



**EAST AYRSHIRE COMMUNITY PLANNING PARTNERSHIP
LOCAL OUTCOMES IMPROVEMENT PLAN 2018-2021:**

IMPROVEMENT AGENDA 2019

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Area for improvement	Improvement Actions	Timescale	Lead Responsibility
ECONOMY AND SKILLS			
Local Outcome 1 : Local economic activity increased			
Priority 1.1: Grow the business base in East Ayrshire			
Business survival rate (Increase to 62% by 2019)	<ul style="list-style-type: none"> Explore and implement opportunities to provide more business space for new and growing companies. 	2019/20	East Ayrshire Council Planning and Economic Development Scottish Enterprise
	<ul style="list-style-type: none"> Provide strategic and operational advice to business through the beReady programme, and funding and loans provision. 	2019-21	East Ayrshire Council Planning and Economic Development
	<ul style="list-style-type: none"> Signpost companies to information sources specific to Brexit in an effort to reduce uncertainty around the UK leaving the European Union. 	2019	East Ayrshire Council Planning and Economic Development
	<ul style="list-style-type: none"> Provide opportunities through the Ayrshire Growth Deal through supply chains and innovative projects aimed at delivering inclusive growth. 	2019-21	East Ayrshire Council Planning and Economic Development Ayrshire Regional Economic Partnership
Local Outcome 2: Skills, qualifications and employability improved for all learners			
Priority 2.1: Ensure East Ayrshire residents, particularly our young people, have the relevant skills and qualifications and positive attitude needed for the world of work			
Unemployment rate (25-49) (Reduce- close the gap with Scotland)	<ul style="list-style-type: none"> Continue to provide engagement, barrier removal, vocational training job matching and in-work support, with an increased focus on the 25-49 age group. 	2019-21	East Ayrshire Council Planning and Economic Development Strategic Skills Pipeline
	<ul style="list-style-type: none"> Liaise with employers to secure work placements, by providing wage subsidies, work and job coaching, with an increased focus on supporting the 25-49 age group. 		
	<ul style="list-style-type: none"> Support individuals who are made redundant, through for example the PACE (Partnership Action for Continuing Employment) process. 	2019-21	East Ayrshire Council Planning and Economic Development Skills Development Scotland (Local PACE Team)

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	<ul style="list-style-type: none"> Work with Criminal Justice services to support offenders with careers choices and job applications, and provision of skills workshops, mock interviews, work experience, volunteering opportunities, job brokerage and access to vocational funding. 	2019-21	East Ayrshire Council Planning and Economic Development/Strategic Skills Pipeline
	<ul style="list-style-type: none"> Maximise opportunities arising from the Ayrshire Growth Deal to support inclusive growth and better and more jobs. 	2019-21	East Ayrshire Council Planning and Economic Development Ayrshire Regional Economic Partnership
<p>Primary Literacy (P1, P4, P7 combined) (Increase by 73% by 2020)</p> <p>Primary Numeracy (P1, P4, P7 combined) (Increase by 75% by 2020)</p>	<ul style="list-style-type: none"> Quality Assurance: Ensure strategic scrutiny of Teacher Judgement Survey Returns and that School Improvement Plans reflect appropriate action. Quality Assurance Programme: Ensure all education groups have access to the team of Quality Assurance Moderation Support Officers to support robust teacher judgements at all levels based on rigorous standards of moderation. Continue to maximise use of the tracking system, which provides all establishments with detailed analysis from school level through to individual pupil data analysis and implement appropriate action and support, in particular to address areas of concern. 	2019-21	East Ayrshire Council Education Leadership Team/ Heads of Establishment
<p>School attainment and achievement:</p> <p>SCQF 4 (1 or more on leaving school) SQQF 5 (1 or more on leaving school) (In line with the Scottish average)</p>	<ul style="list-style-type: none"> Continue to maximise the impact of the resources made available through the Scottish Attainment Challenge and Pupil Equity Fund. Continue to maximise use of the tracking system, which provides all establishments with detailed analysis from school level through to individual pupil data analysis and implement appropriate action and support, in particular to address areas of concern. 	2019-21	East Ayrshire Council Education Service
<p>Percentage of children in positive (initial) destinations (Increase to 95% by 2019)</p>	<ul style="list-style-type: none"> Increase the focus of activity to support young people, in particular vulnerable young people, through the Economy and Skills Delivery Plan. Provide employability skills in all schools through the Developing the Young Workforce projects, with a particular focus on growth sectors. 	2019-2021	Community Planning Partnership Board Economy and Skills Delivery Plan Group
		2019-21	Ayrshire Chamber of Commerce and Industry Developing the Young Workforce

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			East Ayrshire Council Education Service
	<ul style="list-style-type: none"> Target support by Home Link Workers at pupils who are not engaging in school to stimulate and support positive progress. 	2019-21	East Ayrshire Council Education Service
	<ul style="list-style-type: none"> Continue to track individuals who are identified as destination unconfirmed/unknown within the tracking system to support reengagement. 	2019-21	Skills Development Scotland East Ayrshire Council Education Service
Participation Measure: Proportion of 16-19 year olds participating in education, training or employment over the whole year (Increase to 90% by 2019)	<ul style="list-style-type: none"> Progress detailed analysis of the results of the 2019 Participation Measure for East Ayrshire, which was published on 27 August 2019, linked to the local tracking system, to identify areas of concern and implement action, as appropriate. 	2019/20	Economy and Skills Delivery Plan Group East Ayrshire Council (Education Service/Employability Service) Skills Development Scotland

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SAFER COMMUNITIES			
Local Outcome 1: East Ayrshire residents are safe and protected from crime and anti-social behaviour in their communities			
Priority 1: Tackle crime and the fear of crime			
Drug supply	<ul style="list-style-type: none"> Increased focus on street and prescribed drugs. 	2019/20	Safer Communities Delivery Plan Group
Hate crime	<ul style="list-style-type: none"> Raise awareness of the impact of hate crime. 	2019/20	Safer Communities Delivery Plan Group
Priority 2: Reduce incidents of vandalism, disorder and anti-social behaviour			
Deliberate primary fires (Reduce by 3% annually on in the rolling three year average)	<ul style="list-style-type: none"> Scottish Fire and Rescue Service to continue to engage with schools and Community Action Plan Groups to support the reduction of fire raising issues in targeted areas. 	2019-21	Scottish Fire and Rescue Service East Ayrshire Council Vibrant Communities
	<ul style="list-style-type: none"> SFRS Community Action Team to continue to work with staff at HMP Bowhouse, Kilmarnock to raise awareness of the issues and impact of deliberate primary fires. 	2019/20	Scottish Fire and Rescue Service HMP Bowhouse
Local Outcome 2: East Ayrshire residents are safe and supported in their own homes and communities			
Priority 1: Support residents to live safely and independently in their homes and communities			
Accidental dwelling fires (Reduce by 5% annually in the rolling three year average)	<ul style="list-style-type: none"> Review and analyse historical (five years) data in relation to accidental dwelling fires and develop referral pathways with targeted housing providers and other relevant agencies. 	2019/20	Scottish Fire and Rescue Service
	<ul style="list-style-type: none"> Continue to provide risk recognition training to 'Care in the Home' staff, who provide support to individuals at risk. 		
	<ul style="list-style-type: none"> Scottish Fire and Rescue (SFRS) Community Action Team to continue to target 'at risk' individuals through partnership arrangements with the Community Connectors Team. 		
Fire related casualties and fire fatalities as a result of accidental	<ul style="list-style-type: none"> Continue to offer annual home fire safety visits, particularly to individuals deemed to be of high risk. 	2019/20	Scottish Fire and Rescue Service

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dwelling fires (Reduce by 5% annually in the rolling three year average)	<ul style="list-style-type: none"> Focus on domestic fire safety to support the reduction of casualties through accidental dwelling fires. 		
	<ul style="list-style-type: none"> Further develop additional actions, through partnership working with key agencies such as the Alcohol and Drugs Partnership. 		
Priority 2: Reduce road casualties in East Ayrshire			
People killed or seriously injured in road accidents (Reduction)	<ul style="list-style-type: none"> Continue to develop and implement actions and road safety schemes, as appropriate, at locations where there has been recent history of road accidents. 	2019-21	Ayrshire Roads Alliance Police Scotland Safer Communities Delivery Plan Group

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WELLBEING			
Local Outcome 1: Starting Well			
Priority 1: Our children have the best start in life			
Percentage of pregnant women drinking 1+ units of alcohol per day in pregnancy (Reduce by 50% by 2020)	<ul style="list-style-type: none"> Working with NHS Midwifery Services, maximise opportunities to highlight the risks of drinking alcohol in pregnancy and appropriate interventions. 	2019/20	East Ayrshire Health and Social Care Partnership
	<ul style="list-style-type: none"> Revisit the work around the Alcohol Brief Interventions preventative approach and screening to highlight the risks of harm. 		NHS Ayrshire and Arran
Percentage of new born children exclusively breastfed at 6-8 weeks (Increase to 28.2% by 2020)	<ul style="list-style-type: none"> Maintain UNICEF UK Baby Friendly Accreditation. 	2019/20	East Ayrshire Health and Social Care Partnership
	<ul style="list-style-type: none"> Strengthen the links between peer support for breastfeeding through the Breastfeeding Network (BfN), Health Visiting Team and 'BabyChat' groups. 		East Ayrshire Health and Social Care Partnership
	<ul style="list-style-type: none"> Expand on the innovative, attachment-focused and strengths-based, 'BabyChat' support groups spreading to areas with the lowest rates of breastfeeding. 		East Ayrshire Early Years Collaborative
	<ul style="list-style-type: none"> Build on the opportunities of the Universal Health Visiting Pathway to increase breastfeeding. 		
Percentage of two year olds registered with a dentist (Increase to 60% by 2020)	<ul style="list-style-type: none"> Identify and implement actions linked to the Oral Health Strategy to increase the proportion of 0-2 year olds registered with a dentist. 	2019/20	Children and Young People's Strategic Partnership
	<ul style="list-style-type: none"> Promote and develop joint working in relation to Childsmile referral to identify and encourage new opportunities for referral, supporting this with education sessions. 		
Number of referrals to CAMHS (Reduce to 20% by 2020)	<ul style="list-style-type: none"> Development of community infrastructure will provide young people/families/teachers/GPs with an alternative to CAMHS for early intervention. Work through the Children and Young People's Service Plan to develop models. An initial rise in numbers is anticipated, with subsequent reduction as models develop. 	2019-21	East Ayrshire Health and Social Care Partnership East Ayrshire Council Education Service
	<ul style="list-style-type: none"> Explore and research models of mental health and wellbeing services across the UK and identify and implement good practice. 	2019/20	East Ayrshire Health and Social Care Partnership

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Local Outcome 2: Living Well			
Priority 2: People are able to look after and improve their own health and wellbeing and live in good health for longer			
Percentage of adults able to look after their health very well or quite well (Increase to 95% by 2021)	<ul style="list-style-type: none"> Continue to implement a the Primary Care Improvement Plan, to invest in and improve capacity in both primary and community care, delivering the benefits of the Scottish General Medical Services contract and surrounding multi-disciplinary teams. 	2019-21	East Ayrshire Health and Social Care Partnership
Percentage of adults supported at home who agree that: <ul style="list-style-type: none"> they are supported to live as independently as possible they had a say in how their help, care and support was provided their Health and Care Services seemed to be well coordinated any care or support was excellent or good their services are improving or maintaining their quality of life (Increase)	<ul style="list-style-type: none"> Continue to implement a the Primary Care Improvement Plan, to invest in and improve capacity in both primary and community care, delivering the benefits of the Scottish General Medical Services contract and surrounding multi-disciplinary teams. 	2019-21	East Ayrshire Health and Social Care Partnership
Percentage of carers who feel supported to continue in their caring role (Increase to 55% by 2021)	<ul style="list-style-type: none"> Continue to deliver the local Carers Strategy, based on the lived experience of local carers. 	2019/20	East Ayrshire Health and Social Care Partnership
	<ul style="list-style-type: none"> Maximise support provided through the two peer mentors employed by the Carers Centre. 		East Ayrshire Carers Centre
Re-admission to hospital within 28 days of discharge (Reduce to 9.2% by 2021)	<ul style="list-style-type: none"> Continue to implement a range of cross cutting improvement programmes to support improvement, including the implementation of the Primary Care Improvement Programme alongside implementation of Enhanced Intermediate Care and Rehabilitation Services to shift the balance of intensive community based intervention towards prevention, for example implementation of community based pulmonary rehabilitation for COPD and other lung conditions. 	2019-21	East Ayrshire Health and Social Care Partnership
	<ul style="list-style-type: none"> Ensure that the detailed analysis of re-admission to hospital, which is currently being progressed informs future action, in particular in relation to avoidable re-admissions. 	2019/20	East Ayrshire Health and Social Care Partnership

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Proportion of care services graded 'good (4) or better' in Care Inspectorate Inspections (Increase to 89.4%)	<ul style="list-style-type: none"> Review results of each inspection and identify and implement appropriate action to address issues and support improved performance, as appropriate. 	2019/20	East Ayrshire Health and Social Care Partnership
	<ul style="list-style-type: none"> Re-establish baseline and targets for this performance measure due to the new care standards introduced in 2018, which are not comparable with previous data. 		
Rate for general acute and day case stays with a diagnosis of drug misuse (Reduction)	<ul style="list-style-type: none"> Carry out a review of actions and projects, which are currently in place to address drug misuse, to identify any gaps in provision and opportunities for future development. 	2019/20	East Ayrshire Health and Social Care Partnership
	<ul style="list-style-type: none"> Put in place a robust action plan to address the increase in drug misuse and drug deaths across communities. 	2019/20	Alcohol and Drugs Partnership
	<ul style="list-style-type: none"> Plan and implement action to meet current and emerging challenges of an older population affected by drugs and multiple morbidity. 	2019-21	
	<ul style="list-style-type: none"> Maximise links to the prioritisation of Adverse Childhood Experiences (ACEs) and trauma-informed practice, to address the significant contribution of drugs to adverse childhood experiences. 	2019-21	
	<ul style="list-style-type: none"> Continue to tackle the stigma associated with addiction. 	2019/20	
Suicide prevention	<ul style="list-style-type: none"> Continue our pro-active approach to preventing suicide. 	2019/20	
Fuel poverty	<ul style="list-style-type: none"> Increased focus on fuel poverty. 	2019/20	East Ayrshire Health and Social Care Partnership Financial Inclusion Team

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