



East Ayrshire
Community Plan
2015 - 2030

*Building a better
East Ayrshire*

Inspiring Ambition and Delivering Change



East Ayrshire Community Plan 2015 - 2030

Contents

East Ayrshire, One Plan	4	How we will deliver community planning in East Ayrshire.....	22
Our Vision	6	Economy and Skills.....	24
Our shared principles and values.....	8	Safer Communities	26
Understanding East Ayrshire.....	10	Wellbeing.....	28
The National Agenda.....	12	How we will measure and report on progress.....	30
Local Challenges.....	14		
Empowering Communities	18		
How we will use our resources	20		





East Ayrshire One Plan

This is the second Community Plan for East Ayrshire, covering the period from 2015 to 2030. It builds on the longstanding and solid foundation of strong and effective partnership working in the delivery of the first twelve-year Community Plan (2003 - 2015) and the many and notable achievements which have been realised throughout the area since its implementation in April 2003.



The Community Plan continues to be recognised as the sovereign planning document for the East Ayrshire area, providing the overarching strategic policy framework for the delivery of services by all Partners.

The Community Plan, underpinned by our Single Outcome Agreement, sets out the Community Planning Partnership's ambition for East Ayrshire. As a partnership, we continue to take collective ownership for delivering our Community Plan and achieving improved outcomes.

The new Community Plan comes at a time when we face many challenges, not least reducing funding for the public sector:

The Plan provides us with renewed focus and commitment to work even more closely and effectively together to drive forward our ambitions for East Ayrshire; deliver positive change and secure the best possible future for our communities; and make a real and lasting difference for those who live, work and visit East Ayrshire.



Our Vision

"East Ayrshire is a place with strong, safe and vibrant communities where everyone has a good quality of life and access to opportunities, choices and high quality services which are sustainable, accessible and meet people's needs."



We remain committed to the Vision for East Ayrshire, which has been our aspiration since the formal inception of Community Planning in 2003 and continues to describe East Ayrshire as an area in which people want to live, work, visit and do business. This has been re-affirmed by communities, partners and stakeholders during the comprehensive review of the Community Plan in 2014/15.

Within this Community Plan, we set out how we will continue to work to realise our shared Vision over the period 2015 to 2030, based on our understanding of East Ayrshire, our communities, the challenges we face, our strengths and the opportunities available to us.

Our new Community Plan, underpinned by the Single Outcome Agreement which provides a robust performance management framework, demonstrates that we have a sound understanding of place and local circumstances; that this understanding underpins the Local Outcomes which we have identified with our communities, Partners and a wide range of key stakeholders; and that we are committed to resourcing jointly the delivery of outcomes to realise our Vision.

Within East Ayrshire, we have strong and proud communities with a tradition of helping each other and themselves. The role of our communities remains central to the achievement of our shared Vision.

We have a confident outlook with ambitions to improve outcomes for local people and communities over the life of this Community Plan.

With the commitment of all Partners and our key stakeholders in the public, business, community and voluntary sectors, we can make the 2030 Vision for East Ayrshire a reality.



Our shared principles and values

In developing the Community Plan, our Partnership has been guided by the key principles and the values of all the Partners, and they will continue to underpin our work over the life of the Plan.



This will support the delivery of high quality, efficient and effective services, and improved outcomes for communities across East Ayrshire.

Together, in achieving our Vision, Partners will demonstrate:

- **effective leadership** – we will provide clear leadership in Community Planning and engage effectively with our employees and communities;
- **collective ownership** – we will take collective ownership for delivering on the Community Plan, the associated Single Outcome Agreement and the Community Plan Delivery Plans, and work hard to improve outcomes for local people and communities;
- **good governance** – we will implement clear operating arrangements to support effective strategic direction, scrutiny and accountability; and
- **democratic accountability** – we will measure and report on the impact of our activities to demonstrate how effectively we are improving outcomes for local people and communities, and all partners will be held to account for their contribution.

Our Partnership will continue to work to meet the needs of the people who live in our communities. Our guiding principles will be reflected in all that we do and should be evident for all to see, in that we will:

- promote equality and tackle inequality;
- adopt a preventative approach;
- ensure effective community engagement in the planning and delivery of local services;
- utilise the strengths and resilience within communities;
- drive efficiency and performance improvement; and
- promote lifelong learning.

Understanding East Ayrshire

East Ayrshire is a diverse area covering some 490 square miles with a population of 122,440 spread over both urban and rural communities. Kilmarnock is the largest urban area with a population of around 44,000. The rest of the population live in smaller communities, ranging from less than a hundred people in some villages and rural areas to around 9,000 in Cumnock, the second largest town.

Situated in south west Scotland, East Ayrshire has a varied natural environment, a rich and diverse cultural heritage, a proud industrial history and a range of leisure activities, recreation and hospitality, which attract residents and visitors alike.

East Ayrshire is strategically located between the M77 corridor from Glasgow to the west coast and the M74 from Glasgow to the north of England. Kilmarnock is 20 minutes by car from Glasgow, 40 minutes from Glasgow Airport and only 15 minutes from Prestwick Airport.

A half-hourly rail service is provided from Kilmarnock to Glasgow and further enhancements for the rail network are planned. These include ambitions to increase services and stations on the Glasgow to Carlisle route through East Ayrshire, which will improve accessibility and build on the good public transport connections which are already available, including local bus services, MyBus, school transport and community transport.

In addition, we have a good network of walking and cycling routes.

East Ayrshire has high quality, effective and efficient services and a strong sense of community. The area has excellent schools and educational establishments, world class leisure facilities, and a prestigious portfolio of heritage and cultural attractions and events.

The housing offer in East Ayrshire caters to all budgets and needs, and the proximity of the area to Glasgow, in recent years, has led to an increase in population as commuters have made it their home.



East Ayrshire



East Ayrshire is situated in south west Scotland



The National Agenda

The Local Government in Scotland Act 2003 continues to provide a strong and supportive legislative framework for Community Planning, and Partners in East Ayrshire are committed to meeting its requirements. The development of the new Community Plan has been taken forward in the context of challenging national and international economic circumstances which will continue to have an impact on communities, not only in East Ayrshire but across the United Kingdom.



The review of our Community Plan and Community Planning arrangements has been informed by wide scale reform across the public sector in Scotland, including the national review of Community Planning. The Plan also takes account of the challenging financial environment within which partners operate.

The development of the Community Plan has been built on the four pillars of public sector reform, identified through the work of the Commission on the Future Delivery of Public Services (Christie Commission), June 2011, which will intensify the focus on improving service outcomes for local people in East Ayrshire and across Scotland, namely:

- a decisive shift towards **prevention**;
- greater integration of public services at a local level, driven by better **partnership** collaboration and effective local delivery;
- greater investment in the people who deliver services through enhanced **workforce development** and effective leadership; and
- a sharper focus on improving **performance**, through greater transparency, innovation and use of digital technology.

Our Community Plan is underpinned by our Single Outcome Agreement, which is our local performance management framework and aligns local outcomes with the National Performance Framework. Among the key developments that continue to reshape Community Planning and the design and delivery of services are:

- the Police and Fire Reform (Scotland) Act 2012;
- the Welfare Reform Act 2012;
- the Welfare Reform (Further Provision) (Scotland) Act 2012;
- Post 16 Education Reform;
- the Requirements for Community Learning and Development (Scotland) Regulations 2013;
- the National Review of Community Planning;
- the Children and Young People (Scotland) Act 2014;
- the Public Bodies (Joint Working) (Scotland) Act 2014;
- the Community Empowerment (Scotland) Bill;
- the Commission on Strengthening Local Democracy;
- the redesign of the Community Justice System; and
- the Report of the Smith Commission.



Local Challenges

Financial Climate

We have developed our Community Plan for the period 2015 to 2030 in difficult and challenging times of reducing public sector budgets, which means we will need to secure essential services with less money, while maintaining service quality and coping with both rising and diverse demands.

Implicit in this is being clear about what services are needed and valued by local people and communities; providing opportunities for service delivery in new and innovative ways; and maximising the collective resources of all the partners. In East Ayrshire, we have the commitment, the will and desire of the Partnership and its people to rise to this challenge.

Changing Demographics

Overall, the East Ayrshire population is projected to remain relatively static between 2015 and 2030, with a rise of 0.4%, while the population of Scotland is

projected to increase by 5.9%. Importantly, there will be a significant increase in the 75+ age group in East Ayrshire, where there is a projected increase of 51.4%, and the population for the 65-74 age group is also projected to increase by 20.2% between 2015 and 2030. In addition, the number of residents aged 85 and over is projected to increase markedly from around 2,500 to over 4,800, representing a rise of 94%. While higher life expectancy is a measure of success, it will be important to add an improved quality of life in these years. Conversely, the working age population and the number of children and young people aged 0-15 years are projected to decline in the same period by 9.4% and 1.4% respectively.

These changes present significant challenges for the future shape and delivery of our public services and the resources required to deliver them. In particular, while most older people do not require formal support, as people live longer we know from current



experience that they are more likely to develop health conditions which may become complex and, as a result, require a growing reliance on local services.

Poverty and Deprivation

Many parts of East Ayrshire are prosperous and it is a vibrant area in which to live and work, and to visit; however, significant inequalities continue to exist within and between our communities. The Scottish Index of Multiple Deprivation highlights that 20% (1 in 5) of East Ayrshire residents live in the 0-15% most deprived areas in Scotland and we have the tenth largest proportion of population categorised as most deprived.

Through Welfare Reform, the UK Government has plans to encourage people back into work and save up to £11 billion annually through significant changes to the welfare benefit system. Welfare Reform has serious implications for many of our most vulnerable residents and families.

The impact of these reforms and the rising cost of living present a number of challenges, including an increase in demand for a range of services for vulnerable children, families and adults.

Community Planning Partners are committed to tackling deprivation and disadvantage wherever they exist, with a particular focus on working together to address the impact of the Welfare Reform programme on individuals, families and communities across East Ayrshire.

Inequalities

Over many years, significant local and national resources have been targeted at addressing inequalities and disadvantage. This has undoubtedly made a difference to the lives of many individuals, groups and communities; however, we continue to see an evident gap between the most and the least disadvantaged communities.

Within East Ayrshire, we recognise that inequalities are caused by a fundamental inequity in the distribution of power, money and resources.

As a Community Planning Partnership we seek to:

- **MITIGATE** the impact of inequalities through the provision of support and the delivery of services;
- work to **PREVENT** individuals and communities experiencing inequalities; and



- take action and use our influence to **UNDO** the root causes of inequalities.

Research locally and nationally has provided us with a clear insight into the causes of health inequalities and the steps required to address these issues, including the need to foster social cohesion and develop the assets of local people and communities; the importance of early years, giving our children the best start in life; and the need for people to have a sense of purpose and control over their own lives.

The emphasis on early intervention and prevention will be key to addressing inequalities and steady progress is already being made by partners. We recognise that tackling inequalities is complex and goes beyond the capacity of any single organisation to understand and respond. The integration of health and social care provides an important framework to address inequalities in East Ayrshire by focusing social care and wellbeing in the regeneration of our communities. We are committed to tackling the underlying causes of inequalities across all aspects of our Community Plan.

Unemployment

Employability is a central theme for the Community Planning Partnership and our aim is to ensure that

skills and employability activity is responsive to the needs of employers, and current and future employment opportunities. It must also develop the skills needed for our higher value and growth sectors, including engineering, manufacturing, tourism and leisure, food and drink, textiles and social care.

In East Ayrshire, our business base comprises around 2,800 companies, with 39 companies considered to have the most growth potential currently receiving intensive support and other companies supported to expand into new or additional premises, as appropriate.

While we have made significant investment in a range of innovative and effective programmes, claimant count unemployment in East Ayrshire, at 3.7% in January 2015, is higher than the Scottish average of 2.4%. In particular, youth unemployment in the area remains unacceptably high, at 5.5% in January 2015, compared to the Scottish average of 3.1% and is the second highest youth unemployment rate in Scotland. These averages mask significantly higher levels of unemployment in communities across East Ayrshire.

Young people have been disproportionately affected by unemployment and we face particular challenges for



our more vulnerable young people, whose attainment and achievements do not match those of their peers, for example, young people who experience poverty, are looked after in the care system, have additional learning needs or are young carers.

Youth unemployment remains a challenge and a priority area for Community Planning Partners in East Ayrshire. In response, we have sought to raise the educational attainment and achievement of our young people to prepare them for the world of work and support them into adulthood. We see improved performance in relation to pupil attainment in our secondary schools; more young people than ever before are going on to further and higher education; and the percentage of our young people who have secured positive and sustained destinations on leaving school is higher than the national average.

With predicted growth in the UK economy, planned activity continues to be taken forward to maximise opportunities for economic growth and employment in East Ayrshire, including investing in our growth sectors, providing flexible business infrastructure and responsive services, and developing a skilled and qualified workforce

which will enable local people to become economically active and find and sustain employment.

Meeting the Challenge

Within East Ayrshire, our strengths outweigh our challenges. We have a strong tradition of partnership working and this is evident in the strength and maturity of our Community Planning Partnership, which has been successful in improving outcomes for individuals, communities and businesses. This provides a solid foundation for responding to the challenges we face.

Our focus now moves to prevention, for example, by utilising sport, culture and the arts, and our approach will continue to be innovative and creative with the opportunity taken to build on our sound performance.



Empowering Communities

Successful community planning needs meaningful, sustained and effective engagement with local people and communities. The Community Planning Partnership values the skills, capacity, knowledge and potential that our communities have and seeks to build on the commitment and confidence evident in local groups and organisations.



We will continue to work closely with individuals and communities to understand their needs, maximise talents and resources, support self reliance and build resilience.

There is a strong sense of community across East Ayrshire's towns and villages, and many of those living in our communities have aspirations to improve the areas in which they live as well as their quality of life. Communities are being supported to develop local action plans and many are now seeking to manage their own community facilities.

National and local activity seeks to strengthen opportunities for local communities to take their own decisions about their future and ensure that they have access to all resources available to them to develop their local economies, environment and cultures. Communities can expect to see a clear line of sight between their priorities and the work of the Community Planning Partnership.

We will only be successful if we work with our local communities, capture their strengths and talents, and ensure their involvement in local decision making.





How we will use our resources

The commitment to the Community Plan as the sovereign document with clear links to Partners' strategic plans means that the totality of partners' resources for the East Ayrshire area will be focused on achieving the Vision we share.



We will do this individually and collectively by:

- making certain that the Community Plan and the associated Single Outcome Agreement is the focal point for the planning and deployment of resources locally;
- ensuring that the totality of partners' resources are deployed to achieve the agreed outcomes set out in the Community Plan and Single Outcome Agreement;
- maximising the impact of all our budgets;
- sharing budget, investment and resource planning information through the Community Planning Partnership at an early stage in the decision making process; and
- aligning and combining our resources to deliver better outcomes.



How we will deliver community planning in East Ayrshire

Community Plan

The Community Plan is a fifteen year Plan for the period 2015 to 2030 with a three-yearly review process built into the planning cycle.

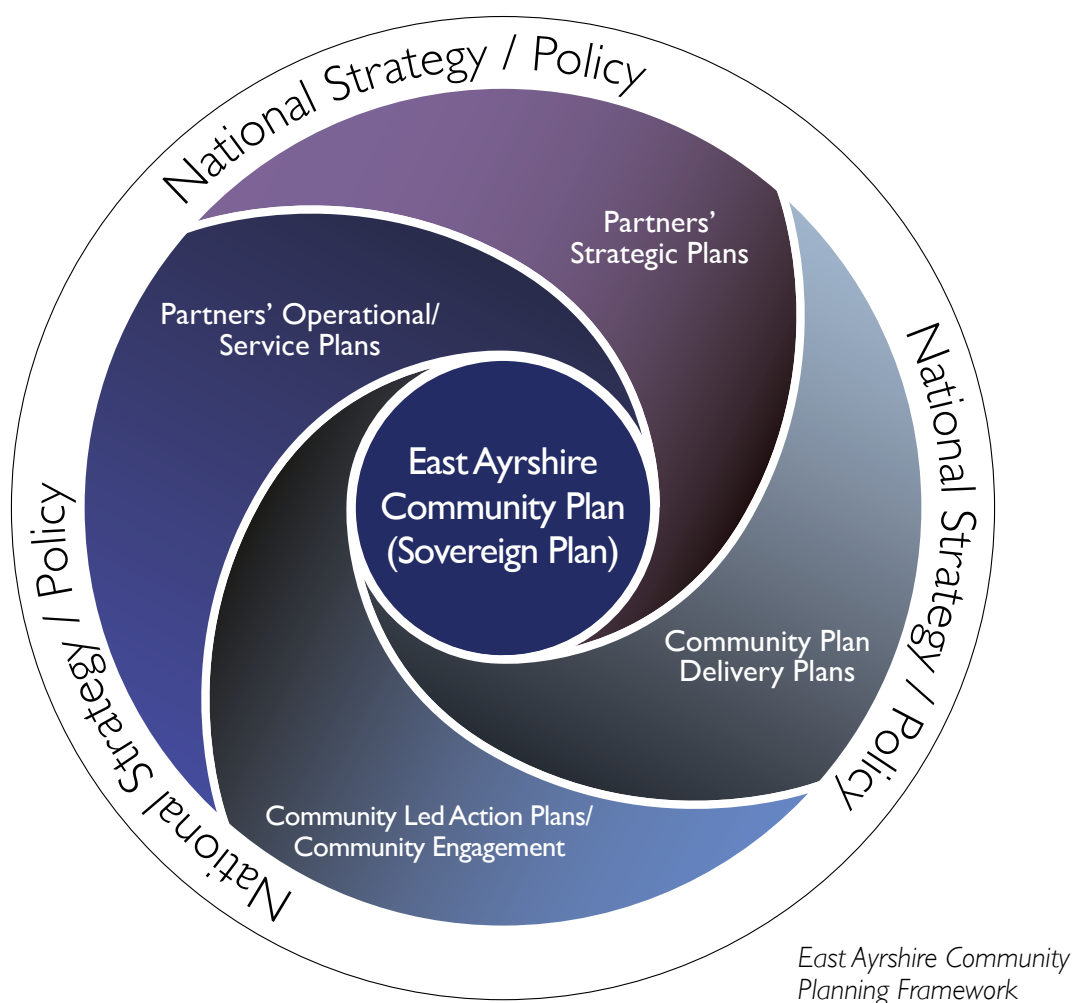
Over and above our planned programme of action via our Delivery Plans, within each three year period the Community Planning Partnership Board will focus on two or three priority issues, with the expectation of a demonstrable shift in relation to improved performance.

The Single Outcome Agreement provides us with a clear understanding of place and communities, plans for the delivery of improved outcomes and a robust performance management framework.

The Single Outcome Agreement details performance indicators and targets against which we will assess and improve our performance.

Partners' Strategic Plans

The strategic plans of all Partner agencies are aligned to the Community Plan, ensuring that their mainstream activity, detailed within their Service Plans, is directed at achieving our identified Local Outcomes. Importantly, the action plans of our communities and our Voluntary Sector Partners also contribute to achieving our Vision for East Ayrshire.



Delivery Plans

Comprehensive engagement with communities, Partners and other stakeholders in the development of our new Community Plan has confirmed the following as the key priority areas on which we will focus the delivery of services over the life of the Plan:

Economy and Skills

Safer Communities

Wellbeing

Through each Delivery Plan, we will take forward the actions that have been shown to make the biggest

difference and will bring about real change for local people and communities.

The Delivery Plans will have a three year lifespan and will be dynamic documents to allow amendment, where appropriate, to take account of changing circumstances.

The responsibility for driving forward the actions within the Delivery Plans will sit with the Community Planning Partnership Board, supported by three Strategic Lead Officers.

Cross-cutting elements of lifelong learning, tackling inequalities, and early intervention and prevention permeate through each of the Delivery Plans.



Economy and Skills

The key driver underpinning our future prosperity and the ability to realise the potential of our communities is a local economy which develops and achieves sustainable growth. Delivering economic recovery and growth will contribute to improved outcomes for young and old, improved health, employment, inclusion, and safer and stronger communities.

Detailed below are the Strategic Priorities which we will work to achieve over the lifetime of the Community Plan 2015-2030.

- Make East Ayrshire a destination of choice for business growth and investment.
- Develop a confident, successful, appropriately qualified and skilled workforce.
- Embed ambition, aspiration and entrepreneurship in our culture.

East Ayrshire has a strong and resilient business community, good broadband access and connectivity by road, rail and air travel.

Community Planning Partners continue to focus on supporting and developing the area's existing business base, and raising the profile of and promoting East Ayrshire as business location of choice.

By building on our strengths to shape and deliver an enhanced infrastructure, we will support more businesses and social enterprises to start up, grow or

be attracted to the area. Mechanisms are in place to ensure that a comprehensive support package is available to potential investors.

East Ayrshire's economy has potential for further growth, building on the strength of sectors such as engineering, manufacturing, tourism and leisure, food and drink, textiles and social care; and developing new sectors such as renewable energy and life sciences. We will continue to invest in the infrastructure and environment that allow businesses to grow and provide access to a range of services to support local entrepreneurs to turn their ideas into successful businesses.

Larger scale investment in our industrial estates, including Rowallan and Moorfield in Kilmarnock and Caponacre in Cumnock, will provide opportunities for the expansion of local businesses or for new businesses to be located from outwith East Ayrshire.

Resources will be directed at preparing our young people for work by strengthening the links between education and learning, and employability. To maximise the potential of our young people and the wider workforce to deliver the capability that employers and the economy need, we will continue to build even stronger links between school, training, college, university and work. We will continue to work closely with our local businesses to ensure that learning is aligned to current and future business need.

There is a thriving and enterprising third sector in East Ayrshire, which provides important services for the social economy and employment opportunities, and plays a vital role in strengthening community capacity and cohesion.

The Third Sector Interface is an important Community Planning Partner and works to realise the overall Vision of the Community Plan.

Lifelong learning is a key theme which will underpin the identified actions and shape, inform and drive the learning agenda in the Economy and Skills Delivery Plan.

The local outcomes and priority actions which we will progress as Partners can be found in the Delivery Plan for Economy and Skills.

What success will look like

The following information sets out what success will look like in East Ayrshire as we realise the Vision over the lifetime of our Community Plan.

- We will have a well-established and growing business base.
- We will have stronger and more diverse economic growth opportunities.
- We will have increased infrastructure and employment sites that support business investment and expansion.
- We will have improved connectivity, including road and rail, and the communications network.
- Our town centres will be revitalised and attractive locations for living, visiting and working.
- Kilmarnock and Cumnock town centres will be places where local people and visitors want to spend time and money.
- We will have a flourishing cultural and tourism economy.
- All our young people will be well educated and provided with the opportunity of a positive destination when leaving school.
- We will have a skilled and well qualified workforce, which is responsive to change and ready to meet business need.
- We will have grown our enterprise culture to support our entrepreneurs.



Safer Communities

East Ayrshire is a safe place to live where crimes of public disorder and violence have continued to reduce. We want to maintain this downward trend and ensure that people feel safe within their own homes and communities.

We have invested in our town centres and need to ensure that they are places that local people and visitors are confident to visit at any time during the day or night.

Detailed below are the Strategic Priorities which we will work to achieve over the lifetime of the Community Plan 2015-2030.

- Make East Ayrshire a safe, secure and attractive place to live, work and visit.
- Improve community safety in neighbourhoods and homes, and protect and support our most vulnerable individuals and families.
- Promote our vibrant communities by encouraging active and responsible citizenship.

Recognising that the misuse of alcohol and drugs can frequently be a contributory factor in violence and disorder, we will continue to work together to address this issue. Within East Ayrshire, we will build upon a long-standing commitment to preventative and diversionary activity and education programmes to prevent patterns of anti-social and criminal behaviour developing.

For us, public protection remains a key priority: we will continue to strengthen our multi-agency approach to protect children and young people; safeguard vulnerable adults and older people; support victims and their families; and deal with offenders of domestic abuse.



Partners will work collectively to tackle reoffending and ensure that the work taking place to redesign community justice services is effective in the East Ayrshire context.

Our resources will be focused where we think they will have the most impact on reducing accidental dwelling house fires; fire related injuries; and deliberate fire setting through targeted interventions.

We will continue to reduce unintentional injuries within the home through early identification of risk and prevention.

We will build on our success over a number of years in reducing road traffic accidents through education, engineering measures and enforcement.

The local outcomes and priority actions which we will take as Partners can be found in the Delivery Plan for Safer Communities.

What success will look like

The following information sets out what success will look like in East Ayrshire as we realise the Vision over the lifetime of our Community Plan.

- Our residents will feel safer and protected in their homes and in their communities.
- Our town centres will be safe from crime and rowdy and drunken behaviour.
- We will have disrupted organised crime groups and criminals involved in the supply of drugs.
- We will have improved the uptake of drug/ alcohol prevention and diversionary activities, in particular in areas where the need is greatest.
- Our public protection arrangements will ensure protection and support services for children, young people and adults at risk of danger and harm.
- We will have improved the response, support and interventions provided for victims of domestic abuse and their families.
- We will have reduced instances of domestic abuse.
- Drivers and pedestrians will use the roads network with a minimum risk of harm.
- We will have reduced fire related incidents through prevention and early intervention approaches to fire safety.
- We will have in place community justice arrangements which are fit for purpose and support reductions in reoffending.



Wellbeing

Positive health and wellbeing is at the heart of our community planning arrangements. We recognise that there are significant challenges in respect of the wellbeing of our communities and will work through our Integrated Health and Social Care arrangements to tackle these challenges.

Detailed below are the Strategic Priorities which we will work to achieve over the lifetime of the Community Plan 2015-2030.

- Children and young people, including those in early years and their carers, are supported to be active, healthy and to reach their potential at all life stages.
- All residents are given the opportunity to improve their wellbeing, to lead an active, healthy life and to make positive lifestyle choices.
- Older people and adults who require support and their carers are included and empowered to live the healthiest life possible.
- Communities are supported to address the impact that inequalities have on the health and wellbeing of our residents.

Our partnership work in health and social care services already extends beyond the legislative requirements, with acute and primary health care services, housing, leisure and other vital stakeholders, including family carers and the independent, voluntary and community sectors, respected and valued partners. Over the coming years, our integration arrangements will bring significant change to the way in which health and care services are delivered, including an important and developing role for the Third Sector in the provision of services and the attainment of health and wellbeing outcomes.

Evidence shows that the periods before birth and the early years of a child's life have a significant impact on their physical, mental and emotional development and, in turn, their life chances. Children living in our most deprived communities experience much poorer health, wellbeing and life chances than those living in more affluent areas. We will not rest until there is no discernible difference between these children and their peers.

Getting it right for every child (GIRFEC), founded on the principles of early intervention, will continue to provide a framework for action for all children and young people and ensure an integrated approach across partner agencies. To get it right for every child, we must continue to tackle the inequality in outcomes these children and young people experience in relation to their education, their health and their social wellbeing.

The impact of alcohol and drug use in East Ayrshire is considerable and creates complex issues for people and communities. The consequences affect individuals, families (particularly children) and communities - physically, financially, psychologically and socially.

Action to reduce harm and promote recovery requires partnership working across agencies. Positive work is taking place to protect vulnerable children and adults from the impact of alcohol and drugs, and it is essential that we ensure that those who seek help receive recovery-oriented care. It is only through a focus on recovery that we will make a real and lasting difference to the lives of individuals affected by problem drug and alcohol use, their families and the wider community.

In response to demographic change we will continue to support older people to live within their own communities and reduce the potential of them being admitted to hospital. We are committed not only to adding years to the lives of our older people but to adding life to those years, by ensuring that they are encouraged and supported to remain active and contribute to community life.

We will continue to provide opportunities for residents to improve their overall wellbeing, lead an active healthy life and make positive lifestyle choices.

The local outcomes and priority actions which we will take forward as Partners can be found in the Delivery Plan for Wellbeing.

What success will look like

The following information sets out what success will look like in East Ayrshire as we realise the Vision over the lifetime of our Community Plan.

- Our children will have better life chances, particularly those in our most deprived communities.
- All vulnerable young people will secure a positive destination when leaving school and be supported into adulthood.
- We will have halted the levels of overweight and obesity among children and adults.
- People who use our services will have healthy, active lifestyles.
- We will have reduced the impact of alcohol and drugs misuse through a focus on recovery-oriented care.
- We will have reduced inequalities and narrowed the gap between the most and least deprived communities.
- People who use our services will have a healthy life expectancy and an improving quality of life.
- People who use our services will have improved mental wellbeing and reducing mental illness.
- Older and vulnerable people will live independently in their own homes and be well cared for in the community.
- Older people will have the opportunity to participate in and contribute to community life, and we will value their skills, experience and expertise.
- Increased support will be provided for carers, thereby allowing more people to be cared for at home.
- We will have reduced the impact of Welfare Reform on our residents and communities through maximising the capacity and effect of Financial Inclusion services.
- People will feel able to look after and improve their own health and wellbeing.

How we will measure and report on progress

The new Community Plan is supported by comprehensive governance, scrutiny and accountability arrangements that reflect the sovereignty of the Plan as the principal strategic planning document for the delivery of public services in East Ayrshire.

The shared commitment of all Partners, through our Community Planning arrangements, provides the framework to ensure that their own respective plans are aligned to the Community Plan, and that their resources and mainstream activity are directed at achieving our identified Local Outcomes.

The Community Planning Partnership Board will work to maximise all of the resources available collectively and individually to make the Vision for East Ayrshire a reality, while undertaking an effective challenge and scrutiny role.

A comprehensive review of the Community Planning Partnership Single Outcome Agreement was undertaken as a key element of the overall development of the new Community Plan 2015-2030.

The Single Outcome Agreement provides a robust local performance management framework and ensures effective links to the National Outcomes.

A focus on performance improvement is a fundamental pillar of public sector reform and a key element in the development of local Community Planning arrangements.

The Community Planning Partnership will ensure rigorous self-evaluation of its performance, and transparent and accessible public reporting.

We will report on our performance annually to local communities, partner agencies and the Scottish Government.

More Information

This information can be made available, on request, in braille, large print or audio formats and can be translated into a range of languages. Contact details are provided below.

درخواست کرنے پر یہ معلومات ناپید افراد کے لئے ابھرے حروف، بڑے حروف یا آڈیو میں مہیا کی جاسکتی ہے اور اس کا مختلف زبانوں میں ترجمہ بھی کیا جاسکتا ہے۔ رابطہ کی تفصیلات نیچے فراہم کی گئی ہیں۔

本信息可应要求提供盲文，大字印刷或音频格式，以及可翻译成多种语言。以下是详细联系方式。

本信息可慮應要求提供盲文，大字印刷或音頻格式，以及可翻譯成多种語言。以下是詳細聯系方式。

ਇਹ ਜਾਣਕਾਰੀ ਮੰਗ ਕੇ ਬੋਲ, ਵੱਡੇ ਅੱਖਰਾਂ ਅਤੇ ਸੁਣਨ ਵਾਲੇ ਰਾਹ ਵਿਚ ਵੀ ਲਈ ਜਾ ਸਕਦੀ ਹੈ, ਅਤੇ ਇਹਦਾ ਤਰਜਮਾ ਹੋਰ ਬੋਲੀਆਂ ਵਿਚ ਵੀ ਕਰਵਾਇਆ ਜਾ ਸਕਦਾ ਹੈ। ਸੰਪਰਕ ਕਰਨ ਲਈ ਜਾਣਕਾਰੀ ਹੇਠਾਂ ਦਿੱਤੀ ਗਈ ਹੈ।

Niniejsze informacje mogą zostać udostępnione na życzenie, w alfabecie Braille'a, w druku powiększonym lub w formacie audio oraz mogą zostać przetłumaczone na wiele języków obcych. Dane kontaktowe znajdują się poniżej.

Faodar am fiosrachadh seo fhaighinn, le iarrtas, ann am braille, clò mòr no clàr fuaim agus tha e comasach eadar-theangachadh gu grunn chànanan. Tha fiosrachadh gu h-ìosal mu bhith a' cur fios a-steach.

For more information on Community Planning in East Ayrshire, log on to:

www.eastayrshirecommunityplan.org

or contact:

Policy, Planning and Performance Division

East Ayrshire Council Headquarters

London Road, Kilmarnock KA3 7BU

Tel: 01563 576000

Email: communityplanning@east-ayrshire.gov.uk



Community Planning Partners

At the time of production, the Community Planning Partners are:



Building a better East Ayrshire

Inspiring Ambition and Delivering Change

