opportunities for personal development as well as transferable skills.

Police Scotland – Naloxone: In 2021 Police Scotland commenced a Test of Change for the carriage and use of Naloxone intra-nasal spray by officers. This was in response to year on year increases in drug-related deaths in Scotland, with statistics indicating that opioids are a potential contributory factor in a high percentage of such deaths. Naloxone is an emergency antidote which counters the effects of overdose from opioids such as heroin. During the voluntary Test of Change, over 800 officers in three areas received training in the use of Naloxone intra-nasal spray, with 81% of those trained electing to carry the life-saving spray. Between March and October 2021, Naloxone

was used by officers to provide first aid on 51 occasions. Police Scotland Strategic Leadership Board (SLB) members fully considered learning from the Test of Change, feedback from the Naloxone Delivery Steering Group, and the findings of an independent academic review co-ordinated by the Scottish Institute for Policing Research. Following extended discussion at SLB, it was decided that all operational officers in Police Scotland would be trained and equipped with Naloxone intra-nasal spray. A formal announcement of this decision was made on Thursday 17 February 2022.

Education:-In line with Curriculum for Excellence schools continue to deliver age appropriate substance misuse education programmes at all levels from the Early Childhood Centres to S6. Information is also available for parents via the [Parent HWB Information Site](#).

Action	Partnership Activity	Partners
S13 Work across organisations and community groups to better understand harm and build capacity to support harm prevention	<ul style="list-style-type: none"> Proactively support and raise awareness of the activity and related plans of the Children's Strategic Partnership, Adult and Child Protection Committees; and Multi-Agency Public Protection Arrangements (MAPPA). Staff training provision to raise awareness of symptoms of harm and abuse and to report to appropriate services as required 	All

2021/22 Update

Adult Protection: The Adult Protection Committee endorsed the Delivery Plan 2022 in November 2021. This has been merged with the recent Joint Inspection of Adult Support and Protection Improvement Plan to ensure one plan. An Adult Support and Protection learning needs analysis was undertaken and will inform the Protection and Learning Team Calendar for 2022 which includes all training on offer across public protection partners.

The East Ayrshire Engagement & Communication Subgroup has now been established and has approved a communication action plan. The communication action plan includes a scoping exercise on ways to engage staff and communities. The plan included a short life working group to support campaign for National Adult Support and Protection Day 22 Feb 2022.

The Adult Support and Protection Operational Oversight Group engaged public protection partners & CVO East Ayrshire to update the annual 'Here to Help – Stay Safe and Well this Winter' e Brochure for December 2021. The e-brochure was updated to include bereavement by suicide resources, Herbert Protocol, Naloxone save a life, as well as usual partner key safety information.

Hard copies have been distributed by CVO East Ayrshire Open Doors as part of food distribution and community support over the Christmas and new year period as well as by Vibrant Communities HIT Teams and hubs.

Ongoing partnership work with Public Protection colleagues with cross cutting themes and work streams. Development of Child Protection Committee 2022 business plan will include the development of EA Neglect strategy, High Risk Vulnerability / Child exploitation Strategy, implementation of Scottish Child Interview Model and JII pilot and implementation of Reviewed National CP Guidance as well as ongoing CPC work streams. Review of multi-agency CP training and related training via PP&LD training framework underway with team colleagues.

The National Adult Support and Protection Day took place on 22 Feb 2022 along with a week-long awareness raising campaign about harm and what to do about it including a radio advertising campaign across Ayrshire. The East Ayrshire campaign also featured support for carers, staff wellbeing sessions and a seminar on forced marriage.

The Covid Public Protection Multi-Agency Operational Oversight arrangements were stood back up in December 2021 due to the impact of the omicron variant on local communities and protection services. These arrangements included bi-weekly operational groups for child protection, adult protection, violence against women, alcohol & drugs and MAPPA. The groups met regularly until the end of February 2022 and reported directly into the East Ayrshire Chief Officer Group. The groups also identified specific real-time risks due to the impact of the omicron variant on staffing levels and the retraction of some services. Examples of mitigations include the re-commencement of face to face peer support groups and additional support for alcohol services and carers' services during this time.

Work has commenced on the Adult Support & Protection Biennial Report for 2020-22. This provides an opportunity for a review of impact in relation to adult support and protection activity in East Ayrshire.

Scottish Fire and Rescue Service: SFRS are processing free from harm reduction officers within Scotland, with the hope of one being based with Ayrshire.

S14: Facilitate effective action against offenders of domestic abuse, and improve the response and support provided for victims of domestic abuse and their families

- Proactively support implementation of the [East Ayrshire Violence Against Women Partnership Strategic Plan 2021-24](#)
- Continued delivery of the **Caledonian Programme** for those convicted of domestic abuse.
- Work in partnership to strengthen the housing rights of survivors of domestic abuse as a result of the Domestic Abuse (Protection)(Scotland) Bill 2021
- Proactive provision of equipment in the home to mitigate any risk of fire raising for people experiencing domestic abuse

EAVAWP, Police Scotland, CJA; HSCP; NHS A&A; Victim Support; EAC Housing & Communities, Education and Legal Services; EA Women's Aid; SFRS; EAC Justice Service; EAC Children and Families; Third Sector partners

2021/22 Update

Violence Against Women: Through the East Ayrshire Violence Against Women Partnership's strategic plan for 2021-24, work with perpetrators of domestic abuse is being reported on regularly. Non-court mandated programmes have not resumed since the Covid pandemic.

The East Ayrshire Domestic Abuse Policy was launched in August 2019. Where domestic abuse occurs in a Council tenancy, East Ayrshire Council is committed to support survivors and their dependants to remain in their own home or provide support to move home.

The Housing Staff Protocol for Domestic Abuse was implemented in July 2020 with accompanying training to raise awareness of housing and tenancy rights to anyone experiencing domestic abuse. The protocol has informed future prevention activities to ensure that all frontline Housing employees feel confident in being able to offer advice to someone disclosing domestic abuse and aware of the range of local and national support services, either to enable the survivor and any dependants to safely remain in the home, or supported to move home.

The East Ayrshire Violence Against Women Strategic Plan monitoring report for 2021 was presented to the EAVAWP in February 2022. This demonstrates good levels of progress towards the outcomes in the Strategic Plan and also the need for a mid-term review of the Strategy. Resources for a Lead Officer Violence Against Women were agreed in December 2021 by East Ayrshire Council and recruitment will take place in April 2022.

Trauma Informed Contact & Care (TICC): On the 21 of September 2021 Trauma Informed Contact & Care (TICC) Initiative (previously referred to as Operation Encompass) was re-launched across Ayrshire Division. This is a unique Police and Education early intervention safeguarding and wellbeing partnership, which supports children and young people exposed to domestic abuse.

Trauma Informed Contact and Care means that schools receive a notification from the police (Concern hub) before the start of the next school day when a child or young person has been exposed to a domestic abuse incident. This information then allows the school to ensure appropriate care is offered to help support the child's wellbeing and at the same time recognise if any part of the academic curriculum that is due to be delivered in lessons could act as a trigger to the trauma the child or young person has been exposed to.

This has progressed well, with a number of contacts made and consideration given to widening the number of schools involved in East Ayrshire after the initial trial period ended. The schools involved were Kilmarnock Academy, Whattriggs Primary School, James Hamilton Primary School, Loanhead Primary School, Onthank Primary School and Willowbank School. Subsequently it was agreed to roll out TICC to all schools in Ayrshire from March 2022. An evaluation will be undertaken and consideration is being given to the roll out to pre school age children later in the year.

Introduction of Multi-Agency Risk Assessment Conference (MARAC): An Ayrshire Multi Agency Risk Assessment Conference (MARAC) has now been approved and funded. MARAC protects victims of domestic abuse who are at risk of significant harm or death. Ayrshire wide work commenced on implementation in September 2021. The Ayrshire MARAC will formally commence in summer 2022.

A Multi-Agency Risk Assessment Conference (MARAC) is a local meeting where representatives from statutory and non-statutory agencies meet to discuss individuals at high risk of serious harm or murder as a result of domestic abuse. The meeting provides a safe environment for agencies to share relevant and proportionate information about current risk, after which agencies agree actions to reduce risk and increase safety. The primary focus of the MARAC is to safeguard the adult victim. However, the MARAC will also make links with other processes and agencies to safeguard children and manage the behaviour of the perpetrator. There are a range of partners who will need to be involved in the implementation of the MARAC process including North, East and South Ayrshire Councils, Police Scotland, NHS Ayrshire and Arran, Women's Aid, ASSIST and other agencies (based on individual cases and need).

Education Mentors In Violence Programme: All secondary schools participate in the peer education Mentors In Violence Programme (MVP) and White Ribbon events. Staff are trained and then they work with the Campus Police Officers and third sector partners to up skill senior pupils. The senior pupils then deliver VAW scenarios to their peers. St Joseph's Academy was part of the Equally Safe At School Project and plans are in place to encourage other schools to come on board. Primary schools are encouraged to deliver the Gender 10 programme.

SFRS / Risk Management Centre: The Risk Management Centre has provided fire retardant products for people at risk of fire raising as a result of domestic abuse. SFRS continue to treat all high-risk referrals with urgency. Any referral that has identified as a threat of fire will be contacted to offer advice and if required specialised fire-retardant equipment will be supplied and fitted.

Safe & Together Implementation Plan – Phase 2 2021-22: The key principles of the Safe & Together Model are to keep children who have experienced domestic abuse safe and together with their non-abusive parent, while supporting and acknowledging non abusive parents' protective efforts and ensuring perpetrators are held accountable for their abuse. The Safe & Together model focuses on gender bias, survivor strengths, protective factors and the impact of perpetrators' patterns of behaviour on the family functioning. This challenges previous approaches of victim blaming and non-accountability of perpetrators. The aim is to ensure positive outcomes for children in these families through keeping them safe and together with the survivor. The East Ayrshire Safe & Together Implementation Strategy is now in its second year and follows the successful delivery of the initial training of Safe and Together model in 2021. The training provided over the course of 2021 has ensured that 98% of HSCP practitioners involved in children's services and justice were trained in the principles of the Safe & Together model. In addition, along with our Ayrshire wide partners in North and South Ayrshire, we launched a successful joint bid to access funding for a 2 year post from the Equally Safe Fund in 2021. The funding will be used to employ and Implementation Lead who will work across Ayrshire as a Safe & Together co-ordinator starting in summer 2022.

Action	Partnership Activity	Partners
S15 Proactive Partnership Activity to prevent unintended harm at home.	<ul style="list-style-type: none"> Innovative use of community alarm technology and housing adaptations to assist individuals in their own home in prevention and alert of harm. Development and implementation of the SFRS Safe and Well Strategy and enhanced home safety visit provision Explore opportunities for a community home safety check to include advice and support around personal safety as well as environmental safety (a 'danger detectives' approach for adults) 	EAC ; SFRS, HSCP; NHS A&A; Police Scotland; Third Sector Partners.
<p>2021/22 Update</p> <p>Risk Management Centre (RMC): During 2021/22 the RMC operated 4,998 community alarms, received 215,311 Community Alarm Calls and utilised the Mobile CCTV van 219 times.</p> <p>Early Years: Infant and family safety is assessed at all home visits by the Early Years nursing team with an opportunity for home safety check. Routine enquiries are carried out with all women who are cared for by early years teams.</p> <p>Scottish Fire and Rescue Service (SFRS): SFRS have been working in partnership with EAC and the local Junior Football Clubs to deliver vital CPR / Defibrillator Training to coaches and young players. SFRS have also included deliberate fire setting input during these sessions to highlight the current issues in the area to try and reduce this kind of activity.</p> <p>SFRS have also been working with various partners to deliver Risk Recognition Training to staff members to provide them with an awareness of risks within people's homes and to identify issues. It also provides them with the ability to submit referrals to SFRS to carry out Home Fire Safety Visits to ensure people are safe within their homes. SFRS are also working in partnership with ROSPA who will assist with the provision of safety devices for cupboards etc; and SFRS are assisting with the implementation of the falls strategy within East Ayrshire.</p>		
Action	Partnership Activity	Partners
S16 Improve understanding of the prevalence and impact of Hate Crime in East Ayrshire	<ul style="list-style-type: none"> Implement the partnership activity identified within the Ayrshire Shared Equalities Outcomes 2021-25 	Ayrshire Equality Partnership ; All

2021/22 Update

Awareness Raising: Partners have utilised social media messaging and looked for opportunities to highlight and signpost members of the public within East Ayrshire to Third Party Reporting and I Am Me, Keep Safe venues throughout East Ayrshire to raise their awareness and to deliver the message to our communities that hate crime should not and will not be tolerated.

Leading up to and throughout the month of March 2022 East Ayrshire Safer Communities Officer has collaborated with I Am Me Scotland regarding the Keep Safe initiative. Whilst working in partnership with Vibrant Communities Local Area Co-ordinators in East Ayrshire our Keep Safe premises were visited. During the campaign it was highlighted the importance of community cohesion, where local businesses could play their part to help others in the community and allow for people who have a vulnerability or disability to be socially independent. Partners will continue to liaise with existing premises within East Ayrshire to support the initiative and ensure relevant training is provided and will actively look to promote the growth in Keep Safe premises.

Action	Partnership Activity	Partners
S17 Raise awareness of cyber-crime and develop increased cyber resilience	<ul style="list-style-type: none">• Support implementation of the Child Protection Committee Digital Resilience Action Plan• Circulate regular advice and warnings about current scams, utilising social media• Scope and identify vulnerable groups to promote safe use of digital media	EAC Education; All

2021/22 Update

The Digital Resilience Action Plan: Progression of the Digital Resilience Action Plan, is monitored via the working group on a quarterly basis. Achievements include the development of regular internet safety posts via EA HSCP media platforms; the development and progression of EAC Cyber resilience and internet safety workshops; CEOP training, digital literacy running thread within the education curriculum; the launch of the Safer Schools app (2020) to empower and inform parents about their child's online activity; and a parental virtual session for raising awareness and to support them to support their Young Person.

Vibrant Communities (VC): The Vibrant Communities Social Media Channels the official guidance from Corporate Comms and the Scottish Government regarding current scams utilising social media and vulnerable groups. Along with the work that Housing Support, Older People and Wellbeing have been doing to provide training sessions to those within our Supported Housing for older people, VC also created a "Let's Get Digital" playlist on the VC YouTube Channel. These videos provide practical advice on safely setting up an email account and how to use the internet directed towards older people and those who may not feel confident in using digital.

VC also supported the Digital Skills volunteers through a social media campaign: 'DigitalEA'. During this week, the volunteers' stories were shared, as well as free resources on how to use a computer or device, online safety, internet skills and communications. The use of 'iDEA' – a free online learning programme for people of all ages – has also been supported..

The annual 'Safer Internet Day' co-ordinated by the UK Safer Internet Centre was supported locally. Working with the Youth and Family Literacies team, officers share information about safety tips and supporting young people online.

The supported accommodation team within Vibrant Communities also raise awareness of cyber-crime, offering digital support to tenants and guidance on the safe use of digital devices. This is specifically for the older people in our community.

<p>S18 Enhanced partnership activity to protect vulnerable people from fraud & financial harm</p>	<ul style="list-style-type: none"> • Use social media and Granicus to advise of current scams and how to protect against them • Implementation of partnership initiatives such as “Shut out Scammers” and the provision of call blockers to vulnerable people. • Maintain monthly contact with older adults in supported or amenity housing to monitor potential financial harms. • Targeted engagement with East Ayrshire Tenants and Residents Federation and other community based groups. 	<p>Police Scotland; EAC Trading Standards and Housing and Communities and Education; H&SCP, NHS A&A, Ayrshire College, Adult Protection Committee, CAB and other third sector partners, Independent Care Sector; Youth and Elderly Forums</p>
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2021/22 Update

Financial Harm Awareness: The Protection & Learning Team continue to deliver Financial Harm Awareness sessions collaboratively with Police Scotland prevention and engagement leads and RBS safeguarding leads. Financial Harm Awareness sessions Incorporate scams awareness, safe banking and supports to prevent fraud and exploitation. In 2022 3 sessions were prioritised. To ensure future sustainability of the Financial Harm Awareness sessions partners have been asked to support a train the trainer approach, this will raise awareness across a wider audience and ensure ongoing sustainability.

Feedback from the awareness sessions evaluation include:

“Thank you I wasn’t aware how many scams are out there and how easy it is to fall victim. Very interesting and useful for my practice and personal life

“This has been a huge benefit for myself and also when carrying out visits. I am so much more aware now.”

“really helpful course lots of great information and the facilitators were really good at getting the info across”

“I found this information very helpful and will use this knowledge when out and about. I can use this information to help the individuals that I support. Thank you very much.”

Connect Call: CVO East Ayrshire’s Connect Call befriending service has expanded to meet increased demand during the pandemic and in partnership with The Zone, The SKY Project and YIP World rolled the service out to people who had contact with the justice system, families impacted by justice or addictions and young people affected by isolation and poor mental health. The service was originally targeted at older, vulnerable adults and the number of people accessing this element of the service has increased substantially over the past 18 months.

Vibrant Communities: Our supported accommodation team within Vibrant Communities continue to raise awareness of door step crime and Fraud. We delivered leaflets to 500 properties and visit these properties every 5 weeks to continue to remind people of the dangers of fraud. We also raise concerns through the ASP team if we are concerned about financial abuse of our older people.

Education: As part of their Internet awareness lessons schools cover fraud & financial harm risks. Through Scottish Government funded devices, all primary and secondary educated young people have access to a digital device they can use at home.

Scottish Fire and Rescue Service: SFRS are working with partners to ensure front line crews who may experience financial harm from food or fuel poverty are fully aware of the assistance available. SFRS are currently working closely with financial inclusion, citizens advice and trading standards.

Action	Partnership Activity	Partners
S19 Improve understanding and responses to hoarding across partner agencies	<ul style="list-style-type: none">• Roll out of Ayrshire Wide Hoarding Guidance and related multi-agency training;• SFRS Home Safety visits to support people with hoarding issues to live as safely as possible in their homes• Delivery of CVO ‘Cleaning with a Conscience’ Service.	HSCP ; NHS A&A; EAC Housing & Communities, and Education; SFRS, CVO.

2021/22 Update

Ayrshire Wide Hoarding Guidance: Ayrshire wide Hoarding Guidance has been endorsed by three Ayrshire Adult Protection Committees and training commenced on Protection and Learning Team Calendar 2021 using a blended learning approach (Video preparation and 2hr Interactive MS Teams and Guidance issued as resource). The training was positively evaluated and oversubscribed therefore Hoarding Training has been prioritised for further delivery of 3 x sessions in the 2022 Calendar.

Evaluation quotes include:

"I found this training extremely beneficial. It was great individuals being able to share resources within the area. Thanks everyone!"

"very useful and informative, especially around the clutter scale which will be very useful moving forward "

"Really useful session, especially discussing the real life experiences from practitioners and services users. Great balance between PPP, video and discussion. Many thanks"

Cleaning with a Conscience: Cleaning with A Conscience has now rolled out across Ayrshire and has received referrals from a number of partner agencies and direct from families affected by hoarding behaviours. SFRS are now linking in with Cleaning With A Conscience to identify and engage with clients who would benefit from a Home Safety Visit.