



**EAST AYRSHIRE COMMUNITY PLANNING PARTNERSHIP
SINGLE OUTCOME AGREEMENT 2015-18:**

IMPROVEMENT PLAN

EAST AYRSHIRE COMMUNITY PLANNING PARTNERSHIP SINGLE OUTCOME AGREEMENT:

IMPROVEMENT PLAN 2018

Area for improvement	Proposed Action	Timescale	Lead Responsibility
ECONOMY AND SKILLS			
Local Outcome 1 : Local economic activity increased			
Priority 1.1: Grow the business base in East Ayrshire			
Annual number of visitors to the area (Increase)	<ul style="list-style-type: none"> Continue to implement actions in line with the Tourism Action Plan. 	2018-20	East Ayrshire Council Planning and Economic Development
	<ul style="list-style-type: none"> Continue to explore opportunities to maximise the wider Ayrshire and South West Scotland regional tourism offer at both local and national level. 	2018/19	East Ayrshire Council Planning and Economic Development Scottish Enterprise North Ayrshire Council South Ayrshire Council
Priority 1.3: Accelerate the pace of infrastructure improvements and maximise the benefit of existing resources			
Transport connectivity	<ul style="list-style-type: none"> Ensure that planned work around transport connectivity is linked to the emerging National Transport Strategy. 	2018/19	Ayrshire Roads Alliance/ Strathclyde Partnership for Transport
Priority 1.3: Improve the vibrancy of our town centres			
Number of vacant and derelict town centre buildings (Reduction)	<ul style="list-style-type: none"> Increase of focus on addressing vacant and derelict town centre buildings and land, and attracting more people to live in town centres. 	2018/19	East Ayrshire Council Regeneration Team
	<ul style="list-style-type: none"> Refocus efforts to tackle buildings which fall within this category and develop proposals to address individual issues. 		
	<ul style="list-style-type: none"> Continue to implement a town centre Vacant and Derelict Building Priority Action List and Grant Scheme, subject to available resources. 		
	<ul style="list-style-type: none"> Continue to prioritise projects identified in approved Community Action Plans, providing local solutions to reduce the number of vacant and derelict town centre buildings. 		
	<ul style="list-style-type: none"> Work with property owners to encourage owners of priority buildings to repair and improve properties. 		
	<ul style="list-style-type: none"> Work with property owners to release vacant buildings for development at prominent locations and bring them back into sustainable use. 		

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	<ul style="list-style-type: none"> Develop a funding bid for a Conservation Area Regeneration Scheme (CARS) in East Ayrshire to tackle vacant and derelict town centre buildings. 	November 2018	East Ayrshire Council Planning and Economic Development
Priority 1.3: Improve the vibrancy of our town centres			
Cleanliness Score (Percentage of streets at an acceptable standard by 2018) (Increase)	<ul style="list-style-type: none"> Implement further action to reduce litter, in particular smoking related litter, and detritus in targeted areas within communities. 	2018/19	East Ayrshire Council Outdoor Amenities and Corporate Enforcement Unit
	<ul style="list-style-type: none"> Engage and support Community Action Plan Steering Groups and community volunteers in addressing environmental cleanliness issues and implementing targeted action in towns and villages across East Ayrshire. 		East Ayrshire Council Outdoor Amenities, Corporate Enforcement Unit and Vibrant Communities
	<ul style="list-style-type: none"> Work with businesses to support the use of bins for litter and smoking related litter, through the 'I Clean My Space' charter. 		
Local Outcome 2: Skills, qualifications and employability improved for all learners			
Priority 2.1: Ensure East Ayrshire residents, particularly our young people, have the relevant skills and qualifications and positive attitude needed for the world of work			
Percentage of looked after children in positive and sustained destinations (Increase)	<ul style="list-style-type: none"> Increase the focus of activity to support young people, in particular vulnerable young people, through the Economy and Skills Delivery Plan. 	2018-20	Community Planning Partnership Board Economy and Skills Delivery Plan Group
	<ul style="list-style-type: none"> Implement relevant recommendations arising from the Joint Inspection of Services for Children and Young People in the East Ayrshire Community Planning Partnership Area, as appropriate. 		

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SAFER COMMUNITIES			
Local Outcome 2: East Ayrshire residents are safe and supported in their own homes and communities			
Priority 2: Support residents to live safely and independently in their homes and communities			
Fire related casualties and fire fatalities (Reduction)	<ul style="list-style-type: none"> Continue to offer annual home fire safety visits, particularly to individuals deemed to be of high risk. Focus on domestic fire safety to support the reduction of casualties through accidental dwelling fires. 	2018/19	Scottish Fire and Rescue Service
Local Outcome 3: Road safety improved through enforcement , engineering, education, positively influencing driver behaviour and effective early intervention			
Priority 3: Reduce road casualties in East Ayrshire			
People seriously injured in road accidents (Reduction)	<ul style="list-style-type: none"> Continue to develop and implement road safety schemes, as appropriate, at locations where there has been recent history of road accidents. 	2018/19	Ayrshire Roads Alliance Safer Communities Delivery Plan Group
Local Outcome 7: East Ayrshire residents are safe and protected from anti-social behaviour			
Priority 7: Reduce incidents of vandalism, disorder and anti-social behaviour			
Deliberate secondary fires (Reduction on previous 3 year rolling average)	<ul style="list-style-type: none"> Scottish Fire and Rescue Service to continue to engage with East Ayrshire Council (Vibrant Communities Team) and Community Action Plan Groups to support the reduction of fire raising issues in targeted areas. 	2018/19	Scottish Fire and Rescue Service East Ayrshire Council Vibrant Communities

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WELLBEING			
Local Outcome 1: Children and young people, including those in early years, and their carers are supported to be active, healthy and to reach their potential at all life stages			
Priority 1.1: Our children have the best start in life			
Percentage of eligible clients offered Family Nurse Partnership service who are enrolled (Increase)	<ul style="list-style-type: none"> Explore opportunities to align the national Family Nurse Partnership (FNP) programme better to focus on outcomes of the greatest importance locally in East Ayrshire. 	2018/19	East Ayrshire Health and Social Care Partnership
	<ul style="list-style-type: none"> Where appropriate and possible, use revised FSP guidance to increase eligibility, flexibility and personalisation. 		NHS Ayrshire and Arran
	<ul style="list-style-type: none"> Maximise opportunities make best use of an adapted FNP programme, to better integrate with other developments such as the universal Health Visiting Pathway. 		
Percentage of new born children exclusively breastfed at 6-8 weeks (Increase)	<ul style="list-style-type: none"> Maintain UNICEF UK Baby Friendly Accreditation. 	2018/19	East Ayrshire Health and Social Care Partnership
	<ul style="list-style-type: none"> Strengthen the links between peer support for breastfeeding through the Breastfeeding Network (BfN), Health Visiting Team and 'BabyChat' groups. 		
	<ul style="list-style-type: none"> Expand on the innovative, attachment-focused and strengths-based, 'BabyChat' support groups spreading to areas with the lowest rates of breastfeeding. 		East Ayrshire Health and Social Care Partnership
	<ul style="list-style-type: none"> Build on the opportunities of the Universal Health Visiting Pathway to increase breastfeeding. 		East Ayrshire Early Years Collaborative
Percentage of children in poverty (after housing costs) (Reduction)	<ul style="list-style-type: none"> Continue to implement cross-cutting partnership activity to influence national policy and strategy, take forward universal preventative work locally and targeted work to mitigate the effects of poverty. 	2018-21	Community Planning Partnership
	<ul style="list-style-type: none"> Develop a child poverty action report to put in place targeted activity to tackle the impact of poverty on individuals, families and wider communities. 	2018 onwards	East Ayrshire Council Policy, Planning and Performance Division East Ayrshire Health and Social Care Partnership

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	<ul style="list-style-type: none"> Carry out a review of actions and projects which are currently in place to address child poverty, to identify any gaps in provision and opportunities for future development. 	2018 onwards	East Ayrshire Council Policy, Planning and Performance Division East Ayrshire Health and Social Care Partnership
	<ul style="list-style-type: none"> Put in place a local plan following from 'Every Child, Every Chance' in relation to Healthier Wealthier Children, Best Start Grant and investment in employability. 	2018/19	East Ayrshire Health and Social Care Partnership
	<ul style="list-style-type: none"> Develop a child poverty lead role within the Financial Inclusion Team. 		
	<ul style="list-style-type: none"> Evaluate learning from approaches such as Universal Basic Income. 		
	<ul style="list-style-type: none"> Mitigate the impact of Welfare Reform through the new Universal Credit Project Team, providing: <ul style="list-style-type: none"> dedicated person centred support, including home visits, to residents claiming Universal Credit, in particular the most vulnerable people, and minimise Universal Credit sanctions; support to people with rent arrears or multiple debt and people in fuel poverty and food crisis; roll out of digital assisted support services to be located in Customer Service Hubs; and referral to the Financial Inclusion Team for specialist intervention and advice and assistance regarding complex benefit needs. 	2018 onwards	East Ayrshire Council Housing and Communities and Financial Inclusion Team
Percentage uptake of P1-P3 free school meals based on entitlement (absence adjusted) (Increase) Percentage uptake of overall free school meals based on entitlement (absence adjusted) (Increase)	<ul style="list-style-type: none"> Continue to promote a wide range of activity to promote and encourage the uptake of free school meals: <ul style="list-style-type: none"> Action will focus on good practice in relation to food choices, dining room organisation, pupil support and adult interaction. Use of social media to promote the value and quality of school meals. Continue to implement cashless school meals across all schools that will assist in addressing anonymity and support free school meal uptake. 	2018/19	East Ayrshire Council Education Service/Facilities and Property Management
	<ul style="list-style-type: none"> Develop a school food education programme with the support of the Scottish Education Attainment Team to be delivered by 	August 2019 and ongoing	East Ayrshire Council Facilities and Property

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	<p>the catering service to pupils in support of Curriculum and Better Eating Better Learning.</p> <ul style="list-style-type: none"> Continue to develop a responsive and flexible approach to menu planning in Primary and Secondary Schools. The feedback from pupils in meal planning will be used to plan menus and improve school meal uptake. Put in place a programme of capital investment, as outlined in the new 10 year Capital Investment Programme, supported by reinvestment of increased profits, to improve the eating environment in our schools. An improved dining environment which will stimulate an increase in school meals uptake. 		Management
Local Outcome 2: All residents are given the opportunity to improve their wellbeing, to lead and active , healthy life and to make positive lifestyle choices			
Priority 2.1: People are able to look after and improve their own health and wellbeing and live in good health for longer			
Rate for general acute and day case stays with a diagnosis of drug misuse (Reduction)	<ul style="list-style-type: none"> Put in place new three-year Alcohol and Drugs Partnership (ADP) Strategic Plan, taking account of the overhaul of the national 'Road to Recovery' strategy. Implement the 'Everybody Matters - Strategic Framework for Preventing Drug-Related Deaths'. Plan to meet emerging challenges of an older population of people affected by drugs and the multiple morbidity. Maximise links to the prioritisation of Adverse Childhood Experiences (ACEs) and trauma-informed practice, to address the significant contribution of drugs to adverse childhood experiences. 	2018-21	East Ayrshire Health and Social Care Partnership Alcohol and Drugs Partnership
Mental health	<ul style="list-style-type: none"> Increase the focus on mental health/primary mental health access. 	2018/19	East Ayrshire Health and Social Care Partnership
Primary Care services	<ul style="list-style-type: none"> Increase communication in relation to the range of primary care services available within the community. Increase awareness of the impact on services of missed GP appointments. 	2018/19	East Ayrshire Health and Social Care Partnership

Area for improvement	Proposed Actions	Timescale	Lead Responsibility
Local Outcome 3: Older people and adults who require support and their carers are included and empowered to live the healthiest life possible			
Priority 3.1: People, including those with disabilities or long term conditions, or who are frail, are able to live as far as reasonably practicable, independently and at home or in a home setting in their community			
Emergency inpatient bed day rates for people aged 75+ per 10,000 population – (NHS HEAT Target 2011/12) (Reduction)	<ul style="list-style-type: none"> NHS Ayrshire and Arran has in place a Transformational Change and Improvement Plan to 2020 (the TCIP). The TCIP includes a portfolio of transformational change programmes to 2020, covering mental health, unscheduled care (including older people and people with complex needs), acute services, primary care, planned care, children’s services and technology enabled care. A Programme Management Office is in place as part of the Directorate of Transformation and Sustainability to drive this forward. 	2018-20	NHS Ayrshire and Arran/ East Ayrshire Health and Social Care Partnership Strategic Lead: Wellbeing and Head of Community Health and Care
Delayed discharge	<ul style="list-style-type: none"> Seek to influence decisions taken in other areas, which impact on delayed discharge in East Ayrshire. 	2018/19	East Ayrshire Health and Social care Partnership Director of Health and Social Care Partnership
Local Outcome 4: Communities are supported to address the impact that inequalities has on the health and wellbeing of our residents			
Priority 4.1: Communities are supported to address the impact that inequalities has on the health and wellbeing of our residents.			
Deaths per 100,000 population from coronary heart disease (under 75 years) (Reduction)	<ul style="list-style-type: none"> Return to downward trend experienced over last 10 years by: <ul style="list-style-type: none"> - further developing an integrated approach to prevention and cure across communities and partners; - improving health literacy across the workforce and population; - promoting healthy eating and reduced consumption of saturated fats; and - learning from international experience on assets-based community development involving communities, schools, health, social care and other agencies. 	2018-21	NHS Ayrshire and Arran/East Ayrshire Health and Social Care Partnership Strategic Lead: Wellbeing and Head of Community Health and Care
Miscellaneous			
Plans, Strategies and Working Groups	<ul style="list-style-type: none"> Rationalise plans, strategies and working groups across the Community Planning Partnership, focusing on delivery. 	2018/19	Community Planning Partnership Executive Officers’ Group