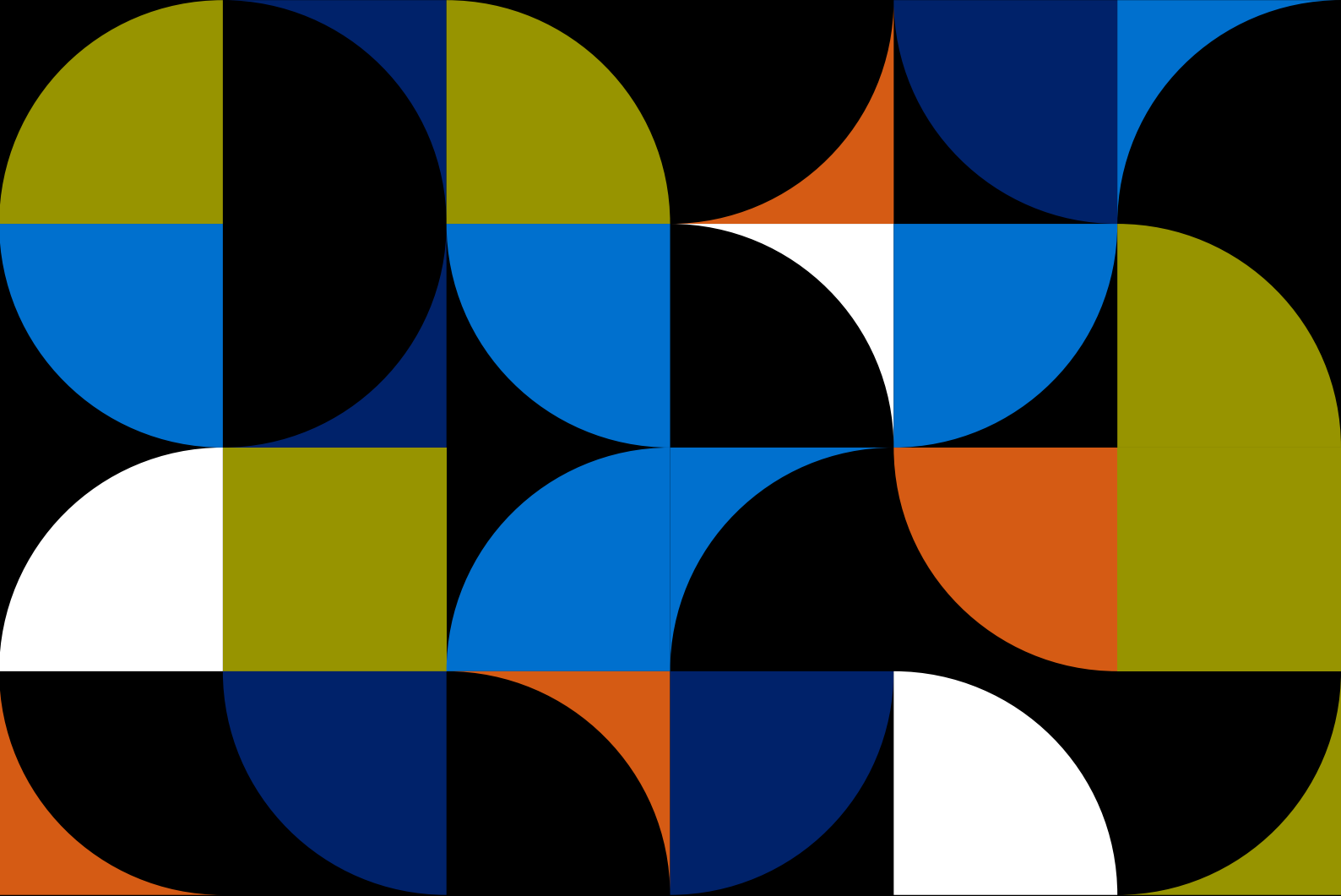


Local Outcomes Improvement Plan

Annual Report 2023/24



Community Planning in
EAST AYRSHIRE

Introduction

This final performance report on the East Ayrshire Local Outcomes Improvement Plan 2021-2024, provides the opportunity to update on progress over 2023/24 but also where appropriate to reflect on the last three years – a period which has of course been dominated by the Covid-19 pandemic and its aftermath.

These years have been challenging, and partnership working has been more important than ever. Working collaboratively with our communities, we have had to address and mitigate the impact of a series of significant national and global social, economic and political events.

This context has impacted on partnership performance and on the availability of data over the last few years, and this is reflected throughout the annual report.

The report is presented in two parts: Section 1 provides a high level overview of the priority areas of partnership work agreed for 2021-2024:



Section 2 sets out a final position in relation to the performance indicators identified for the three year reporting period 2021-2024.

The report should be read alongside the other more detailed partnership reports which you will see referenced throughout, and also our new [Community Plan Review Supplement](#) and [Local Outcomes Improvement Plan 2024-2027](#). Taken together, these set out how we will continue to work together to serve local people, businesses and communities - planning as one; working as one; achieving as one.

Section 1: Overview

Update on our Strategic Priorities

Ayrshire Growth Deal and the Caring for Ayrshire transformational change programme were identified as partnership priorities for 2021-24. Both have been impacted by the events of the last three years, for example the impact of the pandemic and the rising capital costs which we have seen since. Yet progress has been made and the vision of both programmes remains central to our shared ambitions for East Ayrshire.

Ayrshire Growth Deal

The Ayrshire Growth Deal forms the foundation of our long-term plans to transform the economic prospects of Ayrshire which have now been articulated in the development and implementation of the new Regional Economic Strategy, with the Year 1 Delivery Plan published in 2023.

CoRE Project

The Cumnock based CoRE project provides a good example of the way that partners have responded to the changing external environment over the last few years. In October 2023 the project was refocused on skills and training and health and wellbeing in our communities. The revised programme will be a catalyst to provide an employability pipeline, creating long term sustainable jobs with all the skills needed to deliver renewable technologies and installations. This reflects a reset of the programme, while maintaining the focus on sector leading innovation in renewable technologies.



East Ayrshire progress updates on individual AGD workstreams such as skills and inclusion; community wealth building; clean growth; and digital infrastructure, may be found in the [Economy and Skills Delivery Plan Annual Update Report 2023/24](#).

Caring for Ayrshire

During 2023/24, work was progressed to build on the Caring for Ayrshire vision and define in more detail the way in which this will operate and what it will mean for the future configuration of health and care services across Ayrshire and Arran. More information about this work, which has involved key stakeholders from across the partnership and wider community, may be found in the [Health and Social Care Annual Report 2023/24](#).

Understanding and Improving patient Pathways

Work to improve five patient pathways has been taken forward with an initial focus on Frailty; Respiratory; Diabetes; Rehabilitation; and Palliative Care. Stakeholders involved in this work included the three Ayrshire Health and Social Care Partnerships, Acute services, Primary Care, Public Health, Leisure Services, the Hospice and third sector organisations. Patient experiences are central to this work which will shape future service provision, in line with the CfA ethos of the right care at the right time in the right place.



Recovery and renewal



Genuine community empowerment has been the theme of our recovery and renewal journey since 2021. The unprecedented community response to the covid-19 pandemic has evolved into an effective and resilient network of community and third sector organisations who work proactively with the full range of community planning partner agencies to make things better for local people.

93% of adults rate their neighbourhood as a very/fairly good place to live

(Scottish Household Survey)



The most recent addition was Gatehead Community Action Plan 2024-2029, which was launched in March 2024. The themes identified for action by the people of Gatehead were reflective of the challenges that many of our communities are taking on, particularly in rural areas: Community Spirit; Appearance and Local Environment; Local Amenities and Location; Roads and Transport; and the Economy

30 Community Action Plans developed



Lugar Boswell Thistle Football Club have taken on responsibility for Rosebank Park in Lugar, one of the oldest continuously used football grounds in Scotland, which the club has been based in for 142 years.

Campbell Area Tenants' and Residents' Association are taking on a 10 year lease for Land at Green Park, Newmilns, expanding the play equipment in the local park to increase opportunities for young people and to contribute to upgrading the park as a whole.

A 25-year lease of land in Dalmellington has also been approved for transfer to Dalmellington Parish Development Trust (DPDT) to create an inclusive cycle track within the area, increased active travel options, employment opportunities, and hopefully increased footfall within the community.

70 Community Asset Transfers approved at March 2024



Kilmarnock has been awarded funding under the UK Government's Long Term Plan for Towns prospectus. The funding will be invested over 10 years to deliver a range of projects, building upon the existing Kilmarnock Strategic Vision 2022 which prioritise the wellbeing, prosperity, people and environment of the town.

£20m Town Centre Investment secured

Poverty and Inequality



The cost of living crisis continues to impact on communities across East Ayrshire and child poverty rates remain stubbornly high. We remain committed to a partnership approach to address these challenges and to early intervention and prevention.

Our Local Child Poverty Action Plan now sits within the [East Ayrshire Children and Young People's Services Plan 2023-2026](#). Annual progress is reported through the CYPSP Annual Report 2023/24.

Cost of Living

The Cost of Living Support page on the Council website is one of a number of partnership resources which signpost local people to a range of available supports to mitigate the immediate impacts of the crisis. A recent report to the Council's Cabinet also highlighted the range of activity that has taken place, and the further work that is still required.

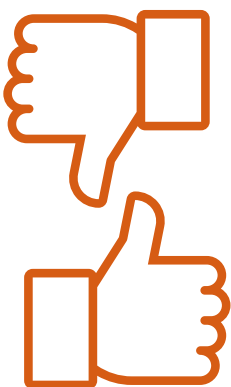


£8.9m financial inclusion gains for East Ayrshire residents in 2023/24.

Given the ongoing scale of these challenges, we know that we need to continue the momentum of this work and to address the root causes of poverty. Partners have recently agreed the establishment of a shared Poverty and Inequality Strategy which will be overseen by the Community Planning Partnership Board. A cross-cutting strategic review of financial inclusion activity has also been undertaken, to maximise the effective use of available resources.

Protecting People

Partnership working is at its heart about keeping people safe, which we recognise as protecting the wellbeing of our population as well as the traditional community safety agenda. Both have been a focus for partnership work and are reported through our Wellbeing and Safer Communities Annual Update Reports and the Annual Report of the Chief Social Worker 2023/24.



Police Scotland report an increase in hate crime in 2023/24, which is largely in line with the national picture but still a cause for concern. Local school and college campus officers continue to deliver key messages to young people to educate them around hate crimes and incidents as well as encouraging such crimes to be reported to the police.

Conversely, a reduction in anti-social behaviour incidents is also reported, reflecting a partnership focus on this. Every day joint working between the Police and Council colleagues has seen a reduction in the number of young people involved in reported ASB incidents. Ongoing community concerns about ASB will see a continued focus on this work in 2024-2027.

Equalities in Partnership

The Equalities agenda continues to be driven forward on a pan-Ayrshire basis, with for example the 3 Ayrshire Councils, Health and Social Care Partnership, NHS Ayrshire & Arran, and Ayrshire College recently working together to produce a shared British Sign Language Strategic Plan. Our Shared Equalities Outcomes 2021-2025 are now being reviewed and reset for the next planning and reporting cycle.

Inclusive Economic Growth

The delivery of a Regional Economic Strategy provides for the first time a shared economic vision for Ayrshire. The strategic framework highlights enablers such as the Community Wealth Building Commission, Ayrshire Growth Deal and recovery/renewal activity. More details of this work in East Ayrshire can be found in our Economy and Skills Delivery Plan Update 2023/24.

Skills Investment

The AGD Ayrshire Skills Investment Fund gained full business case approval in August 2023, and is now delivering funding to a range of skills initiatives across Ayrshire. The embedding of Local Labour Market Information (LMI) in curricular planning across secondary schools continues to be a priority; and Ayrshire College continues to explore new and innovative courses linked to growth sectors. A council led strategic review of employability services is ongoing, to ensure that we continue to build on the good progress that we have made through, for example, No-One Left Behind All-Age Employability.

Employability Hubs

Shared Prosperity Fund has been used to expand the network of employability hubs that are now in place across East Ayrshire. Building on the successful model of SL33 in Kilmarnock, new employability hubs were opened in Cumnock and Dalmellington, with a fourth and final hub scheduled to open in Galston in 2024/25.

Community Wealth Building

CWB implementation started in 2021, the start of this 3 year reporting period, and the most recent annual report was presented in January 2024. By June 2023, 282 enterprises had been supported by the CWB programme in East Ayrshire. Over £36.1m was spent with East Ayrshire suppliers in 2022/23, an increase of £3.6m on the previous year. The number of local suppliers also increased by 49 to 260.

5G Innovation

The Ayrshire region was selected by the UK Government in November 2023 to receive £3.8 million from its 5G Innovation Regions Fund. This will be used to create a series of 'Regional Strategic Wireless Innovation Hubs', including one at the Ayrshire Innovation Park, Kilmarnock. Digital infrastructure is essential to our plans for economic growth.



Local business Start Up Rates Increasing to 25.9 per 10,000 population in 2022/23 (from 19.3 in 2018/19).



95% of school leavers move into positive destinations (2022/23)



Over the last year, via our Multiply programmes, 205 adults have participated in maths courses and 29 people were assisted into employment.



143 young people have been appointed to posts via the Council's Jobs and Training Fund (112 Modern Apprenticeships, 29 Graduate Interns and 2 Graduate Apprentices)

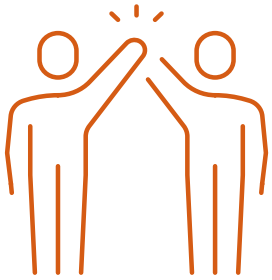
Sustainability and the Environment

We have previously reported on the impact of young climate activists on the local green agenda, and the success of the eco-schools accreditation model across the authority area. Our young people continue to be vocal advocates for action on climate change and the Ayrshire Growth Deal Clean Growth Work Stream has provided a catalyst for local businesses to progress their net zero journeys, with our wider communities and partner agencies also playing their part.

Net Zero Accelerator Pilot

This 12 month programme is designed to help SMEs to get started on their Net Zero journey efficiently and cost effectively. Providing immediate access to CBN Expert Carbon Accountancy Software, together with expert advice to plan to remove carbon from the business, organisations also receive an independent annual report compliant with the UK government's Streamlined Energy and Carbon Reporting (SECR) policy.

The Council approved funding in August 2023 to support a second round of the Net Zero Accelerator pilot programme which will allow a further 20 businesses to participate. This follows the successful first round which was completed by 25 local businesses. Graduates included Emergency One, Kays Curling, Fortress Security, CurtainWise, ZE Global, Mossgiel Organic Farm, Craufurdland and SD Wind.



Community Action

Work is ongoing to support the development of a network of regional community climate action hubs, which will help local community groups to develop plans, take up community funding opportunities and ensure a joined up approach at regional level. Drongan has been selected as the latest Scottish Climate Action Town, providing an opportunity to test a community led approach.

Sustainable Networks

Ayrshire College is focused on becoming a sector leader in carbon emissions reduction and is working with key stakeholders to build a sustainable network including Sustainable Scotland Network, Adaptation Scotland, Zero Waste Scotland, National Energy Research & Development Centre, as well as each of the three Ayrshire local authorities and local stakeholders.



Active Travel

NHS Ayrshire & Arran is supporting a shift to a healthier and more sustainable transport system where active travel and public transport are prioritised. In collaboration with the Active Travel Hubs, NHSAA developed a staff Active Travel booklet to promote active travel information via staff engagement sessions. A range of events have been promoted to engage staff such as Pedal for Scotland, Ayrshire Walking Festival, Cycle to Work Day and Scottish Workplace Journey Challenge.

Children and Young People

The last three years has seen the adoption across East Ayrshire of the Children's Services Wellbeing Model; a transformational approach to improve how our children and families are supported. The vision is to ensure that children and families can access support at an early stage in their local community, in a way that challenges discrimination and stigma, with the model incorporating multi-disciplinary team working and the GIRFEC principles.

A cross-cutting strategic review of our children and young people's services has been initiated in 2023/24, to ensure the continued effectiveness of partnership working to deliver the outcomes that our children and young people deserve.



Our Children and Young People's Services Plan Annual Report 2023/24 contains more information about the impact of our partnership work to ensure that our young people are supported to get the best possible start in life.

United Nations Convention on the Rights of the Child

Partners have been working proactively to reflect the recent incorporation of the UNCRC into Scots law and, appropriately, our children and young people have been leading on this important agenda. A total of 5 local primary schools have already achieved the Rights Respecting Award from UNICEF. This award is made to schools who can demonstrate that the principles of the UN Convention on the Rights of the Child have been embedded into the school ethos and curriculum. Hillhead, Drongan, Fenwick, Gargieston and Onthank Primaries have earned this prestigious award, and every school in East Ayrshire has now committed to starting their Rights Respecting Schools journey.



UN Convention on the Rights of the Child

Partnership Working with Parents and Carers

Shortlees Primary School and partners, set out to increase parental engagement with the school and improve home-school links. Its' Family Involvement Programme brought parents and carers together in the school to engage in an activity whilst their children were supported by Active Schools, Modern Apprentices and parent volunteers.

Sessions included money management, oral health, British Sign Language, Parental Employability and emotional wellbeing. The programme has made a huge difference to the lives of many participants in terms of increased wellbeing, confidence and self-esteem and reduced levels of isolation. It has also been a gateway into other activities, with parents taking part in food hygiene training and other parenting programmes delivered by Barnardos.

Raising Attainment

Raising attainment levels is an important part of our work to make sure that all children in East Ayrshire have the best start in life, and we have a particular focus on closing the attainment gap for those children (approximately 34% of our school population) who live in SIMD1, the most deprived SIMD area.

Education data gathered in June 2024 demonstrates progress towards improvement against a number of our identified stretch aims.

- ✓ The poverty related attainment gap in Combined Literacy across P1–P7 has reduced from a figure of 19.9% in 2023 to 15.8% in 2024
- ✓ The poverty related attainment gap in Numeracy across P1–P7 has reduced from a figure of 18.7% in 2023 to 14.7% in 2024
- ✓ The poverty related attainment gap in Writing at Primary 4 has reduced from a figure of 21.5% in 2023 to 14.6% in 2024
- ✓ The percentage of children P1–P7 achieving the appropriate level of attainment across East Ayrshire in Combined Literacy has increased from a figure of 68.2% in 2023 to 71% in 2024
- ✓ The percentage of children P1–P7 achieving the appropriate level of attainment across East Ayrshire in Numeracy has increased slightly from a figure of 77.5% in 2023 to 78.5% in 2024
- ✓ The percentage of children achieving the appropriate level of attainment across East Ayrshire in Writing at Primary 4 has increased from a figure of 66.8% in 2023 to 70.4% in 2024

Getting it Right for Everyone – ASN Holiday Programmes

In 2022, East Ayrshire Council commissioned the Health and Social Care Alliance Scotland to undertake some research to better understand families' experiences of accessing out of school (or recreational) additional support needs (ASN) services in the local area. The report findings highlighted the importance of parental voice in ASN provision and a number of other recommendations that were taken on board.

Aberlour were subsequently commissioned to deliver a holiday programme that ran through July 2023 within Hillside and Willowbank Schools and Crosshouse Communication Centre, involving the Council's existing workforce - delivering high quality provision within familiar settings and with familiar faces, ensuring the children and young people attending were settled and happy.

Over 150 children and young people accessed the summer holiday provision, including additional sessions provided at Park School by the Active Schools team. Feedback from parents and carers, and our children and young people, was very positive and constructive feedback was also received – this will be used to make things even better in future!



Community Wellbeing

Partnership work to support community wellbeing is highlighted in the Health and Social Care Partnership Annual Report 2023/24 and [Wellbeing Delivery Plan Update 2023/24](#). We also recognise the fundamental and cross cutting importance of wellbeing in our reporting on the inclusive growth (Economy and Skills) and community safety (Safer Communities).

A cross cutting strategic review of Wellbeing has recently concluded, which will impact positively on the future mental health wellbeing services, delivered directly or commissioned by the Council.

Partner agencies have of course a key role to play, but across these reports we are pleased to be able to showcase the positive action being taken by our communities themselves to take ownership of their own wellbeing.

£150k Participatory Budgeting

The Wellbeing for All Participatory Budgeting (PB) Fund returned for a second year in 2023, offering community based groups and initiatives across East Ayrshire the opportunity to apply for funding to support local wellbeing priorities. 5,063 people voted across our three locality areas with £50,000 allocated equally to each area and a maximum of £5,000 per group. Successful projects included support for people with a cancer diagnosis; youth sports clubs; community-based food banks; addiction recovery; support for older and disabled residents affected by social isolation; craft activities; and support, outings and events for vulnerable children.

Substance Misuse



Auchinleck Community Development Initiative (ACDI) Recovery has actively engaged with and provided support services to people struggling with drug and alcohol addiction. Over the past year, the approach has seen significant growth and momentum in its efforts to reach out to the community and provide essential assistance for those at risk of drug related harm and seeking support with alcohol and/or drug use. ACDI Recovery has also been actively involved in various outreach activities to connect people with drug and alcohol, and other appropriate support services including Housing, Advocacy and Rapid Access to Drug and Alcohol Recovery (RADAR), through hosting a Peer Outreach Worker from the Peer Outreach Engagement Service. The initiative also offers a range of activities including breakfast drop-ins, an Art Detox group, and the 'Lost Girls' group, which provide a supportive environment to help people on their recovery journey.

CVO's Open Doors Community Living Room Project

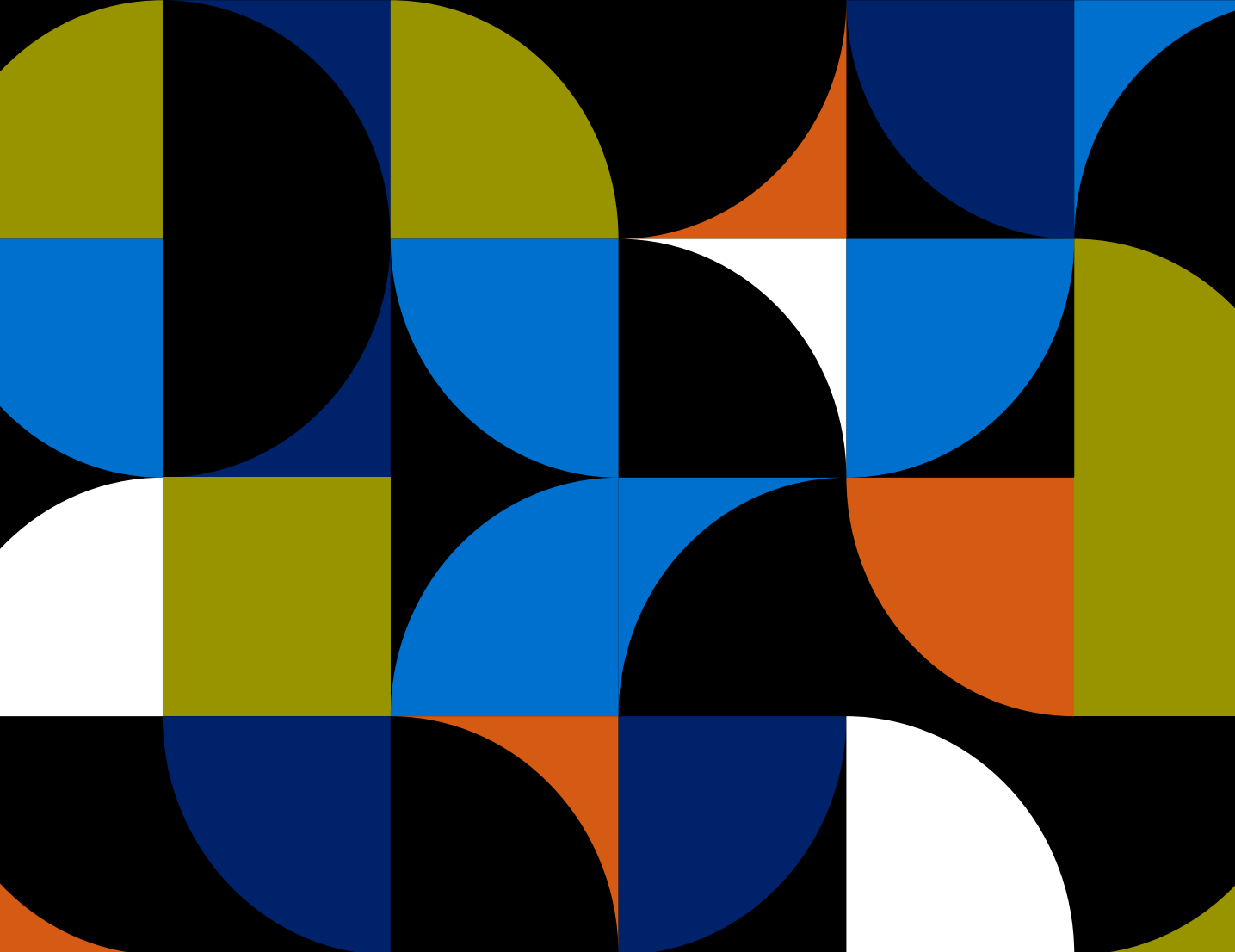
Based across East Ayrshire, the project offers a safe and comfortable environment with free refreshments and activities for anyone experiencing financial struggles, social isolation or wellbeing issues. Attendees can socialise with other people in their community, and have access to information and resources regarding various topics including health and wellbeing, financial support and other local social opportunities. The project has seen an increased number of people access the service throughout 2023/24, with attendees reporting a number of positive outcomes such as improved wellbeing, more willingness to attend other social or community activities, and an increased likelihood to seek help for financial or health issues.

Section 2: Understanding Our Performance

The tables on the following pages provide a final position update on the high level performance indicators that were agreed in our Local outcomes Improvement Plan 2021-2024.

For the purpose of this report, the last three available data points for each performance indicator has been included - reporting years for each indicator may therefore very depending on data availability. This has been impacted by a number of external factors, not least the Covid 19 pandemic, which has also impacted on performance over the three year reporting period. Note also that some of the perception based indicators have been adapted to allow us to report the available data, this being the area where intelligence gathering was most impacted by the pandemic.

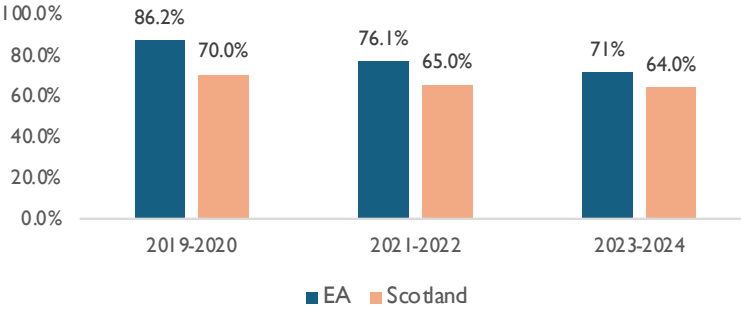
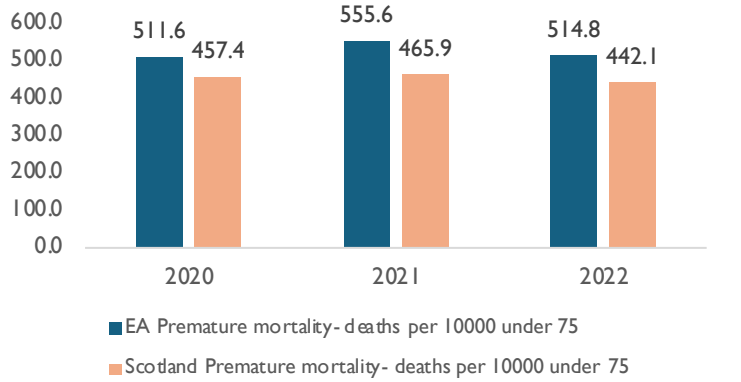
As part of our ongoing Community Plan Review process, new LOIP indicators have been selected for the Local Outcomes Improvement Plan 2024-2027. These indicators reflect the Community Partner's current strategic priorities and our work to ensure that a comprehensive suite of data will be available for future reporting.

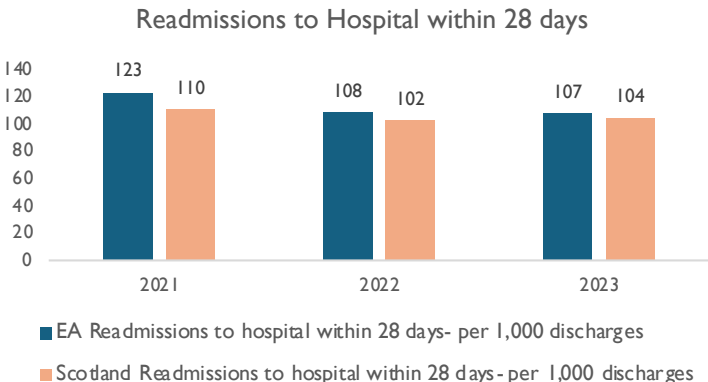
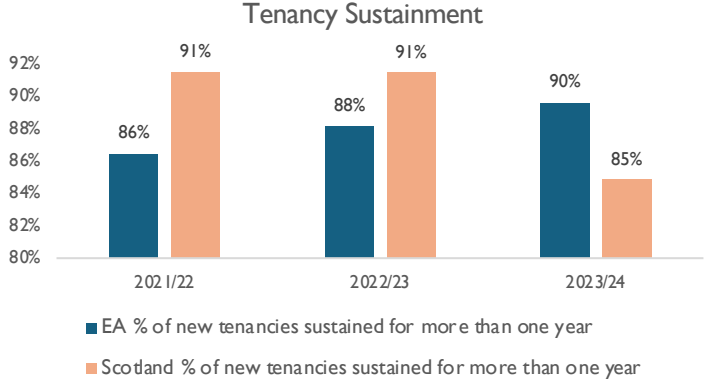


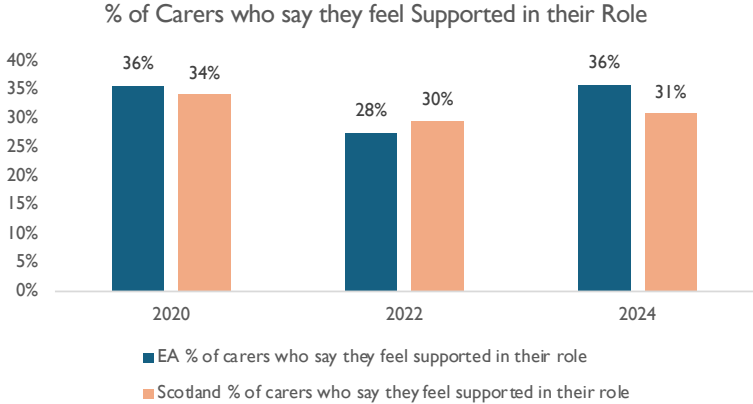
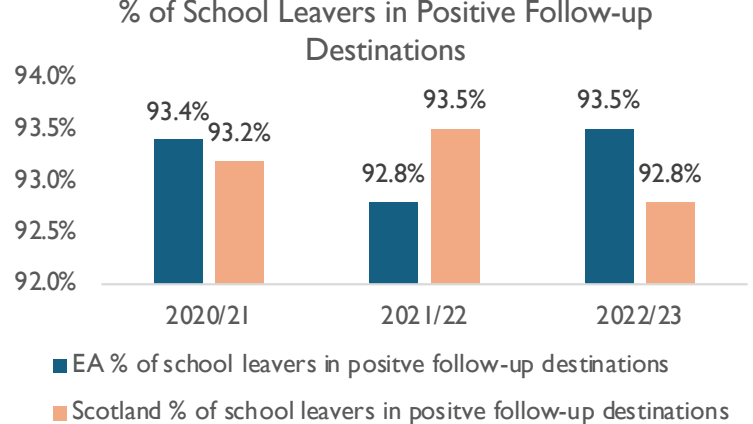
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2022-2023	35	28																

Performance Indicator	Performance Trend	Context/Narrative	Further Information												
<p>Reconviction Rate</p> <p>Source: Scottish Government</p> <p>Note: Figures based on individuals who had a custodial sentence and reconvicted within 1 year. Based on individual's residence as opposed to location of court.</p>	<p style="text-align: center;">Reconviction Rate %</p> <table border="1"> <thead> <tr> <th>Year</th> <th>EA Reconvictions</th> <th>Scotland Reconvictions</th> </tr> </thead> <tbody> <tr> <td>2017-2018</td> <td>25.1%</td> <td>26.3%</td> </tr> <tr> <td>2018-2019</td> <td>25.0%</td> <td>28.3%</td> </tr> <tr> <td>2019-2020</td> <td>20.8%</td> <td>24.1%</td> </tr> </tbody> </table>	Year	EA Reconvictions	Scotland Reconvictions	2017-2018	25.1%	26.3%	2018-2019	25.0%	28.3%	2019-2020	20.8%	24.1%	<p>Reconviction rates were heavily impacted by Covid-19, resulting in data revisions and lack of new reporting. This will be revised moving into the LOIP for 2024-2027. Partners work proactively as part of Community Justice Ayrshire to offer positive routes away from offending behaviour.</p>	<p>Safer Communities Delivery Plan</p>
Year	EA Reconvictions	Scotland Reconvictions													
2017-2018	25.1%	26.3%													
2018-2019	25.0%	28.3%													
2019-2020	20.8%	24.1%													
<p>Developmental Concerns at 4-5 year review</p> <p>Source: Public Health Scotland</p>	<p style="text-align: center;">Children with Developmental Concerns at 4-5 Year Review</p> <table border="1"> <thead> <tr> <th>Year</th> <th>EA Developmental concerns at 4-5 year review</th> <th>Scotland Developmental concerns at 4-5 year review</th> </tr> </thead> <tbody> <tr> <td>2020-2021</td> <td>15.9%</td> <td>12.8%</td> </tr> <tr> <td>2021-2022</td> <td>17.7%</td> <td>15.3%</td> </tr> <tr> <td>2022-2023</td> <td>19.8%</td> <td>16.6%</td> </tr> </tbody> </table>	Year	EA Developmental concerns at 4-5 year review	Scotland Developmental concerns at 4-5 year review	2020-2021	15.9%	12.8%	2021-2022	17.7%	15.3%	2022-2023	19.8%	16.6%	<p>Children with Developmental Concerns at their 4-5 year review has increased year or year. Concerns were noted about speech, language and communication (7%), and emotional/behavioural development (7%). Implementation of the the Children's Services Wellbeing Model seeks to address these issues.</p>	<p>Wellbeing Delivery Plan</p>
Year	EA Developmental concerns at 4-5 year review	Scotland Developmental concerns at 4-5 year review													
2020-2021	15.9%	12.8%													
2021-2022	17.7%	15.3%													
2022-2023	19.8%	16.6%													

Performance Indicator	Performance Trend	Context/Narrative	Further Information												
<p>% of Adults Supported at Home who agree that they are Supported to live as Independently as Possible</p> <p>Source: Health and Care Experience Survey: Public Health Scotland</p>	<p>% of Adults Supported at Home who agree that they are Supported to live as Independently as Possible</p>  <table border="1"> <thead> <tr> <th>Period</th> <th>EA (%)</th> <th>Scotland (%)</th> </tr> </thead> <tbody> <tr> <td>2019-2020</td> <td>86.2%</td> <td>70.0%</td> </tr> <tr> <td>2021-2022</td> <td>76.1%</td> <td>65.0%</td> </tr> <tr> <td>2023-2024</td> <td>71%</td> <td>64.0%</td> </tr> </tbody> </table>	Period	EA (%)	Scotland (%)	2019-2020	86.2%	70.0%	2021-2022	76.1%	65.0%	2023-2024	71%	64.0%	<p>Implementation of the recommendations from the Best Value Review of our Care at Home service continued during 2022/23.</p> <p>The Community Alarm Emergency Response team continue to provide 24 hour emergency care for East Ayrshire residents in the event of a fall, an unplanned care need or for technical emergencies to maintain equipment.</p>	<p>HSPC Annual Performance Report</p>
Period	EA (%)	Scotland (%)													
2019-2020	86.2%	70.0%													
2021-2022	76.1%	65.0%													
2023-2024	71%	64.0%													
<p>Premature Mortality - Deaths per 10000 under 75</p> <p>Source: National Records of Scotland</p>	<p>Premature Mortality - Deaths per 10000 under 75</p>  <table border="1"> <thead> <tr> <th>Year</th> <th>EA Premature mortality- deaths per 10000 under 75</th> <th>Scotland Premature mortality- deaths per 10000 under 75</th> </tr> </thead> <tbody> <tr> <td>2020</td> <td>511.6</td> <td>457.4</td> </tr> <tr> <td>2021</td> <td>555.6</td> <td>465.9</td> </tr> <tr> <td>2022</td> <td>514.8</td> <td>442.1</td> </tr> </tbody> </table>	Year	EA Premature mortality- deaths per 10000 under 75	Scotland Premature mortality- deaths per 10000 under 75	2020	511.6	457.4	2021	555.6	465.9	2022	514.8	442.1	<p>National Records of Scotland found that in 2020 and 2021 there were significant increases in avoidable mortality, largely due to COVID-19 deaths.</p> <p>In addition, in 2020/21 COVID-19 drove an increase in winter deaths, responsible for almost two-thirds of additional deaths in winter 2020/21.</p>	<p>HSPC Annual Performance Report</p>
Year	EA Premature mortality- deaths per 10000 under 75	Scotland Premature mortality- deaths per 10000 under 75													
2020	511.6	457.4													
2021	555.6	465.9													
2022	514.8	442.1													

Performance Indicator	Performance Trend	Context/Narrative	Further Information												
<p>Readmissions to hospital within 28 days- per 1,000 discharges</p> <p>Source: Public Health Scotland, The Core Suite of Integration Indicators (CSII)</p>	<p>Readmissions to Hospital within 28 days</p>  <table border="1"> <caption>Readmissions to Hospital within 28 days - per 1,000 discharges</caption> <thead> <tr> <th>Year</th> <th>EA</th> <th>Scotland</th> </tr> </thead> <tbody> <tr> <td>2021</td> <td>123</td> <td>110</td> </tr> <tr> <td>2022</td> <td>108</td> <td>102</td> </tr> <tr> <td>2023</td> <td>107</td> <td>104</td> </tr> </tbody> </table>	Year	EA	Scotland	2021	123	110	2022	108	102	2023	107	104	<p>Readmissions to hospital within 28 days in EAC has decreased, year on year.</p> <p>Proactive work to ensure that the right care is in place at the right time, and importantly in the right place (as close to home as possible, and where possible outwith a hospital setting) is central to the Caring for Ayrshire approach.</p>	<p>HSPC Annual Performance Report</p>
Year	EA	Scotland													
2021	123	110													
2022	108	102													
2023	107	104													
<p>Tenancy Sustainment- % of new tenancies sustained for more than one year</p> <p>Source: East Ayrshire Council</p>	<p>Tenancy Sustainment</p>  <table border="1"> <caption>Tenancy Sustainment - % of new tenancies sustained for more than one year</caption> <thead> <tr> <th>Year</th> <th>EA</th> <th>Scotland</th> </tr> </thead> <tbody> <tr> <td>2021/22</td> <td>86%</td> <td>91%</td> </tr> <tr> <td>2022/23</td> <td>88%</td> <td>91%</td> </tr> <tr> <td>2023/24</td> <td>90%</td> <td>85%</td> </tr> </tbody> </table>	Year	EA	Scotland	2021/22	86%	91%	2022/23	88%	91%	2023/24	90%	85%	<p>EAC has seen a positive movement in this space.</p> <p>Housing and Communities has embedded a neighbourhood coaching approach. Community resilience training is in place and Housing Support is delivered to EAC tenants, including help to settle in their new home and maintain their tenancy and supporting tenants to become part of the community.</p>	<p>Safer Communities Delivery Plan</p>
Year	EA	Scotland													
2021/22	86%	91%													
2022/23	88%	91%													
2023/24	90%	85%													

Performance Indicator	Performance Trend	Context/Narrative	Further Information												
<p>% of Carers who say they feel Supported in their Role</p> <p>Source: Health and Care Experience Survey</p>	<p>% of Carers who say they feel Supported in their Role</p>  <table border="1"> <thead> <tr> <th>Year</th> <th>EA % of carers who say they feel supported in their role</th> <th>Scotland % of carers who say they feel supported in their role</th> </tr> </thead> <tbody> <tr> <td>2020</td> <td>36%</td> <td>34%</td> </tr> <tr> <td>2022</td> <td>28%</td> <td>30%</td> </tr> <tr> <td>2024</td> <td>36%</td> <td>31%</td> </tr> </tbody> </table>	Year	EA % of carers who say they feel supported in their role	Scotland % of carers who say they feel supported in their role	2020	36%	34%	2022	28%	30%	2024	36%	31%	<p>The East Ayrshire Carers Centre is a key partner which provides valuable assistance for both adult and young carers. The supports delivered throughout 2022/23 were wide-ranging and included the provision of:</p> <ul style="list-style-type: none"> - signing posting to relevant organisations - outreach work and home visits. 	<p>HSPC Annual Performance Report</p>
Year	EA % of carers who say they feel supported in their role	Scotland % of carers who say they feel supported in their role													
2020	36%	34%													
2022	28%	30%													
2024	36%	31%													
<p>% of School Leavers in Positive Follow-up Destinations</p> <p>Source: Local Government Benchmarking Framework</p>	<p>% of School Leavers in Positive Follow-up Destinations</p>  <table border="1"> <thead> <tr> <th>Year</th> <th>EA % of school leavers in positive follow-up destinations</th> <th>Scotland % of school leavers in positive follow-up destinations</th> </tr> </thead> <tbody> <tr> <td>2020/21</td> <td>93.4%</td> <td>93.2%</td> </tr> <tr> <td>2021/22</td> <td>92.8%</td> <td>93.5%</td> </tr> <tr> <td>2022/23</td> <td>93.5%</td> <td>92.8%</td> </tr> </tbody> </table>	Year	EA % of school leavers in positive follow-up destinations	Scotland % of school leavers in positive follow-up destinations	2020/21	93.4%	93.2%	2021/22	92.8%	93.5%	2022/23	93.5%	92.8%	<p>EACs % of school leavers in positive follow up destinations has made a strong recovery since 21/22 and is higher than the national average.</p> <p>The Vibrant Communities Service works with young adults to provide sustainable approaches to numeracy skills, with the specific goal of improving sustained positive destinations in employment, education or training.</p>	<p>Economy and Skills Delivery Plan</p>
Year	EA % of school leavers in positive follow-up destinations	Scotland % of school leavers in positive follow-up destinations													
2020/21	93.4%	93.2%													
2021/22	92.8%	93.5%													
2022/23	93.5%	92.8%													

Performance Indicator	Performance Trend	Context/Narrative	Further Information																				
<p>% of Enrolled College Students Successfully Achieving a Recognised Qualification</p> <p>Source: Ayrshire College</p>	<p>% of Enrolled College Students Successful Achieving a Recognised Qualification</p> <table border="1"> <caption>Data for % of Enrolled College Students Successful Achieving a Recognised Qualification</caption> <thead> <tr> <th>Year</th> <th>EA Full Time</th> <th>EA Part Time</th> <th>Scotland Full Time</th> <th>Scotland Part Time</th> </tr> </thead> <tbody> <tr> <td>2018/19</td> <td>66%</td> <td>71%</td> <td>65%</td> <td>80%</td> </tr> <tr> <td>2021/22</td> <td>62%</td> <td>76%</td> <td>66%</td> <td>77%</td> </tr> <tr> <td>2022/23</td> <td>69%</td> <td>75%</td> <td>64%</td> <td>81%</td> </tr> </tbody> </table>	Year	EA Full Time	EA Part Time	Scotland Full Time	Scotland Part Time	2018/19	66%	71%	65%	80%	2021/22	62%	76%	66%	77%	2022/23	69%	75%	64%	81%	<p>Ayrshire College continues to explore new and innovative courses linked to growth sectors. The Construction Technology & Trades curriculum continually revises and develops to ensure the curriculum meets identified skills needs.</p>	<p>Economy and Skills Delivery Plan</p>
Year	EA Full Time	EA Part Time	Scotland Full Time	Scotland Part Time																			
2018/19	66%	71%	65%	80%																			
2021/22	62%	76%	66%	77%																			
2022/23	69%	75%	64%	81%																			

Perception Indicator	Trend	Context/Narrative	Further Information												
<p>Feeling safe in neighbourhood: % of adults who who feel very/fairly safe when walking alone in their neighbourhood after dark</p> <p>Source: Scottish Household Survey</p>	<p>% of adults who who feel very/fairly safe when walking alone in their neighbourhood after dark</p> <table border="1"> <thead> <tr> <th>Year</th> <th>EA % of adults</th> <th>Scotland % of adults</th> </tr> </thead> <tbody> <tr> <td>2019</td> <td>85%</td> <td>85%</td> </tr> <tr> <td>2021</td> <td>79%</td> <td>82%</td> </tr> <tr> <td>2022</td> <td>80%</td> <td>81%</td> </tr> </tbody> </table>	Year	EA % of adults	Scotland % of adults	2019	85%	85%	2021	79%	82%	2022	80%	81%	<p>The Youth Action Team continues to be present in our identified 'hot spot' communities every Friday and Saturday evening with key areas being identified through consultation with Police Scotland colleagues, Elected Members, Housing / Anti-Social Behaviour Team and the Risk Management Centre.</p>	<p>Safer Communities Delivery Plan Update 2023/24</p>
Year	EA % of adults	Scotland % of adults													
2019	85%	85%													
2021	79%	82%													
2022	80%	81%													
<p>% of adults who rate their neighbourhood as a very/fairly good place to live</p> <p>Source: Scottish Household Survey</p>	<p>% of adults who rate their neighbourhood as a very/fairly good place to live</p> <table border="1"> <thead> <tr> <th>Year</th> <th>EA % of adults</th> <th>Scotland % of adults</th> </tr> </thead> <tbody> <tr> <td>2019</td> <td>92%</td> <td>94%</td> </tr> <tr> <td>2021</td> <td>92%</td> <td>96%</td> </tr> <tr> <td>2022</td> <td>93%</td> <td>95%</td> </tr> </tbody> </table>	Year	EA % of adults	Scotland % of adults	2019	92%	94%	2021	92%	96%	2022	93%	95%	<p>EAC supports local communities to develop action plans for their own areas. There have been 25 Community Action Plans facilitated by Vibrant Communities and 5 partner plans that have been launched across East Ayrshire.</p> <p>The development of a Community Action Plan is voluntary but Vibrant Communities has committed to support any community who want to develop a plan.</p>	<p>Safer Communities Delivery Plan Update 2023/24</p> <p>Economy and Skills Delivery Plan Update 2023/24</p>
Year	EA % of adults	Scotland % of adults													
2019	92%	94%													
2021	92%	96%													
2022	93%	95%													
<p>Environmental Sustainability: % of adults who view climate change as an 'immediate and urgent problem'</p> <p>Source: Scottish Household Survey</p>	<p>% of adults who view climate change as an 'immediate and urgent problem'</p> <table border="1"> <thead> <tr> <th>Year</th> <th>EA % of Adults</th> <th>Scotland % of Adults</th> </tr> </thead> <tbody> <tr> <td>2018</td> <td>57%</td> <td>65%</td> </tr> <tr> <td>2019</td> <td>61%</td> <td>68%</td> </tr> <tr> <td>2022</td> <td>75%</td> <td>74%</td> </tr> </tbody> </table>	Year	EA % of Adults	Scotland % of Adults	2018	57%	65%	2019	61%	68%	2022	75%	74%	<p>Drongan has been selected as the latest Scottish Climate Action Town, providing an opportunity to test a community led approach. In addition, Ayrshire Growth Deal Clean Growth Work Stream is supporting local businesses to progress towards net zero.</p>	<p>Economy and Skills Delivery Plan Update 2023/24</p>
Year	EA % of Adults	Scotland % of Adults													
2018	57%	65%													
2019	61%	68%													
2022	75%	74%													

Perception Indicator	Trend	Context/Narrative	Further Information																								
<p>Community belonging: % of adults who feel very strongly a sense of belonging to their community by gender</p> <p>Source: Scottish Household Survey</p>	<p>% of adults who feel very strongly a sense of belonging to their community</p> <table border="1"> <caption>% of adults who feel very strongly a sense of belonging to their community (Female)</caption> <thead> <tr> <th>Year</th> <th>EA % Female</th> <th>Scotland % Female</th> </tr> </thead> <tbody> <tr> <td>2019</td> <td>33%</td> <td>36%</td> </tr> <tr> <td>2021</td> <td>34%</td> <td>40%</td> </tr> <tr> <td>2022</td> <td>46%</td> <td>39%</td> </tr> </tbody> </table> <hr/> <p>% of adults who feel very strongly a sense of belonging to their community</p> <table border="1"> <caption>% of adults who feel very strongly a sense of belonging to their community (Male)</caption> <thead> <tr> <th>Year</th> <th>EA % Male</th> <th>Scotland % Male</th> </tr> </thead> <tbody> <tr> <td>2019</td> <td>40%</td> <td>33%</td> </tr> <tr> <td>2021</td> <td>46%</td> <td>36%</td> </tr> <tr> <td>2022</td> <td>59%</td> <td>36%</td> </tr> </tbody> </table>	Year	EA % Female	Scotland % Female	2019	33%	36%	2021	34%	40%	2022	46%	39%	Year	EA % Male	Scotland % Male	2019	40%	33%	2021	46%	36%	2022	59%	36%	<p>To increase a sense of belonging and support Community Led Action Plan development, Housing and Communities service has embedded a neighbourhood coaching approach. whilst a Family Involvement Programme has been delivered in Doon and Grange Academy.</p> <p>The Women’s Safety Survey has been collated and incorporated into the Safer Communities Delivery Plan.</p>	<p>Safer Communities Delivery Plan Update 2023/24</p> <p>Economy and Skills Delivery Plan Update 2023/24</p> <p>Wellbeing Delivery Plan Update 2023/24</p>
Year	EA % Female	Scotland % Female																									
2019	33%	36%																									
2021	34%	40%																									
2022	46%	39%																									
Year	EA % Male	Scotland % Male																									
2019	40%	33%																									
2021	46%	36%																									
2022	59%	36%																									
<p>% of adults who feel unsafe (neighbourhood) walking at night</p> <p>Source: Scottish Household Survey</p>	<p>% of adults who feel unsafe (neighbourhood) walking at night</p> <table border="1"> <caption>% of adults who feel unsafe (neighbourhood) walking at night</caption> <thead> <tr> <th>Year</th> <th>EA % of adults</th> <th>Scotland % of adults</th> </tr> </thead> <tbody> <tr> <td>2019</td> <td>14%</td> <td>13%</td> </tr> <tr> <td>2021</td> <td>18%</td> <td>14%</td> </tr> <tr> <td>2022</td> <td>17%</td> <td>14%</td> </tr> </tbody> </table>	Year	EA % of adults	Scotland % of adults	2019	14%	13%	2021	18%	14%	2022	17%	14%	<p>The Women’s Safety Survey has been collated and incorporated into the Safer Communities Delivery Plan.</p> <p>The East Ayrshire Violence Against Women Partnership has adopted the recommendation to consider promoting apps for Women’s Personal Safety eg, Hollie Guard - a free app that turns your phone into a personal safety device.</p>	<p>Safer Communities Delivery Plan</p>												
Year	EA % of adults	Scotland % of adults																									
2019	14%	13%																									
2021	18%	14%																									
2022	17%	14%																									