# East Ayrshire Community Plan 2015-2030

## East Ayrshire Council's Corporate Plan



**Our Vision:** East Ayrshire is a place with strong, safe and vibrant communities where everyone has a good quality of life and access to opportunities, chances and high quality services which are sustainable, accessible and meet people's needs

#### **STRATEGIC PRIORITIES 2018-2021**

Improve outcomes for vulnerable children and young people Older people: adding life to years – tackle social isolation

Community led regeneration: empower communities and build community resilience

### **THEMATIC DELIVERY PLANS 2018-2021**

## **Economy and Skills**

**KEY PRIORITIES** 

Promote East Ayrshire as a great place to live, work and visit.

Attract, grow and retain business.

Develop a confident, successful, highly skilled and qualified workforce.

Deliver the Ayrshire Growth Deal through a regional partnership.

#### We will:

Grow the business base.

Accelerate the pace of infrastructure improvements.

Revitalise and diversify our town centres.

Ensure all East Ayrshire residents have the skills and qualifications needed for the world of work.

## **Safer Communities**

**KEY PRIORITIES** 

Make East Ayrshire a safe, secure and attractive place to live, work and visit.

Improve community safety in neighbourhoods and homes and protect and support our most vulnerable individuals and families.

Promote our vibrant communities by encouraging active and responsible citizenship.

#### We will:

Tackle crime and the fear of crime.

Support residents to live safely and independently in their homes and communities.

Reduce road casualties.

Tackle drug supply and minimise the impact of drug misuse.

Tackle domestic abuse and improve support for victims and families.

Reduce vandalism, disorder and antisocial behaviour.

## Wellbeing

**KEY PRIORITIES** 

Children and young people, including those in early years, and their carers are supported to be active, healthy and reach their potential at all life stages.

All residents are given the opportunity to improve their wellbeing, to lead an active, healthy life and to make positive lifestyle choices.

Older people and adults who require support and their carers are included and empowered to live the healthiest life possible.

Communities are supported to address the impact that inequalities have on the health and wellbeing of our residents.

#### We will ensure:

Children have the best start in life.

People are able to look after and improve their own health and wellbeing and live in good health for longer.

#### **CROSSCUTTING THEMES**

Alcohol and Drugs • Child Poverty • Equalities • Lifelong Learning • Youth Employment



**East Ayrshire Council Transformation Strategy** 

