

LOCAL OUTCOMES IMPROVEMENT PLAN 2024 - 2027



Introduction

East Ayrshire is a place with strong, safe, vibrant communities where everyone has a good quality of life and access to opportunities, chances and high quality services which are sustainable, accessible and meet people's needs.

East Ayrshire Community Plan is recognised by all Community Planning Partners as the sovereign strategic planning document for the delivery of public services across the local area. The Community Plan is our plan for place and sets out how we will work to realise our shared Vision for our communities over the fifteen years, 2015 to 2030.

This Local Outcomes Improvement Plan (LOIP) sets out the performance management framework which allows us to account publicly to our communities for community planning in East Ayrshire and the work that we are doing together to tackle inequalities.

Our LOIP is reviewed and refreshed in a three yearly rolling review cycle, which ensures that it continues to reflect the needs and aspirations of our communities.

This LOIP has been developed for the three year reporting period 2024-2027 to

- Demonstrate our understanding of local needs, circumstances and aspirations
- Link this understanding to the key, high level priority outcomes that we are working in partnership to achieve through our agreed thematic Delivery Plans
- Set out the identified performance measures that will allow us to demonstrate our ambitions for our local communities and our impact in meeting these ambitions.



UNDERSTANDING EAST AYRSHIRE

People and Place

East Ayrshire is characterised by strong and active communities, spread across a diverse urban and rural landscape.



120,300
people

55,400
households



52% female



48% male



0-15 years old
17%

16-64 years old
62%

65+
12%

75+
9%



47% of the population (56,418 people)
live in the largest town, **Kilmarnock**



93% of adults rate their neighbourhood
as a very/fairly good place to live
(Scottish Household Survey)

More detailed statistical information about the area may be found at [eastayrshirebynumbers](https://www.eastayrshirebynumbers.co.uk/)

However social, economic and health inequalities continue to exist within and between our communities.



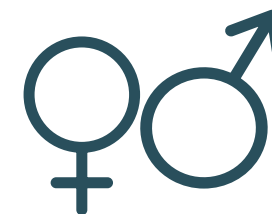
10.9% of people live in the least deprived
SIMD quintile, and 30.6%
live in the most deprived quintile



Children aged 0-15
living in relative poverty
26%



Economically active **71%**
Economically inactive **29%**



Healthy Life Expectancy is
56.9% for men and 59.9 for women,
both lower than the Scottish Average



Adults suffering from a long-term
condition by SIMD quintiles
Least deprived- 40%, most deprived- 60%

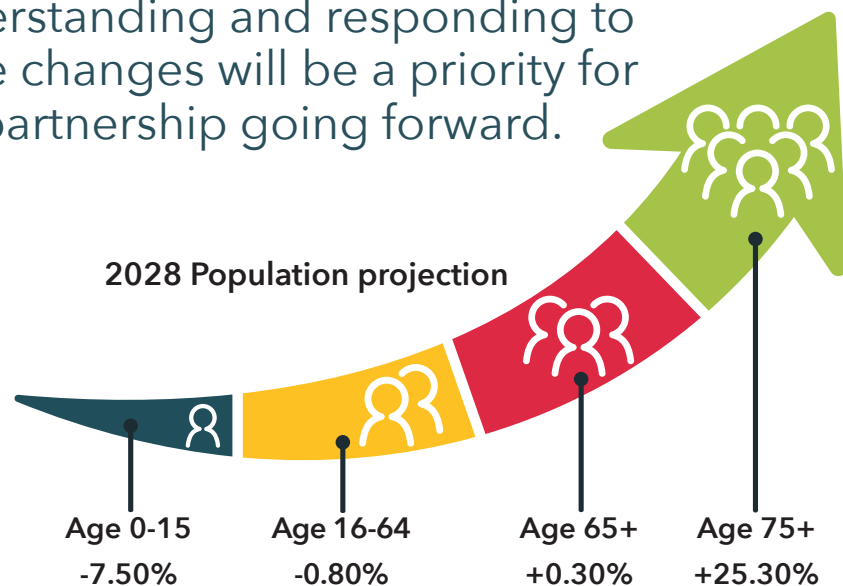
We also know that our population is changing...

Overall, the population of East Ayrshire is projected to decrease by 1.7% (2,124 people) between 2018 and 2028, compared to a projected increase of 1.8% for Scotland as a whole.

However if we look in more detail at different communities across East Ayrshire, we see that population change will vary, with some areas in the south of the authority area expected to see their populations decrease by 16%, and other areas in the north predicted to increase by up to 13%.

East Ayrshire also has an aging population. Between 2018 and 2028, the 75 and over age group is projected to see the largest percentage increase and it is anticipated that this aging trend will continue, with fewer births and more people living longer.

Understanding and responding to these changes will be a priority for our partnership going forward.



Source: National Records of Scotland - Population Projections for Scottish Areas (2018-based)

UNDERSTANDING EAST AYRSHIRE Community Voices

“

75% of adults view climate change as an 'immediate and urgent problem'

“

59% of Male, 46% Female adults feel very strongly a sense of belonging to their community

“

19 % of adults of have some of the time felt lonely in the past week

“

89% agree that East Ayrshire is a place where people are kind to each other

“

80% of adults feel very/fairly safe walking alone in their neighbourhood after dark

“

77% agree that in East Ayrshire local people take action to help improve the neighbourhood

Source: Scottish Household Survey 2022

UNDERSTANDING EAST AYRSHIRE

Community Voices

Listening to local people adds to the body of statistical evidence that we hold as a partnership and helps us to make sense of it in a local context.

Effective participation by local people and communities is embedded in Community Planning in East Ayrshire. This strengthens our understanding of the distinctive needs of our communities of place and interest, and involves local people and communities in the decisions which affect their lives.

Our communities are directly represented on our Community Planning and Partnership Board by five local elected members and by four nominated community representatives, linked in to our network of Community Councils and Community Action Plan Steering Groups.

The Community Action Plans, developed by our local communities themselves, provide the foundation of our locality planning approach in East Ayrshire, with 'wrap around' tailored public sector provision, aligned to the three Health and Social Care localities, Northern, Kilmarnock and Southern.

More information about the [community and stakeholder engagement](#) that has informed the development of our priorities for the next 3 years can be found on our website.



We have now identified our shared priorities for 2024-2027 and are working closely with local stakeholders to develop shared solutions that we can deliver together.

OUR SHARED PRIORITIES FOR 2024-2027



Growth

Sustained economic growth remains central to our ambitions for East Ayrshire, and we will work in partnership to deliver the education and skills reform needed to allow us to grow our own future workforce.



Fairness

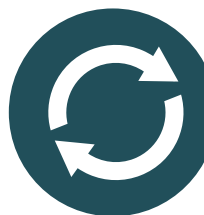
Community Planning in East Ayrshire is at its heart about addressing inequalities, but the flip side of this is wanting to build a more equitable society where everyone has a chance in life and people feel safe.



Wellbeing

Population health is fundamental to the achievement of our ambitions for East Ayrshire and we will continue to take a life-course approach to improving health and wellbeing.

Starting Well - Living Well - Aging Well - Dying Well



Sustainability

This cross cutting priority captures several different but complimentary challenges that we now face – the sustainability and resilience of our communities, of our environment and of the partnership services that we deliver.

More information about these priorities may be found in the [Community Plan Review Supplement 2024-2027](#).

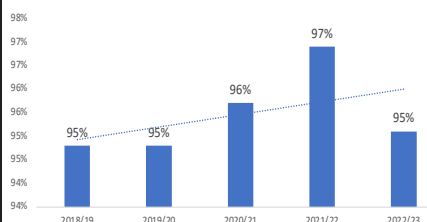
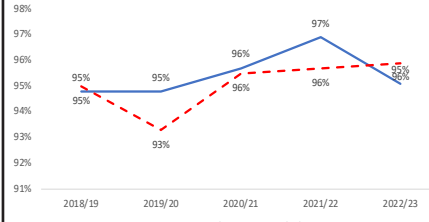
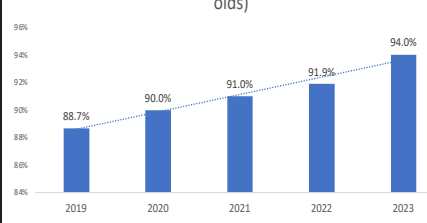
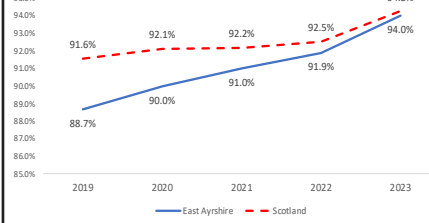
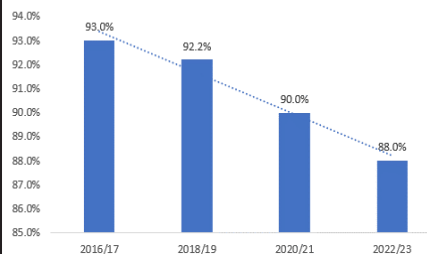
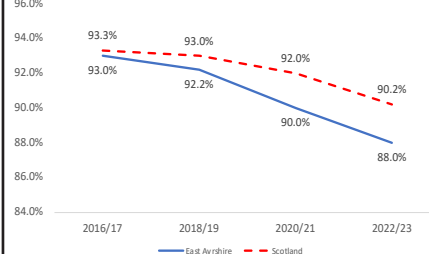
Understanding the Impact of our Work

The work that we will do in partnership to achieve these priorities is set out in our [thematic Delivery Plans 2024-2027](#).

This work is monitored by members of our CP Executive Officers' Group and reported annually to our CPP Board, Elected Members of East Ayrshire Council and our wider communities.

The data that we will use to help us to understand the impact of this work are set out in the indicator tables which follow. The data source for each indicator varies, but all are taken from established and publicly available sources including Office for National Statistics, National Records of Scotland and Public Health Scotland.

More information on how these indicators link to the national performance framework may be found at eastayrshirecommunityplan.org

LOIP Performance Indicators																																		
Our Community Plan's Vision	What will success look like?	How will we measure our progress?	Performance Trend	Comparison against National Performance																														
Make East Ayrshire a destination of choice for business growth and investment. Develop a confident, successful, appropriately qualified and skilled workforce. Embed ambition, aspiration and entrepreneurship in our culture.	Our young people will be well educated and provided with the opportunity of a positive desitnation when leaving school	% of secondary school leavers entering positive destinations	<p>EAC - % of Secondary School Leavers entering Positive Destinations</p>  <table><tr><th>Year</th><th>2018/19</th><th>2019/20</th><th>2020/21</th><th>2021/22</th><th>2022/23</th></tr><tr><td>Percentage</td><td>95%</td><td>95%</td><td>96%</td><td>97%</td><td>95%</td></tr></table>	Year	2018/19	2019/20	2020/21	2021/22	2022/23	Percentage	95%	95%	96%	97%	95%	<p>% of Secondary School Leavers entering Positive Destinations</p>  <table><tr><th>Year</th><th>2018/19</th><th>2019/20</th><th>2020/21</th><th>2021/22</th><th>2022/23</th></tr><tr><td>East Ayrshire</td><td>95%</td><td>95%</td><td>96%</td><td>97%</td><td>95%</td></tr><tr><td>Scotland</td><td>95%</td><td>93%</td><td>96%</td><td>96%</td><td>95%</td></tr></table>	Year	2018/19	2019/20	2020/21	2021/22	2022/23	East Ayrshire	95%	95%	96%	97%	95%	Scotland	95%	93%	96%	96%	95%
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<p>Make East Ayrshire a destination of choice for business growth and investment.</p> <p>Develop a confident, successful, appropriately qualified and skilled workforce.</p> <p>Embed ambition, aspiration and entrepreneurship in our culture.</p>	<p>We will have a well-established and growing business base.</p> <p>We will have grown our enterprise culture to support our entrepreneurs.</p> <p>We will have stronger and more diverse economic growth opportunities.</p> <p>We will work with employers to ensure that opportunities created locally adhere to the principles of Fair Work, including payment of the Living Wage and high standards.</p> <p>Local businesses will be able to take advantage of public sector procurement opportunities, helping to increase their competitiveness nationally and internationally</p>	Business Start-ups	<p>EAC - No. of Business Gateway start-ups per 10,000 population</p> <table border="1"><thead><tr><th>Year</th><th>2018/19</th><th>2019/20</th><th>2020/21</th><th>2021/22</th><th>2022/23</th></tr></thead><tbody><tr><td>Value</td><td>19.3</td><td>21.1</td><td>5.4</td><td>24.3</td><td>25.9</td></tr></tbody></table>	Year	2018/19	2019/20	2020/21	2021/22	2022/23	Value	19.3	21.1	5.4	24.3	25.9	<p>No. of business gateway start-ups per 10,000 population</p> <table border="1"><thead><tr><th>Year</th><th>2018/19</th><th>2019/20</th><th>2020/21</th><th>2021/22</th><th>2022/23</th></tr></thead><tbody><tr><td>East Ayrshire</td><td>19.3</td><td>21.1</td><td>5.4</td><td>24.3</td><td>25.9</td></tr><tr><td>Scotland</td><td>16.7</td><td>16.4</td><td>11.2</td><td>14.3</td><td>14.3</td></tr></tbody></table>	Year	2018/19	2019/20	2020/21	2021/22	2022/23	East Ayrshire	19.3	21.1	5.4	24.3	25.9	Scotland	16.7	16.4	11.2	14.3	14.3
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Proportion of procurement spent on local enterprises	<p>EAC - Proportion of Procurement Spent on Local Enterprises</p> <table border="1"><thead><tr><th>Year</th><th>2018/19</th><th>2019/20</th><th>2020/21</th><th>2021/22</th><th>2022/23</th></tr></thead><tbody><tr><td>Value</td><td>17.7</td><td>15.5</td><td>22.9</td><td>23.4</td><td>20.3</td></tr></tbody></table>	Year	2018/19	2019/20	2020/21	2021/22	2022/23	Value	17.7	15.5	22.9	23.4	20.3	<p>Proportion of Procurement Spent on Local Enterprises</p> <table border="1"><thead><tr><th>Year</th><th>2018/19</th><th>2019/20</th><th>2020/21</th><th>2021/22</th><th>2022/23</th></tr></thead><tbody><tr><td>East Ayrshire</td><td>17.7</td><td>15.5</td><td>22.9</td><td>23.4</td><td>20.3</td></tr><tr><td>Scotland</td><td>28.7</td><td>28.5</td><td>29.1</td><td>29.9</td><td>29.6</td></tr></tbody></table>	Year	2018/19	2019/20	2020/21	2021/22	2022/23	East Ayrshire	17.7	15.5	22.9	23.4	20.3	Scotland	28.7	28.5	29.1	29.9	29.6		
Year	2018/19	2019/20	2020/21	2021/22	2022/23																													
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Percentage of Unemployed People Assisted into Work from Council Programmes	<p>EAC - % of Unemployed People Assisted into work from Council Programmes</p> <table border="1"><thead><tr><th>Year</th><th>2018/19</th><th>2019/20</th><th>2020/21</th><th>2021/22</th><th>2022/23</th></tr></thead><tbody><tr><td>Value</td><td>11.0%</td><td>18.2%</td><td>9.2%</td><td>6.2%</td><td>24.8%</td></tr></tbody></table>	Year	2018/19	2019/20	2020/21	2021/22	2022/23	Value	11.0%	18.2%	9.2%	6.2%	24.8%	<p>% of Unemployed People Assisted into work from Council Programmes</p> <table border="1"><thead><tr><th>Year</th><th>2018/19</th><th>2019/20</th><th>2020/21</th><th>2021/22</th><th>2022/23</th></tr></thead><tbody><tr><td>East Ayrshire</td><td>11.0%</td><td>18.2%</td><td>9.2%</td><td>6.2%</td><td>24.8%</td></tr><tr><td>Scotland</td><td>12.6%</td><td>12.7%</td><td>6.0%</td><td>17.4%</td><td>12.9%</td></tr></tbody></table>	Year	2018/19	2019/20	2020/21	2021/22	2022/23	East Ayrshire	11.0%	18.2%	9.2%	6.2%	24.8%	Scotland	12.6%	12.7%	6.0%	17.4%	12.9%		
Year	2018/19	2019/20	2020/21	2021/22	2022/23																													
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LOIP Performance Indicators

Our Community Plan's Vision	What will success look like?	How will we measure our progress?	Performance Trend	Comparison against National Performance																														
<p>Make East Ayrshire a destination of choice for business growth and investment.</p> <p>Develop a confident, successful, appropriately qualified and skilled workforce.</p> <p>Embed ambition, aspiration and entrepreneurship in our culture.</p>	<p>Kilmarnock and Cumnock town centres will be places where local people and visitors want to spend time and money.</p> <p>We will have a flourishing cultural and tourism economy.</p>	Town Centre Vacancy Rates	<p>EAC - Town Centre Vacancy Rates</p> <table><tr><th>Year</th><th>Vacancy Rate</th></tr><tr><td>2018/19</td><td>11.7%</td></tr><tr><td>2019/20</td><td>11.9%</td></tr><tr><td>2020/21</td><td>12.6%</td></tr><tr><td>2021/22</td><td>12.4%</td></tr><tr><td>2022/23</td><td>16.0%</td></tr></table>	Year	Vacancy Rate	2018/19	11.7%	2019/20	11.9%	2020/21	12.6%	2021/22	12.4%	2022/23	16.0%	<p>Town Centre Vacancy Rates</p> <table><tr><th>Year</th><th>EAC Vacancy Rate</th><th>Scotland Vacancy Rate</th></tr><tr><td>2018/19</td><td>11.7%</td><td>10.0%</td></tr><tr><td>2019/20</td><td>11.9%</td><td>11.7%</td></tr><tr><td>2020/21</td><td>12.6%</td><td>12.4%</td></tr><tr><td>2021/22</td><td>12.4%</td><td>11.4%</td></tr><tr><td>2022/23</td><td>16.0%</td><td>12.0%</td></tr></table>	Year	EAC Vacancy Rate	Scotland Vacancy Rate	2018/19	11.7%	10.0%	2019/20	11.9%	11.7%	2020/21	12.6%	12.4%	2021/22	12.4%	11.4%	2022/23	16.0%	12.0%
Year	Vacancy Rate																																	
2018/19	11.7%																																	
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<p>Make East Ayrshire a safe, secure and attractive place to live, work and visit.</p> <p>Improve community safety in neighbourhoods and homes, and protect and support our most vulnerable individuals and families.</p> <p>Promote our vibrant communities by encouraging active and responsible citizenship.</p>	Our residents will feel safe and protected in their homes and in their communities.	Total Crimes Recorded	<p>EAC - Overall Crimes Recorded</p> <table><thead><tr><th>Year</th><th>Crimes Recorded</th></tr></thead><tbody><tr><td>2018-19</td><td>6,373</td></tr><tr><td>2019-20</td><td>6,841</td></tr><tr><td>2020-21</td><td>6,574</td></tr><tr><td>2021-22</td><td>6,427</td></tr><tr><td>2022-23</td><td>6,183</td></tr></tbody></table>	Year	Crimes Recorded	2018-19	6,373	2019-20	6,841	2020-21	6,574	2021-22	6,427	2022-23	6,183	<p>Total Crimes Recorded per 10000 Population</p> <table><thead><tr><th>Year</th><th>East Ayrshire</th><th>Scotland</th></tr></thead><tbody><tr><td>2018-19</td><td>562</td><td>523</td></tr><tr><td>2019-20</td><td>559</td><td>561</td></tr><tr><td>2020-21</td><td>548</td><td>541</td></tr><tr><td>2021-22</td><td>523</td><td>527</td></tr><tr><td>2022-23</td><td>528</td><td>507</td></tr></tbody></table>	Year	East Ayrshire	Scotland	2018-19	562	523	2019-20	559	561	2020-21	548	541	2021-22	523	527	2022-23	528	507
		Year	Crimes Recorded																															
	2018-19	6,373																																
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Anti Social Offences Recorded	<p>EAC - Anti Social Offences Recorded</p> <table><thead><tr><th>Year</th><th>Offences Recorded</th></tr></thead><tbody><tr><td>2018-19</td><td>1,624</td></tr><tr><td>2019-20</td><td>1,391</td></tr><tr><td>2020-21</td><td>1,541</td></tr><tr><td>2021-22</td><td>1,412</td></tr><tr><td>2022-23</td><td>1,217</td></tr></tbody></table>	Year	Offences Recorded	2018-19	1,624	2019-20	1,391	2020-21	1,541	2021-22	1,412	2022-23	1,217	<p>Anti Social Offences per 10000 Population</p> <table><thead><tr><th>Year</th><th>East Ayrshire</th><th>Scotland</th></tr></thead><tbody><tr><td>2018-19</td><td>133</td><td>111</td></tr><tr><td>2019-20</td><td>114</td><td>107</td></tr><tr><td>2020-21</td><td>127</td><td>105</td></tr><tr><td>2021-22</td><td>116</td><td>102</td></tr><tr><td>2022-23</td><td>100</td><td>91</td></tr></tbody></table>	Year	East Ayrshire	Scotland	2018-19	133	111	2019-20	114	107	2020-21	127	105	2021-22	116	102	2022-23	100	91		
Year	Offences Recorded																																	
2018-19	1,624																																	
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2019-20	114	107																																
2020-21	127	105																																
2021-22	116	102																																
2022-23	100	91																																
We will have reduced and will continue to reduce the number of sexual crimes within our communities.	Sexual Crimes Recorded	<p>EAC - Sexual Crimes Recorded</p> <table><thead><tr><th>Year</th><th>Crimes Recorded</th></tr></thead><tbody><tr><td>2018-19</td><td>212</td></tr><tr><td>2019-20</td><td>237</td></tr><tr><td>2020-21</td><td>284</td></tr><tr><td>2021-22</td><td>297</td></tr><tr><td>2022-23</td><td>258</td></tr></tbody></table>	Year	Crimes Recorded	2018-19	212	2019-20	237	2020-21	284	2021-22	297	2022-23	258	<p>Sexual Crimes per 10000 Population</p> <table><thead><tr><th>Year</th><th>East Ayrshire</th><th>Scotland</th></tr></thead><tbody><tr><td>2018-19</td><td>18</td><td>25</td></tr><tr><td>2019-20</td><td>19</td><td>24</td></tr><tr><td>2020-21</td><td>23</td><td>24</td></tr><tr><td>2021-22</td><td>24</td><td>27</td></tr><tr><td>2022-23</td><td>21</td><td>27</td></tr></tbody></table>	Year	East Ayrshire	Scotland	2018-19	18	25	2019-20	19	24	2020-21	23	24	2021-22	24	27	2022-23	21	27	
	Year	Crimes Recorded																																
2018-19	212																																	
2019-20	237																																	
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2022-23	258																																	
Year	East Ayrshire	Scotland																																
2018-19	18	25																																
2019-20	19	24																																
2020-21	23	24																																
2021-22	24	27																																
2022-23	21	27																																
We will have reduced instances of domestic abuse.	Domestic Abuse Incidents Recorded	<p>EAC - Domestic Abuse Incidents Recorded</p> <table><thead><tr><th>Year</th><th>Incidents Recorded</th></tr></thead><tbody><tr><td>2018-19</td><td>1,468</td></tr><tr><td>2019-20</td><td>1,524</td></tr><tr><td>2020-21</td><td>1,556</td></tr><tr><td>2021-22</td><td>1,574</td></tr><tr><td>2022-23</td><td>1,552</td></tr></tbody></table>	Year	Incidents Recorded	2018-19	1,468	2019-20	1,524	2020-21	1,556	2021-22	1,574	2022-23	1,552	<p>Domestic Abuse Incidents per 10000 Population</p> <table><thead><tr><th>Year</th><th>East Ayrshire</th><th>Scotland</th></tr></thead><tbody><tr><td>2018-19</td><td>120</td><td>112</td></tr><tr><td>2019-20</td><td>125</td><td>115</td></tr><tr><td>2020-21</td><td>128</td><td>119</td></tr><tr><td>2021-22</td><td>129</td><td>118</td></tr><tr><td>2022-23</td><td>129</td><td>114</td></tr></tbody></table>	Year	East Ayrshire	Scotland	2018-19	120	112	2019-20	125	115	2020-21	128	119	2021-22	129	118	2022-23	129	114	
Year	Incidents Recorded																																	
2018-19	1,468																																	
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Year	East Ayrshire	Scotland																																
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LOIP Performance Indicators

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<p>Make East Ayrshire a safe, secure and attractive place to live, work and visit.</p> <p>Improve community safety in neighbourhoods and homes, and protect and support our most vulnerable individuals and families.</p> <p>Promote our vibrant communities by encouraging active and responsible citizenship.</p>	<p>We will have improved the uptake of drug/ alcohol prevention and diversionary activities, in particular in areas where the need is greatest.</p>	Drug Supply Offences	<p>EAC - Drug Supply Crimes Recorded</p> <table><thead><tr><th>Year</th><th>2018-19</th><th>2019-20</th><th>2020-21</th><th>2021-22</th><th>2022-23</th></tr></thead><tbody><tr><td>Crimes</td><td>124</td><td>138</td><td>179</td><td>116</td><td>108</td></tr></tbody></table>	Year	2018-19	2019-20	2020-21	2021-22	2022-23	Crimes	124	138	179	116	108	<p>Drug Supply Offences per 10000 Population</p> <table><thead><tr><th>Year</th><th>2018-19</th><th>2019-20</th><th>2020-21</th><th>2021-22</th><th>2022-23</th></tr></thead><tbody><tr><td>East Ayrshire</td><td>10</td><td>11</td><td>15</td><td>10</td><td>9</td></tr><tr><td>Scotland</td><td>9</td><td>9</td><td>9</td><td>7</td><td>7</td></tr></tbody></table>	Year	2018-19	2019-20	2020-21	2021-22	2022-23	East Ayrshire	10	11	15	10	9	Scotland	9	9	9	7	7
		Year	2018-19	2019-20	2020-21	2021-22	2022-23																											
	Crimes	124	138	179	116	108																												
	Year	2018-19	2019-20	2020-21	2021-22	2022-23																												
	East Ayrshire	10	11	15	10	9																												
	Scotland	9	9	9	7	7																												
Drug Possession Offences	<p>EAC - Drug Possession Crimes Recorded</p> <table><thead><tr><th>Year</th><th>2018-19</th><th>2019-20</th><th>2020-21</th><th>2021-22</th><th>2022-23</th></tr></thead><tbody><tr><td>Crimes</td><td>801</td><td>694</td><td>660</td><td>579</td><td>527</td></tr></tbody></table>	Year	2018-19	2019-20	2020-21	2021-22	2022-23	Crimes	801	694	660	579	527	<p>Drug Possession Offences per 10000 Population</p> <table><thead><tr><th>Year</th><th>2018-19</th><th>2019-20</th><th>2020-21</th><th>2021-22</th><th>2022-23</th></tr></thead><tbody><tr><td>East Ayrshire</td><td>66</td><td>57</td><td>54</td><td>47</td><td>43</td></tr><tr><td>Scotland</td><td>55</td><td>56</td><td>56</td><td>43</td><td>41</td></tr></tbody></table>	Year	2018-19	2019-20	2020-21	2021-22	2022-23	East Ayrshire	66	57	54	47	43	Scotland	55	56	56	43	41		
Year	2018-19	2019-20	2020-21	2021-22	2022-23																													
Crimes	801	694	660	579	527																													
Year	2018-19	2019-20	2020-21	2021-22	2022-23																													
East Ayrshire	66	57	54	47	43																													
Scotland	55	56	56	43	41																													
Accidental Fire Incidents	<p>We will have reduced fire related incidents through prevention and early intervention approaches to fire safety.</p>	<p>EAC - Accidental Fires Recorded</p> <table><thead><tr><th>Year</th><th>2018-19</th><th>2019-20</th><th>2020-21</th><th>2021-22</th><th>2022-23</th></tr></thead><tbody><tr><td>Fires</td><td>215</td><td>176</td><td>216</td><td>258</td><td>199</td></tr></tbody></table>	Year	2018-19	2019-20	2020-21	2021-22	2022-23	Fires	215	176	216	258	199	<p>Accidental Fires Recorded per 10000 Population</p> <table><thead><tr><th>Year</th><th>2018-19</th><th>2019-20</th><th>2020-21</th><th>2021-22</th><th>2022-23</th></tr></thead><tbody><tr><td>East Ayrshire</td><td>18</td><td>14</td><td>18</td><td>21</td><td>16</td></tr><tr><td>Scotland</td><td>22</td><td>19</td><td>20</td><td>21</td><td>21</td></tr></tbody></table>	Year	2018-19	2019-20	2020-21	2021-22	2022-23	East Ayrshire	18	14	18	21	16	Scotland	22	19	20	21	21	
		Year	2018-19	2019-20	2020-21	2021-22	2022-23																											
Fires	215	176	216	258	199																													
Year	2018-19	2019-20	2020-21	2021-22	2022-23																													
East Ayrshire	18	14	18	21	16																													
Scotland	22	19	20	21	21																													
Deliberate Fire Incidents (Excluding deliberate dwelling fires)	<p>EAC - Deliberate Fires Recorded (Excluding Dwelling)</p> <table><thead><tr><th>Year</th><th>2018-19</th><th>2019-20</th><th>2020-21</th><th>2021-22</th><th>2022-23</th></tr></thead><tbody><tr><td>Fires</td><td>593</td><td>490</td><td>579</td><td>621</td><td>430</td></tr></tbody></table>	Year	2018-19	2019-20	2020-21	2021-22	2022-23	Fires	593	490	579	621	430	<p>Deliberate Fires Recorded per 10000 Population (Excluding Dwelling)</p> <table><thead><tr><th>Year</th><th>2018-19</th><th>2019-20</th><th>2020-21</th><th>2021-22</th><th>2022-23</th></tr></thead><tbody><tr><td>East Ayrshire</td><td>49</td><td>40</td><td>47</td><td>51</td><td>35</td></tr><tr><td>Scotland</td><td>28</td><td>25</td><td>26</td><td>30</td><td>28</td></tr></tbody></table>	Year	2018-19	2019-20	2020-21	2021-22	2022-23	East Ayrshire	49	40	47	51	35	Scotland	28	25	26	30	28		
Year	2018-19	2019-20	2020-21	2021-22	2022-23																													
Fires	593	490	579	621	430																													
Year	2018-19	2019-20	2020-21	2021-22	2022-23																													
East Ayrshire	49	40	47	51	35																													
Scotland	28	25	26	30	28																													

LOIP Performance Indicators

Our Community Plan's Vision	What will success look like?	How will we measure our progress?	Performance Trend	Comparison against National Performance																																				
Children and young people, including those in early years and their carers, are supported to be active, healthy and to reach their potential at all life stages. All residents are given the opportunity to improve their wellbeing, to lead an active, healthy life and to make positive lifestyle choices. Older people and adults who require support and their carers are included and empowered to live the healthiest life possible.	Our children will have better life chances, particularly those in our most deprived communities.	Proportion of children living in poverty (after housing costs)	<p>EAC - Proportion of Children Living in Poverty (after housing costs)</p> <table><thead><tr><th>Year</th><th>Proportion (%)</th></tr></thead><tbody><tr><td>2017-18</td><td>26.6%</td></tr><tr><td>2018-19</td><td>26.8%</td></tr><tr><td>2019-20</td><td>27.3%</td></tr><tr><td>2020-21</td><td>24.0%</td></tr><tr><td>2021-22</td><td>27.2%</td></tr></tbody></table>	Year	Proportion (%)	2017-18	26.6%	2018-19	26.8%	2019-20	27.3%	2020-21	24.0%	2021-22	27.2%	<p>Proportion of Children Living in Poverty (after housing costs)</p> <table><thead><tr><th>Year</th><th>East Ayrshire (%)</th><th>Scotland (%)</th><th>Family Group (%)</th></tr></thead><tbody><tr><td>2017-18</td><td>26.6%</td><td>21.8%</td><td>26.0%</td></tr><tr><td>2018-19</td><td>26.8%</td><td>21.2%</td><td>25.6%</td></tr><tr><td>2019-20</td><td>27.3%</td><td>22.9%</td><td>26.5%</td></tr><tr><td>2020-21</td><td>24.0%</td><td>20.9%</td><td>24.0%</td></tr><tr><td>2021-22</td><td>27.2%</td><td>22.6%</td><td>26.7%</td></tr></tbody></table>	Year	East Ayrshire (%)	Scotland (%)	Family Group (%)	2017-18	26.6%	21.8%	26.0%	2018-19	26.8%	21.2%	25.6%	2019-20	27.3%	22.9%	26.5%	2020-21	24.0%	20.9%	24.0%	2021-22	27.2%	22.6%	26.7%
	Year	Proportion (%)																																						
	2017-18	26.6%																																						
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Year	East Ayrshire (%)	Scotland (%)	Family Group (%)																																					
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We will have reduced the impact of alcohol and drugs misuse through a focus on recovery-oriented care.	Alcohol related hospital admissions	<p>EAC - Alcohol Related Admissions per 100000 Population</p> <table><thead><tr><th>Year</th><th>Admissions per 100,000</th></tr></thead><tbody><tr><td>2018-19</td><td>665.4</td></tr><tr><td>2019-20</td><td>655.2</td></tr><tr><td>2020-21</td><td>551.9</td></tr><tr><td>2021-22</td><td>541.6</td></tr><tr><td>2022-23</td><td>461.3</td></tr></tbody></table>	Year	Admissions per 100,000	2018-19	665.4	2019-20	655.2	2020-21	551.9	2021-22	541.6	2022-23	461.3	<p>Alcohol Related Hospital Admissions per 100000 Population</p> <table><thead><tr><th>Year</th><th>East Ayrshire</th><th>Scotland</th></tr></thead><tbody><tr><td>2018-19</td><td>665.4</td><td>669.5</td></tr><tr><td>2019-20</td><td>655.2</td><td>681</td></tr><tr><td>2020-21</td><td>551.9</td><td>614</td></tr><tr><td>2021-22</td><td>541.6</td><td>611.3</td></tr><tr><td>2022-23</td><td>461.3</td><td>532.1</td></tr></tbody></table>	Year	East Ayrshire	Scotland	2018-19	665.4	669.5	2019-20	655.2	681	2020-21	551.9	614	2021-22	541.6	611.3	2022-23	461.3	532.1							
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Drug Related Deaths	<p>EAC - Drug Related Deaths</p> <table><thead><tr><th>Year</th><th>Deaths</th></tr></thead><tbody><tr><td>2018</td><td>29</td></tr><tr><td>2019</td><td>41</td></tr><tr><td>2020</td><td>36</td></tr><tr><td>2021</td><td>38</td></tr><tr><td>2022</td><td>30</td></tr></tbody></table>	Year	Deaths	2018	29	2019	41	2020	36	2021	38	2022	30	<p>Drug Related Deaths per 100000 Population (5 year periods)</p> <table><thead><tr><th>Year</th><th>East Ayrshire</th><th>Scotland</th></tr></thead><tbody><tr><td>2014-18</td><td>19.7</td><td>16.3</td></tr><tr><td>2015-19</td><td>24.2</td><td>18.8</td></tr><tr><td>2016-20</td><td>28.3</td><td>21.2</td></tr><tr><td>2017-21</td><td>29.8</td><td>22.9</td></tr><tr><td>2018-22</td><td>30.8</td><td>23.4</td></tr></tbody></table>	Year	East Ayrshire	Scotland	2014-18	19.7	16.3	2015-19	24.2	18.8	2016-20	28.3	21.2	2017-21	29.8	22.9	2018-22	30.8	23.4								
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% of population prescribed medication for anxiety, depression, psychosis	<table><caption>EAC - % of Population Prescribed Medication for Anxiety/Depression/Psychosis</caption><thead><tr><th>Period</th><th>Percentage</th></tr></thead><tbody><tr><td>2017-18</td><td>20.1%</td></tr><tr><td>2018-19</td><td>20.8%</td></tr><tr><td>2019-20</td><td>21.4%</td></tr><tr><td>2020-21</td><td>20.9%</td></tr><tr><td>2021-22</td><td>21.8%</td></tr></tbody></table>	Period	Percentage	2017-18	20.1%	2018-19	20.8%	2019-20	21.4%	2020-21	20.9%	2021-22	21.8%	<table><caption>% of Population Prescribed Medication for Anxiety/Depression/Psychosis</caption><thead><tr><th>Period</th><th>East Ayrshire</th><th>Scotland</th></tr></thead><tbody><tr><td>2018-19</td><td>20.1%</td><td>18.8%</td></tr><tr><td>2019-20</td><td>20.8%</td><td>19.3%</td></tr><tr><td>2020-21</td><td>21.4%</td><td>19.7%</td></tr><tr><td>2021-22</td><td>20.9%</td><td>19.3%</td></tr><tr><td>2022-23</td><td>21.8%</td><td>20.1%</td></tr></tbody></table>	Period	East Ayrshire	Scotland	2018-19	20.1%	18.8%	2019-20	20.8%	19.3%	2020-21	21.4%	19.7%	2021-22	20.9%	19.3%	2022-23	21.8%	20.1%		
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